



MARKETING YOUR BUSINESS

Take advantage of free or discounted marketing opportunities included in your membership:

Promotion on our Website's Community Calendar

Visit the Chamber website to submit your event:

1. Visit www.cobbchamber.org
2. Hover over events in the dark blue toolbar.
3. Click the 'Submit Events' button on the drop down menu
4. Fill out all details and click 'submit'. Our marketing team will review and approve the event within 1-2 days.

Our website receives more than 500,000 visitors per year and this is one of the most popular pages!

Promotion on E-Planner the Week Prior

By submitting your event on our Community Calendar, it will be automatically included in our e-planner the week prior. This is sent to more than 10,000 business leaders.

Announcements at Area Councils

Visit www.cobbchamber.org/events/area-councils/ to view upcoming event dates. We invite you to register and take advantage of the time at the end of the program for community announcements to promote your event.

Submit a Press Release

You can submit a press release to be featured on our blog, Member News.

Guidelines for a press release:

- 500 words or more in paragraph form
- Short blurb about your company
- Media contact for release
- Send to Olivia Harris at oharris@cobbchamber.org

Mailing Labels

Cobb Chamber members that are interested in marketing to other Cobb Chamber members can purchase mailing labels. No electronic mailing list will be provided. The labels are \$0.10 each. You can purchase mailing labels for the entire membership or select members based on zip codes, category, etc. Contact Sami Hanna at shanna@cobbchamber.org for more information.

