



2023 SPONSORSHIP OPPORTUNITIES

We Believe in Creating Jobs, Promoting Business, Strengthening Cobb, and You.

The award-winning programs of the Cobb Chamber are sponsored by organizations that are interested in supporting the Cobb community while also looking for tangible, effective ways to reach their target market in Cobb County.

Associating your company with the positive, pro-business efforts of the Cobb Chamber showcases to numerous segments of Cobb's business leaders your commitment to issues impacting their business. This support is critical and makes possible the many Chamber programs designed to support and strengthen small business and entrepreneurship in Cobb.

This booklet is a tool for you to create a sponsorship package most suitable to your company's strategic plan and to eliminate repeated solicitation of funds throughout the year. The Cobb Chamber has created this document to help you review all of our sponsorship opportunities in one convenient place.



To meet one-on-one and match your marketing needs with a comprehensive, customized Chamber sponsorship package for the entire year, contact the Chamber's **Investor Relations Manager, Mary Karras**, at (770) 859-2341 or mkarras@cobbchamber.org.

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2023 SPONSORSHIP OPPORTUNITIES BY DATE

January

Marquee Monday
Annual Dinner

February

Marquee Monday
SelectCobb Investor Breakfast

March

Marquee Monday
SelectCobb Investor & Partner Reception

April

Legislative Session Wrap-Up
Marquee Monday

May

Small Business of the Year Awards
SelectCobb Investor & Partner Reception

June

Marquee Monday

July

Marquee Monday

August

Chamber Connections
Marquee Monday
SelectCobb Investor & Partner Reception

September

Cobb Chamber Golf & Tennis Classic
Marquee Monday
Washington DC Fly-In

October

Give Our Schools a Hand
Legislator Appreciation Reception
Public Safety Appreciation Breakfast & Week
Strategic Leadership Visit

November

Annual Military Appreciation Luncheon
Marquee Monday
Annual Summit
SelectCobb Investor & Partner Reception

December

Marquee Monday

Regularly Scheduled

Area Councils (6/year)
Business After Hours (6/year)
Mastermind Book Club (Weekly)
CEO Roundtable
Chairman's Circle Event Series
Cobb Connections (Bi-monthly)
Economic Development Business Walks (1/year)
ENGAGE: A New Member Orientation (Monthly)
International Council Series (3/year)
Leadership Celebration Dinner Series (2/year)
Membership Campaign (Spring-Summer)
SelectCobb Lunch & Learn (2/year)
Small Business Event Series (2/year)
Workforce Development Event Series (7/year)
HR Roundtable (4/year)

Leadership Programs

Cobb Executive Women (Monthly)
Cobb Young Professionals (Monthly)
Cobb Youth Leadership (Monthly, Aug.-April)
Honorary Commanders Alumni Association (Bi-Monthly)
Honorary Commanders Association (Monthly)
Leadership Cobb Alumni Association (Bi-Monthly)
Leadership Cobb (Monthly, Aug.-May)

For exact dates, view our detailed event calendar at cobbchamber.org/events.

BUSINESS ADVOCACY



Legislator Appreciation Reception

This annual reception brings together elected officials and key community leaders to thank our state legislators and network before the legislative session begins. This is an exclusive Chairman's Circle event held in November.

AUDIENCE: Local and state officials and key community leaders. Estimated attendance: 100.

PRESENTING SPONSOR | \$5,000

Exclusive Sponsorship

Pre-Event

- Logo recognition on save-the-date email sent to over 500 key community leaders and elected officials.
- Logo recognition on event registration web page.
- Logo recognition on event email invitations and confirmations (600+ impressions).
- Recognition in pre-event press releases, when applicable.
- Recognition at November planning meeting for the Cobb Chamber's legislative agenda.

Day of Event

- Announcement and formal thank you from lectern.
- Opportunity to deliver sponsor remarks at the reception (5 minutes).
- 5 complimentary admissions to the reception for key staff members.
- Logo recognition at event.

Post Event

- Recognition in all post-event e-communications and press releases, when applicable.
- Photo with Legislators published in post-event Chamber communication, as available.

PLATINUM SPONSOR | \$2,500

Pre-Event

- Logo recognition on save-the-date email sent to over 500 key community leaders and elected officials.
- Logo recognition on event email invitations and confirmations (600+ impressions).
- Logo recognition on event registration web page.
- Recognition at November planning meeting for the Cobb Chamber's legislative agenda.

Day of Event

- Announcement and formal thank you from lectern.
- 3 complimentary admissions to the reception for key staff members.
- Logo recognition at event.

Post Event

- Photo with Legislators published in post-event Chamber communication, as available.

GOLD SPONSOR | \$1,000

Pre-Event

- Logo recognition on save-the-date email sent to over 500 key community leaders and elected officials.
- Logo recognition on event email invitations and confirmations (600+ impressions).
- Logo recognition on event registration web page.
- Recognition at November planning meeting for the Cobb Chamber's legislative agenda.

Day of Event

- Announcemenet and formal thank you from lectern.
- 2 complimentary admissions to the reception for key staff members.
- Logo recognition at event.

Legislative Session Wrap-Up Luncheon

A lunch event that serves as the Chamber's opportunity to recap and discuss points of interest from the recently concluded Legislative Session. This event will give attendees an opportunity to hear and discuss the passed legislation that will directly affect their businesses. This is a Chairman's Circle exclusive event typically held in April/May.

AUDIENCE: Invited local, state and federal elected officials and community leaders. Estimated attendance: 200.

PRESENTING SPONSOR | \$5,000

Exclusive Sponsorship

Pre-Event

- Banner ad on Session Wrap Up page on the Cobb Chamber's website.
- Logo recognition linking to company website on Session Wrap Up page on the Cobb Chamber's website.
- Logo recognition on event email invitations and confirmations (1,600+ impressions).
- Logo recognition on event registration web page.
- Company name listed in Cobb Chamber e-communications (16,000+ impressions).
- Recognition in all pre-event press releases, when applicable.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal, when event is featured (nearly 50,000 impressions).

Day of Event

- One table of 10 reserved at the event.
- Logo recognition on event signage.
- Opportunity to deliver sponsor remarks at the event (5 minutes).
- Opportunity to place promotional items or materials at each seat.
- Announcement and formal thank you from lectern.
- Logo recognition in event program.

Post Event

- Company name listed in all post-event press releases when applicable.

PLATINUM SPONSOR | \$2,500

Pre-Event

- Company name listed in Cobb Chamber e-communications (16,000 + impressions).
- Logo recognition on Session Wrap Up page on the Chamber website.
- Logo recognition on event email invitations and confirmations (1,600+ impressions).
- Logo recognition on event registration web page.
- Recognition in all pre-event press releases, when applicable.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- Six complimentary guest admissions in addition to Chairman's Circle representative(s)*
- Opportunity to have a role in the program during the event (5 minutes), on first come first served basis.
- Announcement and formal thank you from lectern.
- Logo recognition on event signage.
- Logo recognition on event program.

GOLD SPONSOR | \$1,500

Pre-Event

- Company name listed in Cobb Chamber e-communications (16,000+ impressions).
- Logo recognition on Session Wrap Up web page on the Chamber website.
- Logo recognition on event email invitations and confirmations (1,600+ impressions).
- Logo recognition on event registration web page.
- Recognition in all pre-event press releases, when applicable.

Day of Event

- Three complimentary guest admissions in addition to Chairman's Circle representative(s)*
- Announcement and formal thank you from lectern.
- Logo recognition on event signage.
- Logo recognition on event program.

Washington DC Fly-In

This annual issues-focused trip consists of two days and two nights in Washington, DC. Participants visit the offices of Georgia's senators and Cobb's congressional delegation to advocate for Cobb's business community and learn about the legislative process.

AUDIENCE: On average, 30+ top Cobb Chamber and community leaders attend the trip.

PRESENTING SPONSOR | \$6,000

Pre-Event

- Banner ad on the Cobb Chamber's website on the Washington Fly-In page for one year.
- Logo on event and Washington Fly-In web page.
- Company name in the Cobb Chamber's e-communications (16,000 + impressions).
- Logo on event email invitation and reminders.

Day of Event

- Recognition throughout the trip, specifically in the presence of Cobb's elected officials with whom we meet.
- Logo in informational guide handed out to all participants (30+ impressions).
- Opportunity to make sponsor remarks during the trip.
- Opportunity to make introduction of guest speaker (elected official).
- Opportunity to provide premium promotional items to participants.

Post Event

- Name recognition in Washington Fly-In thank you message on Cobb Chamber's social media platforms.
- Recognition in event summary sent to attendees.

RECEPTION SPONSOR | \$2,000

Two Reception Sponsorships available

Pre-Event

- Logo on event and Washington Fly-In web page.

Day of Event

- Reception held for event attendees and guests.
- Logo in informational guide handed out to all participants (30+ impressions).
- Recognition in all event materials.
- Opportunity to deliver sponsor remarks at reception.

DINNER SPONSOR | \$2,000

Three Dinner Sponsorships available

Pre-Event

- Logo on event and Washington Fly-In web page.

Day of Event

- Event held at one of the premier restaurants in Washington, D.C.
- Logo in informational guide handed out to all participants (30+ impressions).
- Recognition in all event materials.
- Opportunity to deliver sponsor remarks at dinner.

TRANSPORTATION SPONSOR | \$2,000

Three Sponsorships available

Pre-Event

- Logo on event and Washington Fly-In web page.

Day of Event

- Motor coach transportation provided to and from airport and to some events.
- Logo in informational guide handed out to all participants.
- Recognition in all event materials.
- Opportunity to deliver sponsor remarks.

PROGRAM SPONSOR | \$2,000

Five Sponsorships available

Pre-Event

- Banner Ad on the Cobb Chamber's Advocacy and Washington Fly-In web page.
- Logo on event and Washington Fly-In web page.
- Company name in the Cobb Chamber's e-communications (16,000+ impressions).

Day of Event

- Opportunity to deliver sponsor remarks.
- Logo in informational guide handed out to all participants (30+ impressions).
- Logo in all event materials and signage.
- Recognition at all program events during trip.

BUSINESS GROWTH



Area Councils

The Chamber's six Area Councils provide geographic representation and business-to-business opportunities for member companies within their own area of Cobb County. Each meeting features networking time and an educational program or speaker focusing on issues facing local businesses. There are three annual meetings for each Cobb area.

AUDIENCE: Attendance varies for each (local business leaders, community leaders and elected officials).

SERIES PRESENTING SPONSOR | \$3,500
(Per Series: Jan. – April, May – Aug., Sept. – Dec.)
Exclusive Sponsorship. Six area councils per series.

Pre-Event

- Banner ad on Area Council web page for one year.
- Logo on Area Council email invitations and registration confirmation email.
- Logo on Area Council registration pages of the Cobb Chamber website.
- Logo linking to a web page of sponsor's choice on the Area Council web page.
- Recognition in the Cobb Chamber's e-communications (16,000 + impressions).
- Company name listed in pre-event press release.

Day of Event

- One full table reserved - number of seats vary by venue.
- Logo displayed on the registration table sign at each Area Council event.
- Opportunity to deliver sponsor remarks at each Area Council event (4 minutes).
- Opportunity to place one promotional item at each seat at each Area Council event.
- Opportunity to provide a door prize for each Area Council event.
- Announcement and thank you from lectern.

Post Event

- Company name listed in any post-event press releases.

PROGRAM SPONSOR | \$1,250

Choose from the following six areas of Cobb County: Cumberland, East Cobb, Marietta, Northwest, Smyrna, and South Cobb.

Pre-Event

- Logo on Area Council email invitations and registration confirmation email.
- Logo on Area Council registration pages of Cobb Chamber website.
- Recognition in the Cobb Chamber's e-communications (16,000 + impressions).
- Company name listed in all pre-event press releases.

Day of Event

- One full table reserved - number of seats vary by venue.
- Opportunity to deliver sponsor remarks at the Area Council event (4 minutes).
- Opportunity to place one promotional item at each seat at each Area Council event.
- Opportunity to have a business showcase table at the Area Council event.
- Opportunity to provide a door prize at the Area Council event.
- Logo represented on registration table sign.

Post Event

- Company name listed in any post-event press release.

Business Showcase Table | \$200

- Table for materials provided.
- Recognition from lectern.
- 2 complimentary admissions to event.

Area Councils

CITIZEN OF THE YEAR AWARD SPONSOR | \$3,000

Pre-Event

- Banner ad on the Citizen of the Year Award page for one year.
- Logo recognition on the Citizen of the Year Award page for one year.
- Recognition in Cobb Chamber's Citizen of the Year e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in award press releases.

Day of Event

- Two seats at each Area Council where a Citizen of the Year Award is presented (five in total).
- Logo displayed on the registration and table signs at each Area Council event where a Citizen of the Year Award is presented (five in total).
- Logo displayed on screen during presentation of the Citizen of the Year awards (9 in total).
- Announcement and formal thank you from lectern.

Post Event

- Company name listed in award press releases.
- Company name included in social media posts recognizing the Citizens of the Year award winners.

Business After Hours

Held six times throughout the year, this event series brings incredible exposure to your company and is ideal for promoting new locations and grand openings.

AUDIENCE: Average attendance of 150-200 business and community leaders ranging from small to large companies across a number of industries.

PRESENTING SPONSOR | \$4,000

Exclusive Yearlong Sponsorship

Pre-Event

- Banner ad on Business After Hours web page for one year.
- Logo on Business After Hours web page.
- Logo on Business After Hours registration web page.
- Logo on dedicated email promotions for the event (16,000 + impressions).
- Recognition in Cobb Chamber's e-communications when event is featured (16,000 + impressions).
- Company name listed in all pre-event press releases, when applicable.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal, when event is featured (nearly 50,000 impressions).
- Logo on event registration confirmations and reminder email.

Day of Event

- Logo on signage at each Business After Hours event.
- Opportunity to have a business showcase table in pre-function area at event.
- Opportunity to host a Business After Hours event at your location.
- Opportunity to deliver sponsor remarks at each event (2-3 minutes).
- Opportunity to provide and present door prize.

Post Event

- Guest list available upon request.



Mastermind Book Club

Mastermind Book Club allows members a weekly forum to study best-selling business books that help them in today's fast-paced and ever-changing business environment, and to network with a dynamic group of professionals. The group meets from 7:45 to 9:00 a.m. at the Cobb Chamber on Tuesday mornings.

AUDIENCE: Over 1,000 impressions to business professionals annually.

PRESENTING SPONSOR | \$1,000

Exclusive Year-Long Sponsorship

Pre-Event

- Banner ad on Mastermind Book Club page on the Cobb Chamber website.
- Logo on Mastermind Book Club page on the Cobb Chamber website.
- Logo on registration signage.
- Recognition on Cobb Chamber weekly e-communications (16,000 + impressions per week).
- Opportunity to place promotional items at each seat.

Meet the Chamber Breakfast

Annual networking function to provide an opportunity for prospective members to meet current members and learn about the benefits of Chamber membership.

AUDIENCE: Average attendance of more than 80 professionals and small business executives.

PRESENTING SPONSOR | \$1,000

Exclusive Sponsorship

Pre-Event

- Logo and link to your website on email invitation (more than 1,000 impressions)
- Logo on registration web page with link to company website (more than 1,000 impressions)

Day of Event

- Logo recognition at event.
- Recognition and formal "thank you" from the lectern at event.
- Opportunity to have a business showcase table to display marketing materials.
- Opportunity to deliver sponsor remarks (3-4 minutes).
- Opportunity to provide promotional items at each seat.
- Copy of attendee list upon request.

FOOD SPONSOR | IN-KIND

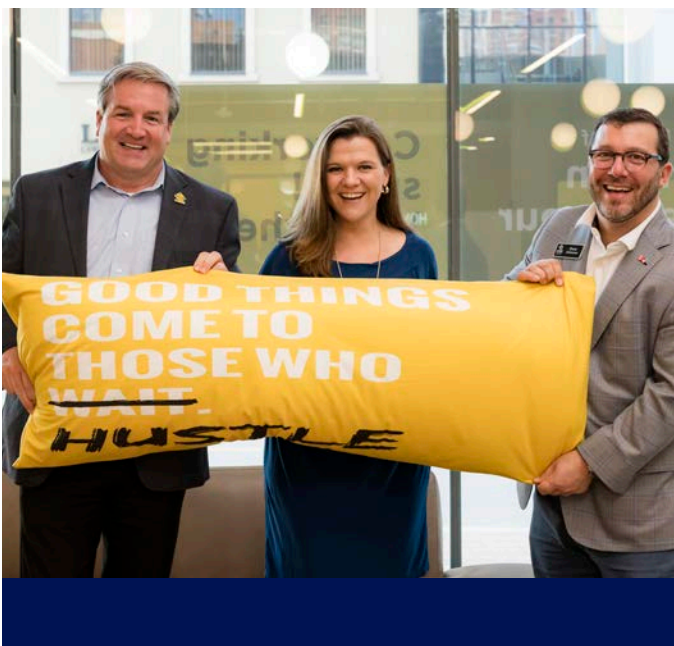
Exclusive Sponsorship

Pre-Event

- Logo linking your website on email invitation.
- Logo on registration web page.

Day of Event

- Logo recognition at event.
- Recognition and formal "thank you" from the lectern at event.
- Opportunity to deliver sponsor remarks (2 minutes)
- Opportunity to have a business showcase table at event to display promotional materials.
- Opportunity to provide promotional items at each seat.



CEO Roundtable

CEO Roundtable is an exclusive association of dynamic business leaders, providing a venue for CEOs to meet monthly with their own peer group in an atmosphere that fosters entrepreneurial thinking and encourages teamwork to accomplish individual goals. The program is designed to provide participants with their own confidential “board of advisors” to assist with business challenges and opportunities.

AUDIENCE: More than 100 CEOs and/or business owners representing various industries.

PRESENTING SPONSOR | \$2,000

Exclusive Year-Long Sponsorship

Pre-Event

- Logo on CEO Roundtable web page for one year.
- Logo on event promotions and reminder emails.
- Logo on event registration confirmations.
- Logo on event web page on the Cobb Chamber website.
- Logo recognition in the Cobb Chamber’s e-communications for applications (16,000+ impressions).
- Company name listed in all promotional press releases.

Day of Event

- Complimentary admission to CEO Roundtable events.
- Opportunity to deliver sponsor remarks at each CEO Roundtable event (3 minutes).
- Opportunity to place promotional items at each seat if applicable.
- Announcement and thank you during program.

PROGRAM/SOCIAL SPONSOR | \$750

Pre-Event

- Logo on event promotions and reminder email.
- Logo on event web page on the Cobb Chamber website.
- Logo on event registration confirmations.

Day of Event

- Opportunity to deliver sponsor remarks (3 minutes).
- Business Showcase table at event.
- Opportunity to place promotional items at each seat if applicable.

ORIENTATION PROGRAM SPONSOR - \$500

Pre-Event

- Logo on event promotions & reminder email.
- Logo on event web page on the Cobb Chamber website.
- Logo on event registration confirmations.

Day of Event

- Opportunity to deliver sponsor remarks (3 minutes).
- Business Showcase table at event.
- Opportunity to place promotional items at each seat if applicable.



Cobb Connections

Cobb Connections allows members a semi-monthly forum to network with a dynamic group of business professionals, share information about their company and solicit referrals. Each month features one in-person and one virtual on alternating Mondays. The virtual programs are 2-3 p.m. and in-person is 2-3:30 p.m. at the Cobb Chamber

AUDIENCE: Local business professionals.

PRESENTING SPONSOR | \$2,000 (for one year | \$1,000 for 6 months)

Exclusive Year-Long Sponsorship

Pre-Event

- Banner ad on Cobb Connections promotional page on Cobb Chamber's website.
- Logo on Cobb Connections web page.
- Logo on Cobb Connections registration website pages.
- Logo on registration confirmation email.
- Recognition in e-communications with each event listing (16,000 + impressions per email).

Day of Event

- Logo on A/V screen at each session.
- Opportunity to place promotional items at each session.
- Opportunity to have a table display at each session.
- Opportunity to deliver sponsor remarks at each session (3 minutes).



ENGAGE: New Member Orientation Luncheon

A monthly overview event that provides an opportunity for members to learn about Cobb Chamber programs, benefits of membership, involvement opportunities and network with local business professionals.

AUDIENCE: More than 45 professionals and small business executives.

PRESENTING SPONSOR | \$3,000

Exclusive Year-Long Sponsorship

Pre-Event

- Banner ad on Cobb Chamber's Networking Events website page for one year.
- Logo on email invitations for each event.
- Logo displayed on the registration page for each event with hyperlink to company website.
- Logo on all ENGAGE registration confirmation messages.

Day of Event

- Logo on A/V screen at each event.
- Recognition and formal "thank you" from lectern.
- Sponsor remarks (3 minutes) at each event.
- Opportunity to place promotional items at each seat at each event.
- Opportunity to include marketing materials in new member packets.
- List of attendees sent to sponsor.

FOOD SPONSOR | IN-KIND

Exclusive Sponsorship

Pre-Event

- Logo on email invitation and registration web page.

Day of Event

- Logo on A/V screen at event.
- Recognition and formal thank you from the lectern.
- Opportunity to deliver sponsor remarks during event (2 minutes).
- Promotional items at each seat.
- Recognition with photo on Chamber's social media.

PROGRAM SPONSOR | \$500

Same benefits as Food Sponsor.

Chairman's Circle Event Series

Chairman's Circle businesses are the recognized leaders in the community who express a genuine interest in the economic development and continued success of Cobb County. They make a significant investment in the future of the community and the Cobb Chamber. These influential executives meet with leaders in all realms of business, industry, politics, and education for knowledge, information sharing, and high-level networking. Chairman's Circle events are held throughout the year and include breakfasts, luncheons and evening receptions as well as the 12 Chairman's Circle Receptions prior to each Marquee Monday event.

AUDIENCE: 50-300 of the most powerful and influential business leaders and elected officials in Cobb County and the region.

PRESENTING SPONSOR | \$10,000

(Year-long series includes at least 15 events)

Pre-Event

- Banner ad on the Chamber's Membership Information web page.
- Logo recognition on all Chairman's Circle event email invitations and confirmations (10,000+ impressions).
- Logo recognition on Chairman's Circle Marquee Monday monthly reception invitations and confirmations (more than 3,300 impressions for each of the 12 receptions).
- Company name in press releases, when applicable.
- Logo recognition on each event registration web page.

Day of Event

- Logo recognition on signage at all Chairman's Circle events (more than 2,250 impressions for 12 monthly receptions and at least three VIP events).
- One reserved table at each Chairman's Circle exclusive luncheon*
- Recognition and formal thank you from the lectern at monthly Chairman's Circle receptions prior to Marquee Monday Breakfasts and standalone Chairman's Circle events.
- Opportunity to deliver sponsor remarks (3-5 minutes) at standalone Chairman's Circle events and Marquee Monday Receptions.
- Opportunity to have pull-up banner at events.

PRESENTING PROGRAM SPONSOR | \$6,000

(\$3,000 for one event co-sponsorship)

Pre-Event

- Logo recognition on all event invitations and event confirmations.
- Logo recognition on event registration web page.
- Company name in event press releases, when applicable.
- Recognition at monthly Marquee Monday Chairman's Circle reception preceding event

Day of Event

- One table reserved at event*
- Opportunity to deliver sponsor remarks at event (3-5 minutes).
- Opportunity to place promotional items at each seat at event
- Announcement and formal thank you from lectern.
- Logo recognition on event signage.
- Opportunity to host a business showcase tabletop display at event.

Post Event

- Guest list available upon request.

GOLD PROGRAM SPONSOR | \$2,000

Pre-Event

- Logo recognition on email invitations and event confirmations.
- Logo recognition on event registration web page.

Day of Event

- Four complimentary guest admissions in addition to Chairman's Circle representative(s)*
- Announcement and formal thank you from lectern.
- Logo recognition on event signage.
- Opportunity to host a business showcase tabletop display at event.

Post Event

- Guest list available upon request.

Chairman's Circle Event Series

PRESENTING RECEPTION SPONSOR | IN-KIND (\$3,000)

Exclusive sponsorship (or in-kind hosting of event)

Pre-Event

- Logo recognition on email invitations and event confirmations.
- Logo recognition on event registration page.
- Company name in event press releases, when applicable.
- Recognition at monthly Marquee Monday Chairman's Circle reception preceding event.

Day of Event

- Opportunity to deliver sponsor remarks at event (3-5 minutes).
- Announcement and formal thank you from lectern.
- Opportunity for host to showcase location to attendees through tours, if applicable.
- Logo recognition on event signage.

Post Event

- Guest list available upon request.

GOLD RECEPTION SPONSOR | \$1,500

Pre-Event

- Logo recognition on email invitations and event confirmations.
- Logo recognition on event registration page.

Day of Event

- Announcement and formal thank you from lectern.
- Logo recognition on event signage.

Post Event

- Guest list available upon request.

Chairman's Circle New Member Luncheon

An overview event that provides an opportunity for new Chairman's Circle members and representatives to learn about Cobb Chamber programs, benefits of membership, involvement opportunities, and network with local business professionals.

PRESENTING SPONSOR | \$2,500

Exclusive Year-Long Sponsorship (or \$300 per event)

Pre-Event

- Logo recognition on all event invitations and reminders (600+ impressions).
- Logo recognition linked to company website on event registration page.

Day of Event

- Recognition and formal thank you from Chairman's Circle Chairman.
- Logo recognition on event signage.
- Opportunity to place promotional items at each seat.
- Opportunity to place marketing materials in new member information packets.

Post Event

- Guest list available upon request.

ECONOMIC DEVELOPMENT & SELECTCOBB



Business Walks

In partnership with the Cobb County Economic Development team, Business Walks are dedicated to learning more about local businesses through face-to-face interviews in their own space. Business Walks enables our community to cover more ground than a traditional (and usually staff-driven) Business Retention Program. Local economic development professionals and community stakeholders visit a large number of businesses with the hopes of:

- Understanding the issues and opportunities of our existing business community.
- Quickly diagnosing firms on the brink of greatness or that may be at risk.
- Increasing awareness of the programs and services offered by the County's economic development office, Cobb Chamber of Commerce and other partners.
- Identify those businesses that may require assistance.

AUDIENCE: Community businesses and partners. Participants will visit four companies in a particular Cobb district.

PRESENTING SPONSOR | \$500

Exclusive Sponsorship for one Business Walks event

Pre-Event

- Logo in email invitation.

Day of Event

- Prime logo placement on table tents at the kick-off breakfast and wrap-up lunch.
- Opportunity to deliver sponsor remarks (3 minutes) during the breakfast or lunch.
- Opportunity to place promotional items at each seat.
- Opportunity to attend four meetings with Cobb Companies.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition in social media posts from both SelectCobb and the Chamber.
- Recognition in the final document produced with the results of the Business Walks.



Small Business Event Series

Seven education and networking events for small businesses and entrepreneurs with a focus on minority and veteran-owned businesses.

AUDIENCE: Small business owners, entrepreneurs, micro-businesses and community members interested in working with these groups.

PRESENTING SPONSOR | \$3,000

Exclusive Sponsorship

Pre-Event

- Company name in press releases.
- Logo on email invitations and event confirmation messages.
- Recognition in SelectCobb and Cobb Chamber e-communications.
- Logo on event registration page.

Day of Event

- Company signage displayed in key locations.
- Opportunity to deliver sponsor remarks (3 minutes) during each event.
- Promotional items at each event.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition at quarterly SelectCobb Investor board meetings.
- Recognition in social media posts from both SelectCobb and the Chamber.

RECEPTION GOLD SPONSOR | \$1,000

Two gold sponsorships are available for each of the receptions focusing on Veteran-owned, Black-owned, and Hispanic-owned small businesses.

Pre-Event

- Company named featured on event email reminders.
- Logo recognition on event registration page.

Day of Event

- Logo on event sponsor signage
- Logo featured on pre-event slideshow.
- Announcement and formal thank you from lectern.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition in SelectCobb social media posts.

Investor & Partner Reception

These quarterly after-hours receptions are the perfect opportunity for SelectCobb investors and partners to mix and mingle in a relaxed environment.

AUDIENCE: A variety of economic development partners on the local, county and state level, as well as community leaders and elected officials in Cobb. Attendance will be approximately 50-100 guests. Two receptions will have an international focus.

PRESENTING SPONSOR | \$2,500

Only one sponsorship available or in-kind hosting

Pre-Event

- Logo on email invitation and event confirmation messages.
- Logo on event registration page.
- Logo recognition on all event series promotions.
- Recognition in SelectCobb e-communications.
- Recognition at board meeting preceding the event.

Day of Event

- Company signage displayed in key locations.
- Deliver sponsor remarks (4 minutes) at the event.
- Business showcase table to display promotional items, when applicable.
- Promotional materials at each seat.
- Formal recognition and thank you from lectern.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition in SelectCobb social media posts.

Workforce Development Event Series

Workforce Development is often cited as one of the main concerns for companies. In response to the need for more thoughtful and engaged conversations around workforce development, SelectCobb created the Cobb Workforce Partnership at the beginning of 2019. The Workforce Partnership's quarterly meetings bring together local K-12 and postsecondary institutions alongside partners in the business community to discuss how they are responding to the need for more specialized workers in high-demand career sectors.

Five industry councils meet annually. These are high-demand industry and career sectors in which the need for skilled talent is most deeply felt in Cobb County. The five industry councils include: Advanced Manufacturing, Technology & Communication, Healthcare & Biotechnology, Logistics & Supply Chain, and Construction & Trades.

AUDIENCE: One Cobb Workforce Partnership Board meeting and five seminar style events focused on the five industry council sectors.

PRESENTING SPONSOR | \$3,000

Exclusive Yearlong Sponsorship

Pre-Event

- Recognition in the Cobb Chamber's e-communications (16,000+ impressions).
- Company name in press releases.
- Logo on email invitation and event confirmations.
- Logo recognition on event registration page.
- Recognition in Economic Development e-communications.

Day of Event

- Company signage displayed in key locations at the event.
- Opportunity to deliver sponsor remarks (3 minutes) during each event.
- Promotional items at each event.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition at quarterly SelectCobb Investor board meetings.
- Recognition in social media posts from both SelectCobb and the Chamber.

TARGET INDUSTRY COUNCIL PROGRAM SPONSOR | \$500 OR IN-KIND HOST

One sponsorship available for each (5) industry council meeting.

Pre-Event

- Logo on event reminder emails.
- Recognition in Economic Development e-communications.
- Logo on event registration page.

Day of Event

- Opportunity to deliver sponsor remarks (4 minutes).
- Promotional items at each seat at the event.
- Opportunity to have a business showcase table at the event.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition in social media posts from both SelectCobb and the Chamber.



SelectCobb International Council Event Series

The SelectCobb International Council is designed to support our companies' global trade and investment efforts while promoting inclusive and sustainable growth to the benefit of the chamber membership and our international business community. There are four virtual events annually.

AUDIENCE: SelectCobb Investors, partners, members of the Consular Corps, and companies located in our region that are doing business internationally.

CO-PRESENTING SPONSOR | \$3,000

Exclusive yearlong sponsorship

Pre-Event

- Company name in press releases.
- Logo on email invitation and event confirmation.
- Recognition in Economic Development e-communications.
- Logo on event registration page.

Day of Event

- Company signage displayed in key locations at the event.
- Logo featured on pre-event slideshow.
- Opportunity to deliver sponsor remarks (3 minutes) during each event.
- Verbal and logo recognition at all inbound and outbound trade mission events and programs.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition at quarterly SelectCobb Investor board meetings.
- Recognition in SelectCobb social media posts.
- Opportunity to deliver sponsor remarks at in-person reception.

INTERNATIONAL RECEPTION PRESENTING SPONSOR | \$2,000

Pre-Event

- Logo on email invitation and event confirmation messages.
- Logo recognition on event registration page.
- Recognition in SelectCobb e-communications.
- Recognition at board meetings preceding the event.

Day of Event

- Company signage displayed in key locations.
- Deliver sponsor remarks (4 minutes) at the event.
- Business showcase table to display promotional items, when applicable.
- Promotional materials at each seat.
- Formal recognition and thank you from lectern.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition in SelectCobb social media posts.

INBOUND TRADE MISSION CO-PRESENTING SPONSORS | \$2,500

Two co-presenting sponsorships

Pre-Event

- Banner ad on the Chamber's Economic Development web page.
- Logo on event invitation and reminder emails.
- Company name in SelectCobb e-communications regarding the event.
- Logo on event registration page.

Day of Event

- Logo in printed program handed out to all participants (30 impressions).
- Logo on all event materials.
- Recognition throughout the visit.
- Opportunity to deliver sponsor remarks at lunch or dinner - dependent on schedule.
- Opportunity to provide premium promotional items to participants.

Post Event

- Company name in thank you message on Cobb Chamber and SelectCobb social media platforms.
- Company name in press release.

INTERNATIONAL RECEPTION GOLD SPONSOR | \$1,000

Pre-Event

- Name featured on event email reminders.
- Logo recognition on event registration page.

Day of Event

- Logo on event sponsor signage.
- Logo featured on pre-event slideshow.
- Announcment and formal thank you from lectern.

Post Event

- Recognition in the Economic Development quarterly e-communications.
- Recognition in SelectCobb social media posts.

SelectCobb Leadership Celebration Dinner

This exclusive annual event is reserved for our highest level of Investors as an opportunity for them to network and dine with our most recent landed projects locating and expanding in Cobb.

AUDIENCE: The event is limited to our Leadership Level investors and leadership of recently landed Economic Development projects. Approximate attendance is approximately 15-30.

PRESENTING SPONSOR | \$3,000

Two sponsorships available

Pre-Event

- Logo on email invitation.
- Logo recognition on all event series promotions to Leadership Level Investors.

Day of Event

- Company signage displayed in key locations at the event.
- Opportunity to deliver sponsor remarks (3 minutes) during each event.
- Promotional items at each seat.



HR Roundtable

The HR Roundtable is an event series designed for HR professionals that meets quarterly for educational lunch and learn workshops, offered in-person and virtually. Workshops will cover common employment topics such as recruitment, retention, leadership development, labor law, and regulation.

Participants are encouraged to share their own experiences while learning from subject matter experts. After one year of successful programming, the Cobb Chamber of Commerce will be able to apply as an Official SHRM provider allowing participants to earn SHRM continuing education credits for attending workshops.

AUDIENCE: HR Professionals from various industries across Cobb County.

PRESENTING SPONSOR | \$3,000

(Per series: Mar., Jun., Sept., Nov.)

Exclusive sponsorship, four meetings per year

Pre-Event

- Banner ad on HR Roundtable webpage for one year.
- Logo on HR Roundtable email invitations and registration confirmation email from the Cobb Chamber.
- Logo on HR Roundtable registration pages of the Cobb Chamber website.
- Logo linking to a webpage of the sponsor's choice on the HR Roundtable webpage.
- Recognition in the Cobb Chamber's e-communications (16,000 + impressions).
- Company name listed in a pre-event press release.

Day of Event

- Two complimentary seats at quarterly luncheons.
- Opportunity to deliver sponsor remarks at each HR Roundtable event (4 minutes).
- Opportunity to place one promotional item at each seat at each HR Roundtable event.
- Opportunity to provide a door prize for each HR Roundtable Event
- Announcement and thank you from the lectern.
- Company name listed in any post-event press release

Post Event

- Company name listed in any post-event press releases.
- Link and formal thank you from SelectCobb social media pages.

PROGRAM SPONSOR | \$1,000

One per quarterly HR Roundtable meeting

Pre-Event

- Logo on HR Roundtable email invitations and registration confirmation email from the Cobb Chamber.
- Recognition in the Cobb Chamber's e-communications (16,000 + impressions).
- Company name listed in all pre-event press releases.

Day of Event

- Two complimentary seats at quarterly luncheons.
- Opportunity to deliver sponsor remarks at the sponsored luncheon (2 minutes).
- Opportunity to place one promotional item at each seat at the sponsored luncheon.
- Opportunity to provide a door prize at the sponsored luncheon.
- Announcement and thank you from the lectern.

Post Event

- Company name listed in any post-event press releases.
- Link and formal thank you from SelectCobb social media pages.

BUSINESS SHOWCASE TABLE | \$200

Day of Event

- Recognition at the event.
- Display table and opportunity to pass out information to attendees.
- One seat at sponsored event.

EDUCATION



Give Our Schools a Hand

Give Our Schools a Hand is the largest salute to teachers of its kind in the nation; an annual celebration coordinated by the Cobb Chamber and sponsored by the Cobb business community to recognize and honor the educators in the Cobb County and Marietta City school systems, and post-secondary educators in Cobb County. The activities bring together students, educators, businesses and the community to celebrate the accomplishments of Cobb's educators and the strength of our public school systems. The celebration includes a Handprint Ceremony for District Teachers of the Year for Cobb & Marietta and a Pep Rally for all Teachers of the Year with students, school system officials, and guests.

AUDIENCE: More than 1,000 teachers, school administrators, students and business and community leaders.

DOCTORATE | \$5,000

Pre-Event

- Banner ad for one year on the Give Our Schools a Hand web page of the Cobb Chamber's website.
- Logo on event registration page.
- Logo on GOSH web page.
- Recognition in the Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal, when event is featured.

Day of Event

- 10 tickets to the Teachers of the Year Pep Rally.
- Opportunity to appear in video shown at the Teachers of the Year Pep Rally and Marquee Monday giving a short testimonial about your organization's support of Education in Cobb.
- Logo on gift bags presented to each Teachers of the Year.
- Opportunity to personally present a door prize at the Teachers of the Year Pep Rally.
- Prominent logo placement on program.
- Logo in presentation used for Handprint Unveiling Ceremony, Teachers of the Year Pep Rally and Marquee Monday.
- Recognition from lectern during Teachers of the Year Pep Rally.

JACKET SPONSOR | \$5,000

Exclusive sponsorship

Pre-Event

- Banner ad for one year on the Give Our Schools a Hand web page of the Cobb Chamber's website.
- Logo on jackets presented to each Teachers of the Year.
- Logo on event registration page.
- Logo on GOSH web page.
- Recognition in the Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal, when event is featured.

Day of Event

- 10 tickets to the Teachers of the Year Pep Rally.
- Opportunity to appear in video shown at the Teachers of the Year Pep Rally and Marquee Monday giving a short testimonial about your organization's support of Education in Cobb.
- Prominent logo placement on program.
- Logo in presentation used for Handprint Unveiling Ceremony, Teachers of the Year Pep Rally and Marquee Monday.
- Recognition from lectern during Teachers of the Year Pep Rally.

Give Our Schools a Hand

SUMMA CUM LAUDE | \$2,500

Pre-Event

- Banner ad for one year on the Give Our Schools a Hand web page on the Cobb Chamber's website.
- Logo on the Give Our Schools a Hand web page on the Cobb Chamber's website.

Day of Event

- 6 tickets to the Teachers of the Year Pep Rally.
- Logo on program.
- Logo in presentation used for Handprint Unveiling Ceremony, Teachers of the Year Pep Rally and Marquee Monday.
- Logo on video shown at Marquee Monday and Teachers of the Year Pep Rally.
- Opportunity to present a door prize at the Teachers of the Year Pep Rally.

MAGNA CUM LAUDE | \$1,500

Pre-Event

- Company name on the Give Our Schools a Hand web page on the Cobb Chamber's website.

Day of Event

- 4 tickets to the Teachers of the Year Pep Rally.
- Logo on program.
- Name recognition on video shown at Marquee Monday and Teachers of the Year Pep Rally.
- Name recognition in presentation used for Handprint Unveiling Ceremony, Teachers of the Year Pep Rally and Marquee Monday.

CUM LAUDE | \$500

Pre-Event

- Recognition on the Give Our Schools a Hand web page on the Cobb Chamber's website.

Day of Event

- 2 tickets to the Teachers of the Year Pep Rally.
- Logo on program.
- Name recognition on video shown at Marquee Monday and Teachers of the Year Pep Rally.
- Name recognition in presentation used for Handprint Unveiling Ceremony, Teachers of the Year Pep Rally and Marquee Monday.



LEADERSHIP PROGRAMS



Cobb Executive Women

This program highlights the key role Cobb's businesswomen and community leaders play in our economy, providing important information and an opportunity to network at exclusive monthly luncheons and events.

AUDIENCE: More than 100 of the most influential female business and community leaders and elected officials in Cobb County. Average event attendance is 50.

PRESENTING SPONSOR | \$4,000

Exclusive Sponsorship.

Pre-Event

- Banner ad on the Cobb Executive Women's web page.
- Logo on Cobb Executive Women email invitations.
- Logo on Cobb Executive Women web page.
- Logo recognition on event registration pages.
- Recognition in the Cobb Chamber's e-communications, when event is featured
- Company name in all event press releases, when applicable.

Day of Event

- Complimentary annual dues for one
- Admission to each luncheon for three qualifying members.
- Complimentary admission to social for one qualifying executive woman.
- Company name on event signage.
- Promotional materials at each seat.
- Opportunity to deliver sponsor remarks (3 minutes).

Post-Event

- Company name in all event press releases and follow-up e-communications to Cobb Executive Women.

WOMAN OF DISTINCTION AWARD SPONSOR | \$750 or In-Kind Donation of Awards

Exclusive Sponsorship.

Pre-Event

- Logo on Woman of Distinction Award web page
- Recognition in the Cobb Chamber's e-communications, when award is featured.
- Recognition in Cobb Chamber e-communications calling for nominations (16,000 + impressions).

Day of Event

- Two seats at Marquee Monday when award is presented
- Invitation for two to the VIP reception prior to Marquee Monday.
- Logo in PowerPoint presentation at Marquee Monday
- Recognition from lectern at Marquee Monday Award Presentation.

Post Event

- Company name listed in award press release

Cobb Executive Women

PROGRAM SPONSOR | \$750

Pre-Event

- Logo on Cobb Executive Women email invitations.
- Logo recognition on event registration website page
- Recognition in the Cobb Chamber's e-communications, when event is featured.
- Company name in event press releases, when applicable.

Day of Event

- Complimentary admissions for three qualifying guests to the luncheon
- Opportunity to host a business showcase table
- Promotional materials at each seat.
- Opportunity to deliver sponsor remarks during the event (3 minutes).

E-COMMUNICATIONS SPONSOR | \$2,000

Year-long sponsorship.

- Banner ad in all Cobb Executive Women e-communications (300 impressions per email 12+ times per year)
- Banner ad on Cobb Executive Women web page.
- Complimentary admission to one event of their choice.
- Verbal recognition from lectern at events.

BUSINESS SHOWCASE | \$125

- One table to display information about company and promotional materials.
- Recognition from lectern.



Cobb Youth Leadership

A program for high school juniors that introduces the participants to key leaders in their community and region and students from other schools in their county. This program, which runs annually from August to April, seeks to grow the individual leadership skills and styles of each participant by interactive and educational participation.

AUDIENCE: 55 high school juniors with a Steering Committee comprised of 10 seniors from the previous class and adults from the Leadership Cobb Alumni Association.

PRESENTING SPONSOR | \$5,000

Exclusive year-long sponsorship

Pre-Event

- Banner ad on Cobb Youth Leadership web page for one year.
- Logo or name on e-mail communication to class members each month.
- Logo linking to web page of sponsor's choice on Cobb Youth Leadership web page.
- Logo on t-shirt given to class members.
- Recognition in Cobb Chamber emails calling for applications (16,000 + impressions).
- Company name (as appropriate) in the Cobb Chamber's e-communications
- Recognition in application press release.

Day of Event

- Recognition as presenting sponsor on signage at Cobb Youth Leadership monthly programs.
- Opportunity to speak to new class at Orientation in August (more than 130 impressions).
- Opportunity for one representative from your company to attend each program evening and give sponsor remarks.
- Announcement and thank you from lectern.
- Opportunity to give out promotional items.

PROGRAM SPONSOR | \$250

Pre-Event

- Recognition on Cobb Youth Leadership web page of the Chamber website.
- Recognition on all e-communications for the program.

Day of Event

- Logo recognition on signage at program.
- Opportunity to distribute promotional materials at program.
- Thank you from lectern at sponsored program.



Cobb Young Professionals

Targeted specifically to young professionals under 40, the purpose of Cobb Young Professionals is to establish and cultivate young talent within the community while building Cobb's next generation of business and community leaders. As a sponsor of Cobb Young Professionals, you will have the opportunity be in front of the best and the brightest that Cobb County has to offer. Cobb Young Professionals provides learning opportunities that develop critical business and leadership skills, enhance professional networks and relationships, and encourage community involvement. Seasonal socials are planned throughout the year in combination with leadership luncheons, workshops, volunteer opportunities and social outings.

AUDIENCE: More than 75 young professionals at each monthly event. Communications are sent to 1,800 young professionals continuously.

YEAR-LONG PRESENTING SPONSOR | \$7,500

Exclusive year-long sponsorship

Pre-Event

- Banner ad on Cobb Young Professionals web page for one year.
- Recognition in Cobb Chamber's e-communications with CYP events.
- Logo linking to a web page of sponsor's choice on Cobb Young Professionals information web page.
- Logo on event registration web page.
- Logo or name (as appropriate) on e-mail invitations all year (more than 4,500 impressions).
- Logo on all printed promotional pieces all year.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal, when event is featured (nearly 50,000 impressions).
- Recognition as the year-long presenting sponsor for the promotion of the Next Generation Award.
- Logo or company name (as appropriate) on nomination and all print and electronic promotion of the award.
- Recognition at Cobb Chamber Marquee Monday during Next Generation Award presentation.
- Recognition in all press releases.

Day of Event

- Complimentary admission for one at all monthly events.
- Logo or company name (as appropriate) on signage at all CYP monthly events.
- Opportunity to deliver sponsor remarks (3 minutes).
- Promotional items at each seat.
- Announcement and thank you from lectern.

Post Event

- Company name in all event press releases and follow-up e-communication to CYP.

YP CHAMPION | \$2,500

Year-long sponsorship (3 available)

Pre-Event

- Logo in all CYP e-communications.
- Premium Interior Ad for one year on Chamber website.
- Logo on all social event registration pages.
- Company name in all CYP social event articles in publications, such as the Cobb Chamber's e-communications, when social event is featured.

Day of Event

- Complimentary admission for one to all CYP socials.
- Opportunity to deliver sponsor remarks at one social (3 minutes).
- Business Showcase Table to display information and promotional materials at one social.

Post Event

- Company name in all social event press releases and follow-up e-communication to Cobb Young Professionals.

Cobb Young Professionals

PROGRAM SPONSOR | \$750

One monthly program

Pre-Event

- Logo in CYP e-communications.
- Recognition in Cobb Chamber's e-communications with CYP events.

Day of Event

- Complimentary admission for two attendees
- Opportunity to deliver sponsor remarks (3 minutes).
- Promotional items at each seat.

Post Event

- Company name in all event press releases and follow-up e-communication to CYP.

NEXT GENERATION AWARD SPONSORSHIP | \$750 or In-Kind Donation of Awards

Exclusive sponsorship

Pre-Event

- Banner ad on Cobb Young Professionals web page for six months.
- Logo on Next Generation Award web page.
- Recognition in the Cobb Chamber's e-communications, when award is featured.
- Recognition in Cobb Chamber e-communications calling for nominations.

Day of Event

- Two seats at Marquee Monday when awards are presented.
- Invitation for two to the VIP reception prior to Marquee Monday.
- Logo in PowerPoint presentation at the Marquee Monday.
- Logo featured on the Next Generation Award.
- Recognition from the lectern at the Marquee Monday.

Post Event

- Company name listed in award press releases.

NEXT GENERATION MENTORING PROGRAM PRESENTING SPONSOR | \$3,000

Exclusive seven-month sponsorship

Pre-Event

- Banner ad on the Next Generation Mentoring Program web page.
- Logo linking to site of sponsor's choice on email invitations.
- Logo or name as appropriate on all printed promotional pieces.
- Logo linking to a web page of sponsor's choice on Next Generation Mentoring Program information page.
- Recognition in the Cobb Chamber's e-communications.
- Recognition in press releases for Next Generation Mentoring Program events.

Day of Event

- Recognition as presenting sponsor on signage at all Next Generation Mentoring Program events.
- Opportunity to deliver sponsor remarks (3 minutes).
- Opportunity to have Business Showcase Table to display information and promotional materials.
- Opportunity to place promotional items at each seat.
- Announcement and thank you from the lectern.

MENTORING PROGRAM EVENT SPONSOR | \$500

Five annual events – October, November, February, March and May.

Pre-Event

- Logo recognition in all pre-event promotion and communications to program participants.

Day of Event

- Opportunity to deliver sponsor remarks (3 minutes).
- Opportunity to place promotional items at each seat.
- Announcement and formal thank you from lectern.

Honorary Commanders Association

Honorary Commanders Association is a cooperative effort of the Cobb Chamber of Commerce, Coast Guard, Dobbins Air Reserve Base (ARB), General Lucius D. Clay National Guard Center, Navy and Marine Corps. This program annually selects community and business leaders and pairs them with military commanders in a yearlong program, giving those leaders the opportunity to learn more about local military activities, their impact on our economy and various aspects of the national defense system.

AUDIENCE: 26 Cobb County business leaders who have been selected to participate in the year long program as well as military commanders selected to be their counterpart for the year. 260+ alumni members and volunteers, as well as 100+ military partners annually.

PRESENTING SPONSOR | \$2,500

Pre-Event

- Banner ad on the Cobb Chamber Honorary Commanders web page for one year.
- Premier logo placement on the HCA web page.
- Logo on e-mail communication to class members each month.
- Company name in the Cobb Chamber's e-communications.
- Recognition in press releases all year for Honorary Commanders events and nominations.
- Recognition in email calling for program nominations.

Day of Event

- Logo embroidered on class shirts.
- Logo on pull up banner signage displayed at monthly programs.
- Announcement and formal thank you from lectern at each program and event.
- Opportunity to speak to new class at Installation in January.
- Opportunity to give out promotional items to class throughout the year.
- Opportunity to participate in one class program day or trip, at the discretion of the HCA co-chairs.
- Announcement and formal thank you from lectern during Honorary Commanders program at Q1 Marquee Monday.

Post Event

- Recognition at end of the year thank you address to the class.
- Recognition in HCA e-communications.

PROGRAM SPONSOR | \$500

One program or event

Pre-Event

- Logo on Honorary Commanders sponsor web page.
- Logo on related e-communications for the program.

Day of Event

- Logo on table signage at sponsored program or event.
- Logo on printed agenda that is distributed to participants at sponsored program or event.
- Announcement and formal thank you from lectern at sponsored program or event.
- Opportunity to deliver sponsor remarks at sponsored program or event (3 minutes).
- Opportunity to provide promotional materials to class members at sponsored program or event.

Post Event

- Recognition on post-event thank you address to the class.



Honorary Commanders Alumni Association

The purpose of the Honorary Commanders Alumni Association (HCAA) is to support the current Honorary Commanders program, as well as maintain and foster key relationships with military and defense contacts at local and remote bases. HCAA provides continuing events, socials and trips to allow graduates of the program to remain engaged in an ever-expanding network of patriotic business and community leaders. There are over 800 Honorary Commanders alumni.

AUDIENCE: Over 800 Honorary Commanders alumni.

PRESENTING SPONSOR | \$2,500

Pre-Event

- Banner ad on the Cobb Chamber Honorary Commanders Alumni web page for one year.
- Premier logo placement on the HCAA web page.
- Logo on email communication to HCAA members.
- Company name in the Cobb Chamber's e-communications (16,000 + impressions).
- Recognition in press releases for Honorary Commanders Alumni events.
- Logo on event registration page.

Day of Event

- Logo on signage displayed at events.
- Announcement and formal thank you from lectern at each program and event.
- Opportunity to speak at HCAA Kickoff Social in February (5 minutes).
- Opportunity to give out promotional items at events throughout the year.
- Opportunity to participate in program days or trips, at the discretion of the HCAA co-chairs.

Post Event

- Recognition at end of the year thank you address at HCAA Holiday Social.
- Recognition in HCAA e-communications.

PROGRAM SPONSOR | \$500

One program or event

Pre-Event

- Logo on Honorary Commanders Alumni Association web page.
- Logo on related e-communications for the program.
- Logo on event registration page.

Day of Event

- Logo on table signage at sponsored program or event.
- Announcement and formal thank you from lectern at sponsored program or event.
- Opportunity to deliver sponsor remarks at sponsored program or event (3 minutes).
- Opportunity to provide promotional materials to class alumni members at sponsored program or event.

Post Event

- Recognition on post-event thank you address to the class.



Honorary Commanders Alumni Association

YEARLONG SOCIAL SPONSOR | \$1,500

Pre-Event

- Logo on Honorary Commanders Alumni Association event registration page.
- Logo on e-communications for the program (more than 1,200 impressions).
- Logo on HCAA web page.

Day of Event

- Free admission to event; one table at location to set up promotional materials
- Logo on table signage at sponsored events.
- Logo on printed agendas distributed to participants at sponsored event, if applicable.
- Announcement and formal thank you from lectern at sponsored event.
- Opportunity to deliver sponsor remarks at sponsored event (5 minutes).
- Opportunity to provide promotional materials to class alumni members at sponsored event.

Post Event

- Recognition at end of the year HCAA Holiday Social. Opportunity to give sponsor remarks (3 minutes).

Leadership Cobb

Leadership Cobb is a leadership development program that selects diverse and qualified individuals and provides a year-long learning experience that enhances personal and professional growth to benefit the community and its region. Class members represent business (large corporate and small), education, government and non-profit organizations. Participants leave the program, which runs annually from August to May, better qualified and more encouraged to take an active role in the decision making process in Cobb County.

AUDIENCE: 65-75 prominent business and community leaders from across Cobb County at each event. 300+ alumni volunteers, annually.

PRESENTING SPONSOR | \$10,000

Exclusive yearlong sponsorship

Pre-Event

- Logo linking to web page of sponsor's choice on Leadership Cobb web page.
- Logo on email communications to class members each month.
- Recognition in quarterly Leadership Cobb Alumni Association e-communications.
- Company name when applicable in the Cobb Chamber's e-communications.
- Opportunity to provide up to 4 promotional emails to Leadership Cobb class.
- Opportunity for one promotional email to Leadership Cobb Alumni Association.
- Recognition in Leadership Cobb press releases for Leadership Cobb events.
- Invitation to attend all Leadership Cobb program socials.
- Recognition in emails calling for program nominations.
- Banner ad prominent placement on the Cobb Chamber Leadership Cobb web page for one year.
- Ad on Leadership Cobb Alumni Association online directory.

Day of Event

- Opportunity to speak to new class at Opening Day in August and Graduation in May.
- Logo on signage displayed at monthly programs.
- Full-size, prominent, color advertisement to be included in the class "baseball cards".
- Recognition on printed agenda that is distributed to participants at each program.
- Announcement and formal thank you from lectern at each program and event.
- Announcement and formal thank you from lectern during Leadership Cobb program at July Marquee Monday.
- Opportunity to give out promotional items to class throughout the year.
- Two seats at Leadership Cobb Marquee Monday recognition day.

Post Event

- Recognition on end of the year thank you list to the class.

LEGACY SPONSOR | \$5,000

Yearlong sponsorship

Pre-Event

- Banner ad on the Cobb Chamber Leadership Cobb web page for one year.
- Logo linking to web page of sponsor's choice on Leadership Cobb's information page.
- Logo on e-mail communications to class members each month.
- Recognition in Leadership Cobb press releases for Leadership Cobb.
- Banner ad on Leadership Cobb Alumni Association online directory.

Day of Event

- Logo on signage displayed at monthly programs.
- Invitation to attend Opening Day, first program day of the year, and Graduation.
- Half-size, prominent, color advertisement to be included in the class "baseball cards".
- Recognition on printed agenda that is distributed to participants at each program.
- Announcement and formal thank you from lectern at each program and event.
- Opportunity to speak at one program of your choice.
- Opportunity to give out promotional items to class throughout the year.

Post Event

- Recognition on end of the year thank you list to the class.

Leadership Cobb

CHANGE-MAKER SPONSOR | \$1,000

Pre-Event

- Logo on Leadership Cobb's sponsor web page.
- Logo on related e-communications for the program.

Day of Event

- Logo on signage at the event.
- Logo recognition on printed agenda that is distributed to participants.
- Announcement and formal thank you from the lectern at program and event.
- Opportunity to deliver sponsor remarks during program (3 minutes).
- Opportunity to provide promotional materials to class members.

Post-Event

- Invitation for up to three company representatives to attend post event reception, when applicable.
- Recognition in post-event thank you distributed to the class.

PROGRAM SPONSOR | \$500

Pre-Event

- Logo on Leadership Cobb's sponsor web page.
- Logo on related e-communications for the program.

Day of Event

- Logo recognition on printed agenda that is distributed to participants.
- Announcement and formal thank you from the lectern at program and event.
- Opportunity to provide promotional materials to class members.

Post Event

- Invitation for two company representatives to attend post event reception, when applicable.
- Recognition in post-event thank you distributed to the class.

SUPPORTING SPONSOR | \$250

Pre-Event

- Company name on Leadership Cobb's sponsor web page.
- Logo on related e-communications for the program.

Day of Event

- Logo recognition on printed agenda that is distributed to participants at each program.
- Announcement and formal thank you from the lectern at program and event.

Post Event

- Recognition in post-event thank you distributed to the class.



Leadership Cobb Alumni Association

The Leadership Cobb Alumni Association holds six annual meetings and events to keep members up-to-date on current issues and to allow them to network.

AUDIENCE: More than 1,400 Leadership Cobb graduates and the current class. Average attendance at events is more than 75.

PRESENTING SPONSOR | \$2,500

Exclusive yearlong sponsorship

Pre-Event

- Logo on Leadership Cobb Alumni Association event registration pages of the Cobb Chamber website.
- Logo on all e-communications for each program.
- Recognition in Cobb Chamber e-communications.
- Recognition on LCAA Facebook page.
- Digital Advertising on Chamber website.

Day of Event

- Four complimentary tickets to each event.
- Logo on table signage at the event (more than 75 impressions).
- Logo on printed agenda that is distributed to participants.
- Opportunity to deliver sponsor remarks during event (5 minutes).
- Place promotional items at each seat.
- Prominent sponsor recognition board with logo at each event.

PROGRAM SPONSOR | \$500

Multiple opportunities per year

Pre-Event

- Logo on Leadership Cobb Alumni Association event registration pages of the Cobb Chamber website.
- Logo on all e-communication for the program.
- Recognition in Cobb Chamber e-communications.
- Recognition on LCAA Facebook page

Day of Event

- Three tickets to the event.
- Logo on table signage at the event.
- Logo on printed agenda that is distributed to participants (more than 75 impressions).
- Opportunity to deliver sponsor remarks during event (3 minutes).
- Promotional items at each seat.

SOCIAL SPONSOR | \$1,500

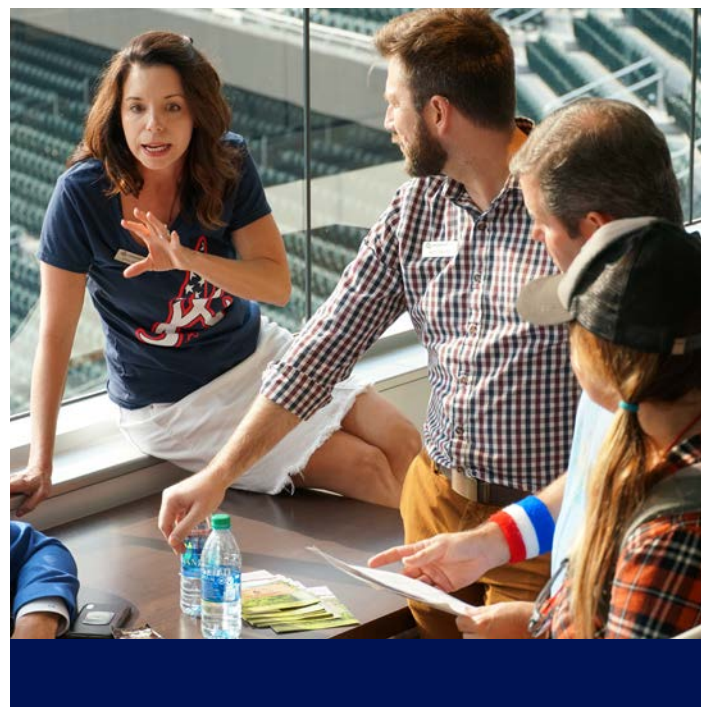
Summer and Holiday

Pre-Event

- Logo on Leadership Cobb Alumni Association social event registration web pages
- Recognition in Cobb Chamber e-communications (16,000 + impressions)
- Logo on all e-communication for the program (more than 1,200 impressions)
- Recognition on LCAA Facebook page.

Day of Event

- Three tickets to the event.
- One table at event location to set up promotional materials (more than 100 impressions).
- Logo on table signage at the event.
- Opportunity to deliver sponsor remarks at each event (3 minutes).
- Opportunity to place promotional items at each event.
- Prominent sponsor recognition with logo on Holiday Social board.



SIGNATURE EVENTS



Annual Dinner

This black-tie dinner affair celebrates the many accomplishments of the year prior and sets the standard for a successful year ahead. Attended by over a thousand of Cobb County's finest, this gala serves as an opportunity to honor those that have made significant contributions to enhance our quality of life, make Cobb a better place to live, work and play. This event is the Chamber's largest networking and social event of the year.

AUDIENCE: Over a thousand attendees, including elected officials, community and business leaders, military officials, and economic development partners.

PRESENTING SPONSOR | \$25,000

Exclusive Sponsorship.

Pre-Event

- Ad on Annual Dinner promotional web page.
- Ad on Annual Dinner awards web page.
- Logo on Annual Dinner web page.
- Premier logo recognition on the "Save the Date" promotional email and invitation emails.
- Logo on Annual Dinner registration page.
- Logo recognition on Annual Dinner registration confirmation messages.
- Company name included in event announcement on Cobb Galleria Centre marquee.
- Recognition in Cobb Chamber's e-communications.
- Announcement at multiple Marquee Mondays and Area Councils.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press releases.

Day of Event

- Five tables of ten.
- Opportunity to deliver sponsor remarks at the event (5 minutes).
- Prominent logo on event signage.
- Logo on Annual Dinner printed program.
- Prominent logo on sponsor table tents.
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Opportunity to provide gift for each guest.
- Announcement and formal thank you from lectern.



All Levels Post Event: Recognition in post-event thank you messages and press release.

Annual Dinner

DIAMOND SPONSOR | \$10,000

Pre-Event

- Banner ad on Annual Dinner promotional web page.
- Banner ad on the Annual Dinner awards web page.
- Logo on Annual Dinner email invitation.
- Logo on Annual Dinner registration web page.
- Logo on Annual Dinner web page.
- Recognition in the Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press releases.

Day of Event

- Two tables of ten.
- Logo on event signage.
- Logo on Annual Dinner printed program.
- Logo displayed on the sponsor table tent.
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Announcement and formal thank you from lectern.

RECEPTION SPONSOR | \$10,000

Exclusive sponsorship

Pre-Event

- Banner ad on Annual Dinner promotional web page.
- Banner ad on the Annual Dinner awards web page.
- Logo on Annual Dinner email invitation.
- Logo on Annual Dinner registration web page.
- Logo on Annual Dinner web page.
- Recognition in the Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press release.

Day of Event

- Two tables of ten.
- Logo on event signage.
- Logo on Annual Dinner printed program.
- Logo displayed on the sponsor table tent.
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Logo signage on reception bars.
- 20 drink tickets for redemption at cash bar.
- Announcement and formal thank you from lectern.

WINE SPONSOR | \$7,500

Exclusive sponsorship

Pre-Event

- Logo on Annual Dinner email invitation.
- Logo on Annual Dinner registration web page.
- Logo on Annual Dinner web page.
- Recognition in the Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press release.

Day of Event

- One table of ten.
- Logo on event signage.
- Logo on Annual Dinner printed program.
- Logo displayed on the sponsor table tent.
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Logo on wine collars on each table's wine bottles.
- 20 drink tickets for redemption at cash bar.
- Announcement and formal thank you from lectern.

RED CARPET SPONSOR | \$7,500

Pre-Event

- Logo on Annual Dinner email invitation.
- Logo on Annual Dinner registration web page.
- Logo on Annual Dinner web page.
- Recognition in Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press releases.

Day of Event

- One table of ten.
- Logo on event signage.
- Logo on Annual Dinner printed program.
- Logo displayed on the sponsor table tent (two signs on each table; 113 total tables).
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Co-branded display at the front entrance (one Audi vehicle displayed next to a brand new red-carpet entrance to the Galleria).
- 20 drink tickets for redemption at cash bar once the hosted reception begins.
- Announcement and formal thank you from lectern.

All Levels Post Event: Recognition in post-event thank you messages and press release.

Annual Dinner

CAMERA READY SPONSOR | \$7,500

Pre-Event

- Logo on Annual Dinner email invitation.
- Logo on Annual Dinner registration web page.
- Logo on Annual Dinner web page.
- Recognition in the Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press release.

Day of Event

- One table of ten.
- Logo on event signage.
- Logo on Annual Dinner printed program.
- Logo displayed on the sponsor table tent (two signs on each table: 113 total tables).
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Branded display/signage in front of the 360 photo booth.
- 20 drink tickets for redemption at cash bar once the hosted reception begins.
- Announcement and formal thank you from lectern.

ENTERTAINMENT SPONSOR | \$5,000

Exclusive sponsorship

Pre-Event

- Logo on Annual Dinner email invitation.
- Logo on Annual Dinner registration web page.
- Logo on Annual Dinner web page.
- Recognition in the Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press release.

Day of Event

- One table of ten.
- Logo on event signage.
- Logo on Annual Dinner printed program.
- Logo displayed on the sponsor table tent.
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Logo on GOBO on dance floor/screen during the entertainment portion.
- 20 drink tickets for redemption at cash bar.
- Announcement and formal thank you from lectern.

All Levels Post Event: Recognition in post-event thank you messages and press release.

Annual Dinner

COFFEE & DESSERT SPONSOR | \$5,000

Pre-Event

- Logo on Annual Dinner email invitation.
- Logo on Annual Dinner registration web page.
- Logo on Annual Dinner sponsor web page.
- Recognition in the Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press release.

Day of Event

- One table.
- Logo on event signage.
- Logo on Annual Dinner printed program.
- Logo displayed on the sponsor table tent.
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Logo on toothpick flags on each dessert.
- Announcement and formal thank you from lectern

RUBY SPONSOR | \$5,000

Pre-Event

- Logo on Annual Dinner email invitation.
- Logo on Annual Dinner registration web page.
- Logo on Annual Dinner sponsor web page.
- Recognition in the Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press release.

Day of Event

- One table of ten.
- Logo on event signage.
- Logo on Annual Dinner printed program.
- Logo displayed on the sponsor table tent.
- Logo displayed on organization's table.
- Logo rotating on viewing screens.
- Announcement and formal thank you from lectern

EMERALD SPONSOR | \$3,500

Pre-Event

- Company name on Annual Dinner registration web page.
- Logo on Annual Dinner web page.

Day of Event

- One table of ten.
- Company name in Annual Dinner printed program.
- Recognition on event signage.
- Company name on screen at event.
- Logo displayed on organization's table at the event.
- Announcement and formal thank you from lectern.



All Levels Post Event: Recognition in post-event thank you messages and press release.

Economic Development Summit

A half day summit and reception bringing together hundreds of leaders for thoughtful and engaging conversations around a topic of importance for the metro Atlanta region.

AUDIENCE: Expected attendance of 200-300, made up of community and business leaders ranging from small to large companies across a number of industries.

PRESENTING SPONSOR | \$6,000

Exclusive sponsorship

Pre-Event

- Banner ad on Summit web page on the Cobb Chamber's website.
- Logo with company website link on Summit web page.
- Recognition in email invitations.
- Logo recognition on event registration web page.
- Company logo in Cobb Chamber e-communications.
- Company name listed in pre-event press release.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- 10 seats at the event.
- Logo displayed on signage.
- Logo on Annual Summit printed program.
- Opportunity to deliver sponsor remarks at the event (5 minutes).
- Promotional materials at each seat.
- Announcement and thank you from lectern.

LUNCH SPONSOR | \$4,000

Exclusive sponsorship

Pre-Event

- Logo with company website link on Summit web page.
- Recognition in email invitations.
- Logo recognition on event registration web page.
- Company name listed in Cobb Chamber e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- 10 seats at the event.
- Logo displayed on signage.
- Logo on Annual Summit printed program.
- Opportunity to deliver sponsor remarks at the reception (2 minutes).
- Announcement and thank you from lectern.

GOLD SPONSOR | \$2,500

Pre-Event

- Company name listed in Cobb Chamber e-communications.
- Logo on Summit page on the Chamber website.
- Logo recognition on event registration page.
- Company name listed in event press release.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- Eight seats at the event.
- Announcement and thank you from lectern.
- Logo displayed on signage.
- Logo on Annual Summit printed program.

SILVER SPONSOR | \$1,500

Pre-Event

- Name on Summit page on the Chamber website.
- Name recognition on event registration page.

Day of Event

- Six seats at the event.
- Announcement and thank you from lectern.
- Logo displayed on signage.
- Logo on Annual Summit printed program.

ARMAC Military Appreciation Luncheon

This annual luncheon is held in November to salute the military with speakers that include high-ranking military officers and/or government officials. The luncheon is part of a larger mission, conducted through the Atlanta Regional Military Affairs Council (ARMAC). The key purpose of ARMAC is to educate and facilitate a mutually beneficial relationship between the business and military sectors of the community.

AUDIENCE: An average attendance of 600 military, business leaders and government officials.

FOUR-STAR SPONSOR | \$5,000

Limited to two sponsors

Pre-Event

- Banner ad on ARMAC page on the Cobb Chamber's website.
- Logo with company website link on ARMAC web page.
- Recognition in email invitations.
- Logo recognition on event registration page.
- Recognition in event coverage in the Cobb Chamber's e-communications article.
- Company name listed in event press releases.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- Three tables of ten (one seat at each table dedicated to a military service member--company decision; one table will host speaker and dignitaries/VIPs).
- Logo displayed on signage.
- Logo on printed program.
- Opportunity to have a business showcase table in pre-function area at event.
- Opportunity to deliver sponsor remarks (5 min).
- Promotional materials at each seat.
- Announcement and formal thank you from lectern
- Logo on screen at event.

THREE-STAR SPONSOR | \$3,000

Pre-Event

- Logo with company website link on ARMAC web page.
- Recognition in email invitations.
- Logo recognition on event registration page.
- Recognition in event coverage in the Cobb Chamber's e-communications.
- Company name listed in event press releases.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- Two tables of ten (one seat at each table dedicated to a military service member--company decision).
- Logo on signage at event.
- Logo on printed program.
- Announcement and formal thank you from lectern
- Opportunity to have a business showcase table in the pre-function area at event.
- Logo on screen at event.

Post Event

- Company name listed in all post-event press releases.

TWO-STAR SPONSOR | \$2,000

Pre-Event

- Logo with company website link on ARMAC page.
- Logo on event registration page.
- Company name listed in all event press releases.

Day of Event

- One table of ten (one seat dedicated to a military service member--company decision).
- Logo displayed on signage at event.
- Logo on printed program.
- Announcement and formal thank you from lectern.
- Logo on screen at event.

Post Event

- Company name listed in all post-event press releases.

ONE-STAR SPONSOR | \$1,000

Pre-Event

- Company name on ARMAC web page.
- Company name on event registration page.

Day of Event

- Recognition on screen at event.
- Company name on printed program.
- One table of ten (one seat dedicated to military service member - company discretion).

Cobb Chamber Golf & Tennis Classic

Known as one of the largest and best golf tournaments in Cobb, the Classic is typically held in September and provides members the opportunity to enjoy a day on the links with business friends, clients or prospects. The best ball/Ft. Lauderdale scramble tournament includes a chipping and putting contest, longest drive and closest to the pin contests, hole-in-one contests and other prizes, great raffle items and a terrific cocktail and awards reception afterward. Money raised will go to the Cobb Chamber Foundation to fund leadership training, education programs, building maintenance and equipment needs.

AUDIENCE: Average attendance is 250, which includes 192 golfers plus hole sponsors and other guests.

PRESENTING SPONSOR | \$10,000

Exclusive sponsorship

Pre-Event

- Company name included in official title of tournament "Your Company Name/Cobb Chamber Classic Golf & Tennis Classic."
- Banner ad on tournament web page for one year.
- Premier logo recognition on tournament web page.
- Company name in event promotion on the Cobb Chamber's social media platforms.
- Recognition in Cobb Chamber's e-communications when event is featured.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all event press releases.
- Logo recognition on event registration web page.

Day of Event

- Three foursomes
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo and name recognition on premier banner.
- Premier logo on tournament giveaway items.
- Logo embroidered on front of golf shirt.
- Logo recognition on printed program.
- Logo recognition on tournament sponsor signage
- Logo on Super tickets.
- Recognition in welcome remarks.
- Invitation to cocktail and awards reception.
- Opportunity to give sponsor remarks at Reception
- Recognition from the lectern at reception.

MAJOR SPONSOR | \$5,000

Pre-Event

- Logo on tournament sponsor web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all pre-event press releases.
- Logo on event registration page.

Day of Event

- Two foursomes
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo on tournament give away item.
- Logo recognition on printed program.
- Recognition on tournament sponsor signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

SHIRT SPONSOR | \$5,000

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo on tournament give away item.
- Logo recognition on printed program.
- Recognition on tournament sponsor signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

Cobb Chamber Golf & Tennis Classic

CAP SPONSOR | \$5,000

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo embroidered on front of cap given to each player.
- Logo recognition on printed program.
- Recognition on tournament signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

HOSPITALITY TENT SPONSOR | \$4,000

Exclusive sponsorship or Co-sponsorship (\$2,000)

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Tent area includes breakfast items, opportunity to meet and greet players as they arrive, the Bloody Mary and Mimosa Bar will be placed near tent.
- Logo recognition on printed program.
- Recognition on tournament signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

* If co-sponsorship, foursome + hole sponsorship to be shared by both parties

GOLF TOWEL SPONSOR | \$4,000

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in all pre-event press releases.

Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo on tournament give away item.
- Logo recognition on printed program.
- Recognition on tournament sponsor signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

FLAG SPONSOR | \$3,000

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo recognition on flags at all 27 holes
- Logo recognition on printed program.
- Recognition on tournament sponsor signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

Cobb Chamber Golf & Tennis Classic

GOLF BALL SPONSOR | \$3,000

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo imprinted on one sleeve of golf balls for each player.
- Logo recognition on printed program.
- Recognition on tournament signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

CHIPPING/PUTTING SPONSOR | \$3,000

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

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Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo recognition on printed program.
- Recognition on tournament signage.
- Opportunity to have two company representatives greet golfers at contest area and give away promotional items (table and two chairs included).
- Recognition on contest area signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

DRIVING RANGE SPONSOR | \$3,000

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo on program.
- Recognition on tournament sponsor signage.
- Signage at the driving range.
- Opportunity to have two company representatives greet golfers at the driving range and give away promotional items (table and two chairs included).
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

LUNCH SPONSOR | \$3,000

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome
- One hole sponsorship, including signage and opportunity to have two company representatives greet golfers at hole and give away promo items.
- Logo recognition on printed program.
- Opportunity to offer coupon/giveaway with lunch boxes.
- Logo on lunch boxes.
- Logo on event signage.
- Opportunity for 2 representatives to greet participants at lunch tent.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

Cobb Chamber Golf & Tennis Classic

CORPORATE SPONSOR | \$2,500

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome.
- Logo recognition on printed program.
- Recognition on tournament signage.
- One hole sponsorship, including signage and two company representatives to greet golfers at hole and give away promo items.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

GOLF CART SPONSOR | \$2,500

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- One foursome.
- Logo recognition on printed program.
- Recognition on tournament signage.
- Logo recognition on all player carts and sponsor carts.
- Opportunity to place marketing material in each cart.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.



PREMIUM HOLE SPONSOR | \$1,250

Pre-Event

- Company name on tournament web page.

Day of Event

- Two Players.
- One Super ticket per player.
- Opportunity to have two company representatives greet golfers at hole and give away promotional items (table/two chairs)
- Company name in program.
- Recognition on signage at hole.
- Invitation to cocktail and awards reception.

HOLE SPONSOR | \$750

Pre-Event

- Company name on tournament web page.

Day of Event

- Opportunity to have two company representatives greet golfers at hole and give away promotional items.
- Company name in printed program.
- Recognition on signage at hole.
- Invitation to cocktail and awards reception.

PREMIUM BEVERAGE SPONSOR | \$1,000

Pre-Event

- Company name on tournament web page.

Day of Event

- Two Players.
- One Super ticket per player.
- Company name in printed program.
- Recognition on three moving carts.
- Invitation to cocktail and awards reception.

BEVERAGE STATION SPONSOR | \$500

Pre-Event

- Company name on tournament web page.

Day of Event

- Company name in printed program.
- Recognition on signage on three moving carts.
- Invitation to cocktail and awards reception.

Cobb Chamber Golf & Tennis Classic

TENNIS BALL SPONSOR | \$1,500

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- Two tennis player spots.
- Recognition on signage around courts.
- Opportunity to have two company representatives greet tennis players and give away promotional items.
- Logo imprinted on one sleeve of tennis balls for each player.
- Logo recognition on printed program.
- Recognition on tournament signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

TENNIS LUNCH SPONSOR | \$1,000

Exclusive sponsorship

Pre-Event

- Logo on tournament web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.

Day of Event

- Two tennis player spots.
- Opportunity to have two company representatives greet tennis players and give away promotional items.
- Logo recognition on printed program.
- Opportunity to offer coupons/giveaway with lunch.
- Recognition on tournament signage.
- Invitation to cocktail and awards reception.
- Recognition from the lectern at reception.

Marquee Monday

Primarily occurring on the second Monday of the month, this is the Cobb Chamber's signature monthly event and features high-profile speakers throughout the year. These meetings are designed to keep members well informed about business and regional issues, as well as provide a monthly networking opportunity. These meetings are held at the Coca-Cola Roxy Theatre in The Battery Atlanta.

AUDIENCE: Average in-person attendance, based on social distancing guidelines, ranges from 250-700 business and community leaders from small to large companies across a number of industries from throughout the county. Elected officials also attend.

PROGRAM SPONSOR | \$6,500

Exclusive sponsorship for one monthly event

Pre-Event

- Banner ad on the Marquee Monday web page for six months.
- Logo featured on event email promotions and reminders.
- Prominent logo recognition on registration web page.
- Logo on attendee registration message.
- Logo recognition on Chairman's Circle invitation.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Recognition in Chamber's e-communications.
- Logo recognition on Marquee Monday web page.

Day of Event

- Complimentary table of ten at event.
- Logo on organization's table tent.
- Logo featured on event slideshow and main slide.
- Opportunity to deliver sponsor remarks (4 minutes).
- Opportunity to host a business showcase tabletop display.
- Opportunity to place promotional items at each seat.

GOLD SPONSOR | \$2,500

Pre-Event

- Logo featured on event email promotions and reminders.
- Logo on attendee registration message.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Logo on event registration page.

Day of Event

- Complimentary 4 seats at event.
- Logo featured on event slideshow.
- Scripted recognition during program.
- Opportunity to host a business showcase tabletop display.
- Opportunity to place promotional items at each seat.

BUSINESS SHOWCASE | \$250

Pre-Event

- Two seats at the event.
- Includes one showcase table in a high traffic area to display information about your company and promotional materials.
- Recognition by the Cobb Chamber Chairman from the lectern.



Public Safety Appreciation Breakfast & Week

Cobb County Public Safety Appreciation Week kicks off with the annual Public Safety Recognition Awards held in conjunction with the Chamber's October Marquee Monday.

AUDIENCE: More than 500 of Cobb's business leaders, political leaders and public safety officials.

PLATINUM SPONSOR | \$6,500

Limit of two

Pre-Event

- Banner ad on Public Safety web page.
- Premier logo placement with link to company's website on Public Safety web page.
- Logo on October Marquee Monday registration page.
- Logo on Public Safety nomination form.
- Opportunity for one representative to participate in award review committee to select top winners.
- Logo on October Marquee Monday attendee registration confirmation message.
- Recognition in the Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Recognition in press releases.
- Logo on event promotion email.

Day of Event

- Admission for two representatives to the Chairman's Circle reception held before the breakfast.
- One table of ten at the October Marquee Monday.
- Logo prominently displayed on printed program.
- Logo featured on slide in Marquee Monday slideshow.
- Opportunity to have a business showcase table in pre-event area.
- Sponsor recognition from the lectern.
- Opportunity to deliver sponsor remarks during the breakfast (4 minutes).
- Opportunity to provide prizes for Public Safety honorees.
- Opportunity to place promotional items at each seat.
- Company name included on nominee plaques.

Post Event

- Name recognition in Public Safety thank you message on the Cobb Chamber's social media.
- Recognition in award winners press release.

AWARDS SPONSOR | \$4,000

Exclusive sponsorship

Pre-Event

- Banner ad on public safety web page.
- Logo with link to your company's website on public safety web page.
- Opportunity for one representative to participate in award review committee to select top winners.
- Company name on October Marquee Monday attendee registration confirmation message
- Recognition in the Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Recognition in press releases.

Day of Event

- Admission for one representative to the Chairman's Circle Reception held before the breakfast.
- One table of ten at the October Marquee Monday.
- Logo displayed on printed program.
- Opportunity to deliver sponsor remarks during the VIP reception that takes place before the breakfast (2 minutes).
- Opportunity to have a business showcase table in pre-event area.
- Recognition on signage on awards table at breakfast.
- Sponsor recognition from the lectern.
- Company name included on nominee plaques.



Public Safety Appreciation Breakfast & Week

GOLD SPONSOR | \$2,500

Pre-Event

- Banner ad on public safety web page.
- Logo with link to your company's website on public safety page.
- Company name on October Marquee Monday attendee registration confirmation message.
- Recognition in the Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in press releases.

Day of Event

- Admission for one representative to the Chairman's Circle Reception held before the breakfast.
- One table of ten at the October Marquee Monday.
- Logo displayed on printed program.
- Opportunity to have a business showcase table in pre-event area.
- Sponsor recognition from the lectern.
- Opportunity to provide prizes for Public Safety honorees.

SILVER SPONSOR | \$1,500

Pre-Event

- Logo with link to your company's website on public safety web page.
- Company name on October Marquee Monday attendee registration confirmation message.
- Recognition in the Cobb Chamber's e-communications.

Day of Event

- Admission for one representative to the Chairman's Circle Reception held before the breakfast.
- Six tickets to the October Marquee Monday.
- Logo displayed on printed program.
- Sponsor recognition from the lectern.

PATRIOT SPONSOR | \$750

Pre-Event

- Logo with link to your company's website on public safety web page.
- Company name on October Marquee Monday attendee registration confirmation message.
- Recognition in the Cobb Chamber's e-communications.

Day of Event

- Four tickets to the October Marquee Monday.
- Logo displayed on printed program.
- Sponsor recognition from the lectern.



Small Business of the Year Awards

The Cobb Chamber recognizes the Top Small Businesses in Cobb County, Top Businesses to Watch and presents the Cobb Chamber's Small Business of the Year award at the Small Business of the Year Breakfast.

AUDIENCE: More than 400 business and community leaders at the Small Business of the Year Breakfast ranging from small to large companies across a number of industries throughout the county, including the most successful small businesses in Cobb County. Promotions extend to the Cobb Chamber membership and Cobb community.

PRESENTING SPONSOR | \$6,500

Two sponsorships available for co-presenting at \$6,500 each

Pre-Event

- Banner ad on Small Business of the Year web page for one year.
- Logo on Small Business of the Year application.
- Logo on Small Business of the Year event registration web page.
- Logo recognition in email invitation.
- Recognition in Cobb Chamber e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name on Small Business of the Year event attendee registration confirmation.
- Company name included in pre and post-event press releases.

Day of Event

- Complimentary table of 10 at the Small Business of the Year event.
- Invitation for two to the VIP Chairman's Circle reception prior to the Small Business of the Year event.
- Prime logo placement on printed program.
- Logo on the PowerPoint presentation and the Top 25 Small Business of the Year honorees' plaques.
- Opportunity to have a business showcase table in pre-function area.
- Opportunity to give sponsor remarks (4 minutes) at Cobb Chamber Small Business of the Year program.
- Company name on Small Business of the Year winner's trophy.
- Opportunity to present plaques to winners at the Small Business of the Year Breakfast.
- Opportunity to place promotional items at each seat.
- Recognition from the lectern at the Small Business of the Year program.
- Company name recognition in Small Business of the Year thank you message on Cobb Chamber's social media.

HALL OF FAME SPONSOR | \$2,500

Exclusive sponsorship

Pre-Event

- Banner ad on the Small Business of the Year web page for one year.
- Logo recognition on the Small Business of the Year web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Six seats at the Small Business of the Year Breakfast.
- Invitation for two to the Chairman's Circle VIP reception prior to the event.
- Logo in program.
- Logo on the PowerPoint presentation.
- Opportunity to have a business showcase table in the pre-function area.
- Opportunity to have company representative recognize the Hall of Fame from the lectern.
- Opportunity to have company representative be in the photos with Hall of Fame honoree.
- Recognition from the lectern.

Small Business of the Year Awards

AWARD SPONSOR | \$2,500

Exclusive sponsorship

Pre-Event

- Banner ad on the Small Business of the Year web page for one year.
- Logo recognition on the event and Small Business of the Year web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Six seats at the Small Business of the Year Awards.
- Invitation for two to the Chairman's Circle VIP reception prior to the event.
- Logo in printed program.
- Logo on the PowerPoint presentation.
- Logo on the Top 25 Small Business of the Year honorees' plaques.
- Opportunity to have a business showcase table in pre-function area.
- Opportunity to have company representative recognize small businesses or provide 2 minutes of speaker remarks from the lectern.
- Company representative to be in photos with top award winners.
- Recognition from the lectern.

BUSINESS TO WATCH AWARD SPONSOR | \$2,500

Exclusive sponsorship

Pre-Event

- Banner ad on the Small Business of the Year web page for one year.
- Logo recognition on the event web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Six seats at the Small Business of the Year Breakfast.
- Invitation for two to the Chairman's Circle VIP reception prior to the event.
- Logo in printed program.
- Logo on the PowerPoint presentation.
- Opportunity to have a business showcase table in pre-function area.
- Opportunity to have company representative present the Business to Watch Award.
- Opportunity to have company representative be in the photos with top award winners.
- Recognition from the lectern.



Small Business of the Year Awards

NEXT LEVEL OF EXCELLENCE AWARD SPONSOR | \$2,500

Exclusive sponsorship

Pre-Event

- Banner ad on the Small Business of the Year Hall of Fame web page for one year.
- Logo recognition on event and Small Business of the Year web pages.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Six seats at the Small Business of the Year program.
- Invitation for two to the Chairman's Circle VIP Reception prior to the event.
- Logo in printed program.
- Logo on the PowerPoint presentation.
- Opportunity to have a business showcase table in pre-function area.
- Opportunity to have company representative present the Next Level of Excellence Award.
- Opportunity to have a company representative be in the photos with the top award winner.
- Recognition from the lectern.

COMMUNITY SERVICE OF EXCELLENCE AWARD SPONSOR | \$2,500

Exclusive sponsorship

Pre-Event

- Banner ad on the Small Business of the Year web page for one year.
- Logo recognition on event web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Six seats at the Small Business of the Year Breakfast.
- Invitation for two to the Chairman's Circle VIP reception prior to the event.
- Logo in printed program.
- Logo on the PowerPoint presentation.

- Opportunity to have a business showcase table in pre-function area.
- Opportunity to have company representative present the Community Service of Excellence Award.
- Opportunity to have company representative be in the photos with top award winners.
- Recognition from the lectern.

MINORITY OWNED BUSINESS OF THE YEAR AWARD SPONSOR | \$2,500

Exclusive sponsorship

Pre-Event

- Banner ad on the Small Business of the Year web page for one year.
- Logo recognition on the event web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Six seats at the Small Business of the Year Breakfast.
- Invitation for two to the Chairman's Circle VIP reception prior to the event.
- Logo in printed program.
- Logo on the PowerPoint presentation.
- Opportunity to have a business showcase table in pre-function area.
- Opportunity to have company representative present the Minority Owned Business of the Year Award.
- Opportunity to have company representative be in the photos with top award winners.
- Recognition from the lectern.



Small Business of the Year Awards

WOMEN OWNED BUSINESS OF THE YEAR AWARD SPONSOR | \$2,500

Exclusive sponsorship

Pre-Event

- Banner ad on the Small Business of the Year web page for one year.
- Logo recognition on the event web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Six seats at the Small Business of the Year Breakfast.
- Invitation for two to the Chairman's Circle VIP reception prior to the event.
- Logo in printed program.
- Logo on the PowerPoint presentation.
- Opportunity to have a business showcase table in the pre-function area.
- Opportunity to have company representative present the Woman Owned Business of the Year Award.
- Opportunity to have company representative be in the photos with top award winners.
- Recognition from the lectern.

CELEBRATION RECEPTION SPONSOR | \$2,500

Exclusive sponsorship

This reception is an opportunity for our Small Business of the Year winners, Chamber leadership, and event sponsors to come together after the awards program and celebrate the strength of the small business community in Cobb and the accomplishments of this year's winners.

Pre-Event

- Logo recognition on event promotion and confirmation email.
- Logo recognition on the event registration page.
- Inclusion in pre-event media advisory.

Day of Event

- Four complimentary tickets to the Chairman's Circle pre-reception and the Small Business of the Year program.

- Announcement and formal thank you from the lectern during the program.
- Logo in printed program.
- Logo in PowerPoint presentation during the awards program.
- Logo to be displayed on signage during reception.
- Opportunity to deliver remarks/toast at the post-event reception (3 minutes).
- Opportunity to have company representative be in the photos with top award winners at post-reception.
- Opportunity to have a business showcase table display at event check-in and post-event reception.

Post-Event

- Company name listed in any post-event release.

PLATINUM SPONSOR | \$2,000

Pre-Event

- Logo recognition on event registration and Small Business of the Year web pages.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Six seats at the Small Business of the Year Awards.
- Invitation for two to the Chairman's Circle VIP reception prior to the event.
- Logo in printed program.
- Logo on the PowerPoint presentation.
- Opportunity to have a business showcase table in pre-function area.
- Recognition from the lectern.

Small Business of the Year Awards

GOLD SPONSOR | \$1,500

Pre-Event

- Logo recognition on the Small Business of the Year web page.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Four seats at the Small Business of the Year Awards.
- Invitation for two to the Chairman's Circle VIP reception prior to the event.
- Logo in printed program.
- Logo on the PowerPoint presentation.
- Recognition from the lectern.

SILVER SPONSOR | \$750

Pre-Event

- Logo recognition on event registration and Small Business of the Year web pages.
- Recognition in Cobb Chamber's e-communications.
- Recognition in the Cobb Chamber's ad in the Sunday edition of the Marietta Daily Journal.
- Company name listed in event press releases.

Day of Event

- Two seats at the Small Business of the Year Awards.
- Logo in printed program.
- Logo on the PowerPoint presentation.
- Recognition from the lectern.

Strategic Leadership Visit

Annual strategic visit to various metro cities, counties, and regions to explore innovative ideas and programs, which help build partnerships to impact positive community change.

AUDIENCE: On average, 40 top Cobb Chamber and community leaders attend the trip.

PRESENTING SPONSOR | \$4,000

Exclusive Sponsorship

Pre-Event

- Banner ad on the Cobb Chamber's Advocacy and Strategic Leadership Visit web page.
- Logo on event and Strategic Leadership Visit web page.
- Logo on event invitation and reminder emails.
- Company name in the Cobb Chamber's e-communications (16,000+ impressions).

Day of Event

- Logo in 4-color informational guide handed out to all participants (40+ impressions).
- Logo in all event materials.
- Recognition throughout the trip.
- Opportunity to deliver sponsor remarks at each event during trip.
- Opportunity to provide premium promotional items to participants.

Post Event

- Company name in Strategic Visit thank you message on Cobb Chamber's social media platforms.
- Logo on event summary communication.
- Logo on summary web page.

DINNER SPONSOR | \$2,000

Two Dinner Sponsorships available for each dinner

Pre-Event

- Logo on event and Strategic Leadership Visit web page.

Day of Event

- Event held at one of the premier restaurants in visiting city.
- Logo in 4-color informational guide handed out to all participants (40 impressions).
- Recognition in all event materials.
- Recognition at dinner.
- Opportunity to deliver sponsor remarks at dinner.

Post Event

- Logo on event summary communication.
- Logo on summary web page.

PROGRAM SPONSOR | \$2,000

Pre-Event

- Logo on event and Strategic Leadership Visit web page.

Day of Event

- Logo in 4-color informational guide handed out to all participants (30 impressions).
- Recognition in all event materials.
- Opportunity to be involved in the program in some way (introducing speaker, etc. - for program sponsorship).
- Opportunity to deliver sponsor remarks during the program.

Post Event

- Logo on event summary communication.
- Logo on summary web page.

TRANSPORTATION SPONSOR | \$2,000

Pre-Event

- Logo on event and Strategic Leadership Visit web page.

Day of Event

- Motor coach transportation provided to and from airport and to some events.
- Logo in 4-color informational guide handed out to all participants (30 impressions).
- Recognition in all event materials.
- Opportunity to be involved in the program in some way (introducing speaker, etc.).
- Recognition on transportation (for transportation sponsorship).
- Opportunity to deliver sponsor remarks Opportunity to deliver sponsor remarks during program.

Post Event

- Logo on event summary communication.
- Logo on summary web page.

Membership Campaign

The annual membership campaign involves more than 300 volunteers from some of Cobb's top companies who recruit new members to the Cobb Chamber. It features two campaign parties and a final victory party to celebrate the volunteers' success. All producers win prizes. Top producers are rewarded with a multi-day group vacation known as the "Big Trip."

AUDIENCE: More than 300 volunteers.

BIG TRIP RECEPTION/DINNER SPONSOR

\$5,000 exclusive or \$2,500 co-sponsorship

Pre-Event

- Recognition on Campaign web pages.
- Logo included in Big Trip information and attendee communications.

Day of Event

- Logo on Big Trip itinerary.
- Recognition at the event.
- Opportunity to deliver sponsor remarks during the event.
- Opportunity to provide promotional items to attendees.

CAMPAIGN PARTY SPONSOR OR IN-KIND HOSTING | \$500

Pre-Event

- Recognition in email reminders.
- Logo on Campaign web pages.
- Recognition on campaign social media posts.

Day of Event

- Company name on event signage.
- Opportunity to have a business showcase table.
- Opportunity to deliver sponsor remarks at event.
- Recognition at the Cobb Chamber's Board of Director's meeting.





CHAMBER PARTNERSHIPS

Advertising

The Cobb Chamber has multiple communication outlets including publications, e-communications and the Chamber website. Each outlet varies in scope and content, but all are an excellent opportunity to advertise your business to the Cobb community.

BUSINESS GUIDE | \$1,000-\$9,500

January 2024 Publication Date

This full-color publication gives an overview of Cobb County with data on Cobb’s business, industry, education, transportation, government services, housing, arts and recreation.

AUDIENCE: This guide is used by Economic Development professionals to attract and inform corporate clients considering relocating to Cobb County. Distribution is 7,000 throughout the community and is also posted on the Cobb Chamber’s website that receives more than 400,000 visitors per year.

SIZES AVAILABLE FROM A ONE-SIXTH PAGE TO A FULL PAGE SPREAD AND PREMIUM PLACEMENT.



INSIGHT + VISITOR/NEWCOMER’S GUIDE | \$1,000-\$7,000

January 2024 Publication Date

This full-color publication features sections on the history of the area, demographics, community information, parks, attractions, school information, health care facilities, business climate and more.

AUDIENCE: This guide is used by real estate and other relocation professionals. Distribution is 5,000 throughout the community and is also posted on the Cobb Chamber’s website that receives more than 400,000 visitors per year.

SIZES AVAILABLE FROM A ONE-SIXTH PAGE TO A FULL PAGE SPREAD AND PREMIUM PLACEMENT.



Email Advertising

WEEKLY BREAKDOWN

Weekly e-communication of top stories

The Cobb Chamber Breakdown is sent every Monday to 10,000 + business professionals; including all Chamber members, Cobb business owners and community leaders.

PREMIUM | \$300 PER WEEK / \$1,000 PER MONTH

Exclusive sponsorship.

Banner ad in the top section of the e-communications, hyperlinked (468 x 60 pixels).

BASIC | \$200 PER WEEK / \$800 PER MONTH

Exclusive sponsorship.

Banner ad on the bottom of the e-communications, hyperlinked (468 x 60 pixels).

WEEKLY PLANNER

Weekly e-communication of upcoming events

The Planner is emailed weekly to 10,000 + business professionals; including all Chamber members, Cobb business owners and community leaders.

PREMIUM | \$300 PER WEEK / \$1,000 PER MONTH

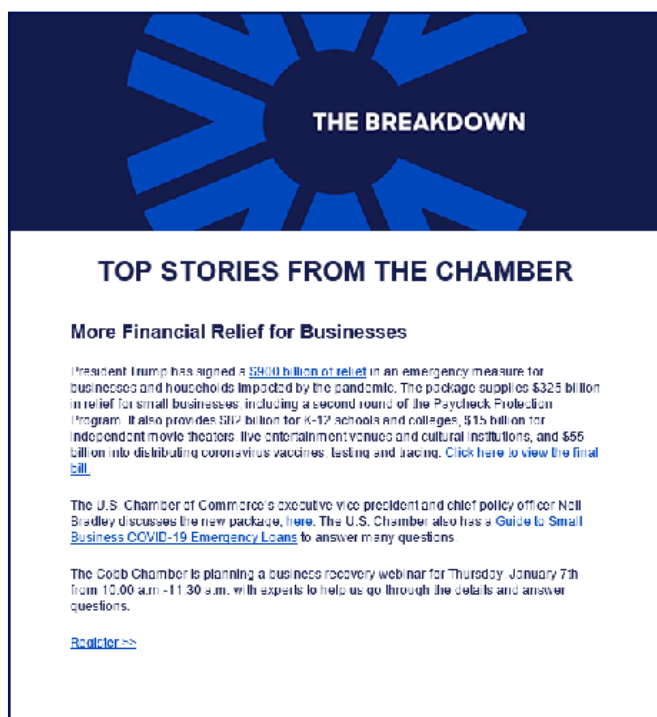
Exclusive sponsorship.

Banner ad in the top section of the e-communications, hyperlinked (468 x 60 pixels).

BASIC | \$200 PER WEEK / \$800 PER MONTH

Exclusive sponsorship.

Banner ad on the bottom of the e-communications, hyperlinked (468 x 60 pixels).



THE BREAKDOWN

TOP STORIES FROM THE CHAMBER

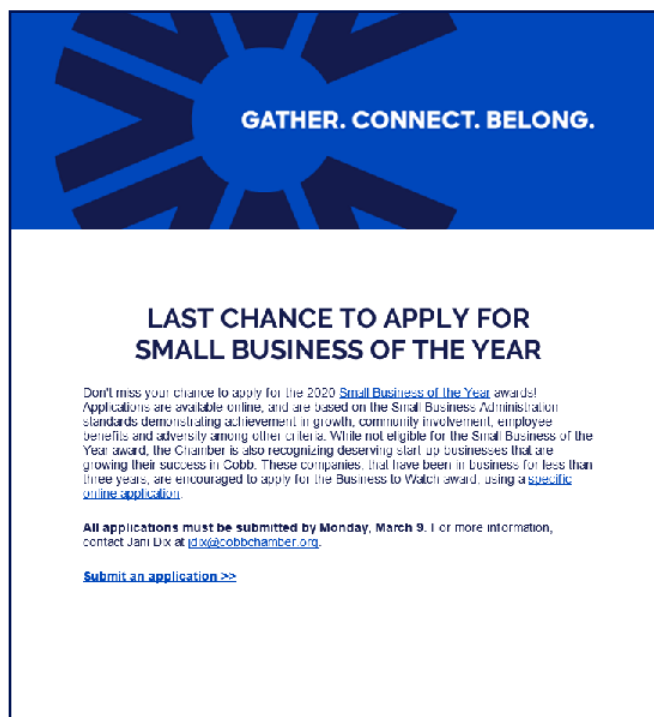
More Financial Relief for Businesses

President Trump has signed a [\\$500 billion of relief](#) in an emergency measure for businesses and households impacted by the pandemic. The package supplies \$325 billion in relief for small businesses, including a second round of the Paycheck Protection Program. It also provides \$10 billion for K-12 schools and colleges, \$15 billion for independent movie theaters, live entertainment venues and cultural institutions, and \$55 billion into distributing coronavirus vaccines, testing and tracing. [Click here to view the final bill.](#)

The U.S. Chamber of Commerce's executive vice president and chief policy officer Neil Bradley discusses the new package [here](#). The U.S. Chamber also has a [Guide to Small Business COVID-19 Emergency Loans](#) to answer many questions.

The Cobb Chamber is planning a business recovery webinar for Thursday, January 7th from 10:00 a.m. - 11:30 a.m. with experts to help us go through the details and answer questions.

[Register >>](#)



GATHER. CONNECT. BELONG.

LAST CHANCE TO APPLY FOR SMALL BUSINESS OF THE YEAR

Don't miss your chance to apply for the 2020 [Small Business of the Year](#) awards! Applications are available online, and are based on the Small Business Administration standards demonstrating achievement in growth, community involvement, employee benefits and adversity among other criteria. While not eligible for the Small Business of the Year award, the Chamber is also recognizing deserving start up businesses that are growing their success in Cobb. These companies, that have been in business for less than three years, are encouraged to apply for the Business to Watch award, using a [specific online application](#).

All applications must be submitted by Monday, March 9. For more information, contact Jani Dix at jdix@cobbchamber.org.

[Submit an application >>](#)

Website Advertising | cobbchamber.org

Stand out from the crowd with digital ads on cobbchamber.org with a direct link to your website. Sponsors must provide electronic artwork. This is one of the most used resources for Cobb Chamber members and individuals looking to relocate to Cobb County and is the Chamber's premier online marketing opportunity.

AUDIENCE: The Cobb Chamber website receives more than 400,000 page views per year from local, regional, national and international viewers.

VALUE PACKAGE WITH HOME PAGE BANNER AD \$9,000 annually (\$6,000 without home page ad)

One Home Page ad (\$9,000 package only)
Two high traffic page ads
Two interior page ads

Two top of category ads
Top of category listing in online directory
50-word description in online directory

Homepage Sponsor \$4,000 annually

The homepage is a premier location. Feature your company with a banner ad that links directly to your website.

High Traffic Page Sponsor \$1,200 - \$3,000

Target your banner ad to thousands of people looking for relocation, visitor information, or business information for Cobb County.

PREMIUM: (90x728 pixels)
\$3,000/annually or \$1,800/six months.

Interior Page Sponsor \$560 - \$1,000

Target your banner ad to the thousands of people getting involved in specific Chamber events and programs.

PREMIUM: (90x728 pixels)
\$1,000 annually or \$800 for six months.

BASIC: (250x250 pixels)
\$700 annually or \$560 for six months.

Category Banner Ad \$500 - \$800

Stand out from your competitors with a banner ad at the top of your category in the online business directory.

PREMIUM: (90x728 pixels) \$800 annually

BASIC: (250x250 pixels) \$500 annually

Top of Category Listing \$300 - \$500

Be the top company in your category and stand out with a highlighted listing in the online directory. \$500 annually for top listing placement. \$400 annually for secondary. \$300 annually for third.

Business Profile \$50 annually

Showcase what makes your business unique with a 250 character company description next to your directory listing with an extended description linked to your profile.