



# ADVERTISING WITH THE COBB CHAMBER

The Cobb Chamber has multiple communication outlets including publications, e-communications and the Chamber website. Each outlet varies in scope and content, but all are an excellent opportunity to advertise your business to the Cobb community and beyond.

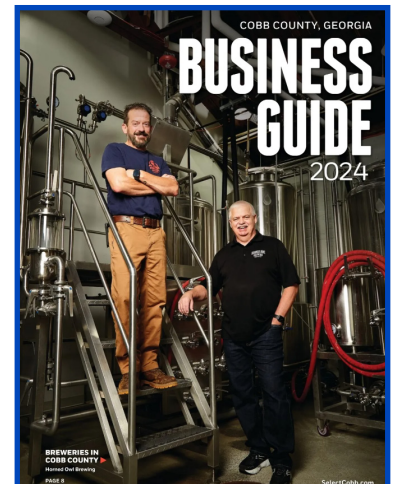
## BUSINESS GUIDE | \$1,000-\$9,500

January 2025 Publication Date

This full-color publication gives an overview of Cobb County with data on Cobb's businesses, industries, education, transportation, government services, housing, arts and recreation.

**AUDIENCE:** This guide is used by Economic Development professionals to attract and inform corporate clients considering relocating to Cobb County. Distribution is 7,000 throughout the community and mailed to CEOs in competitive peer markets. The magazine is also posted on the Cobb Chamber's website that receives more than 450,000 visitors per year.

**SIZES AVAILABLE FROM A ONE-SIXTH PAGE TO A FULL PAGE SPREAD AND PREMIUM PLACEMENT.**



## INSIGHT + VISITOR/NEWCOMER'S GUIDE | \$1,000-\$7,000

January 2025 Publication Date

This full-color publication features sections on the history of the area, demographics, community information, parks, attractions, school information, healthcare facilities, business climate and more.

**AUDIENCE:** This guide is used by real estate and other relocation professionals. Distribution is 5,000 throughout the community and is also posted on the Cobb Chamber's website that receives more than 450,000 visitors per year.

**SIZES AVAILABLE FROM A ONE-SIXTH PAGE TO A FULL PAGE SPREAD AND PREMIUM PLACEMENT.**



# Print Advertising

## 2025 BUSINESS GUIDE

Digital versions distributed across all membership channels

PREMIUM POSITIONS	4-COLOR
Back Cover	\$9,500
Inside Front Cover	\$9,000
Inside Back Cover	\$8,500

REGULAR POSITIONS	4-COLOR
Full Page	\$4,000
1/2 Page (vertical)	\$3,000
1/2 Page (horizontal)	\$3,000
1/3 Page (vertical)	\$2,500
1/3 Page (square)	\$2,500
1/4 Page	\$2,000
1/6 Page (vertical)	\$1,000
1/6 Page (horizontal)	\$1,000

## 2025 INSIGHT GUIDE

Digital versions distributed across all membership channels

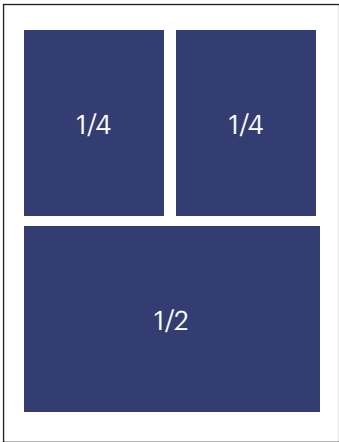
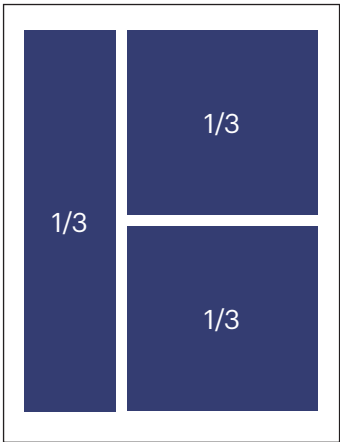
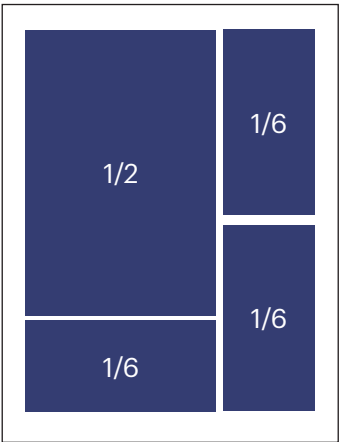
PREMIUM POSITIONS	4-COLOR
Back Cover	\$7,000
Inside Front Cover	\$6,500
Inside Back Cover	\$6,000

REGULAR POSITIONS	4-COLOR
Full Page	\$4,000
1/2 Page (vertical)	\$3,000
1/2 Page (horizontal)	\$3,000
1/3 Page (vertical)	\$2,500
1/3 Page (square)	\$2,500
1/4 Page	\$2,000
1/6 Page (vertical)	\$1,000
1/6 Page (horizontal)	\$1,000

NEW ADVERTISER PRICING
\$4,000
\$2,500
\$2,500
\$2,000
\$2,000
\$1,500
\$750
\$750

## GUIDELINES FOR AD SIZES

FULL PAGE TRIM SIZE	8.25" W	10.75" H	1/3 PAGE SQUARE	4.687" W	4.562" H
FULL PAGE WITH BLEED	8.5" W	11.0" H	1/3 PAGE VERTICAL	2.25" W	9.375" H
Keep text .5" from edges to avoid it being trimmed			1/4 PAGE	3.437" W	4.562" H
1/2 PAGE HORIZONTAL	7.25" W	4.562" H	1/6 PAGE VERTICAL	2.25" W	4.562" H
1/2 PAGE VERTICAL	4.687" W	7.0" H	1/6 PAGE HORIZONTAL	4.687" W	2.25" H





# Print Advertising

## GATEWAY

### MARIETTA CID

Established in 2014 by commercial property owners for the purposes of improving local infrastructure and public safety, Gateway Marietta CID is comprised of 73 commercial parcels. Estimated to generate more than \$600,000 in revenue for 2023, GMCID continues to work closely with property owners, the City of Marietta, and other stakeholders to enhance the Franklin Gateway area. With thriving businesses and world-class sports and entertainment, GMCID is a strong business community working together to affect positive change. GMCID is home to abundant opportunities and 21st-century technology. As one of the first CIDs to install mobile license plate readers, it continues its efforts to partner with the City of Marietta to positively impact public safety efforts.

As GMCID has made improvements through the years, the goal has been to improve the perception of the area. Capitalizing on the 2019 Corridor Project along South Marietta and Delk Road, GMCID is beginning the Delk Road Corridor Enhancement Project. Incorporating recommendations from the recently completed Atlanta Regional Commission-funded study, GMCID has plans for enhancements to the Delk Road Corridor for more impactful landscaping as well as implementing identified creative placemaking opportunities. The work being done is making a visible difference and enhancing the welcoming feel of the community. gatewaymarietta.org



**1/3**

## MAIN STREET ON THE MOVE

From hometown history to hopping hotspots, burgers and brews to rhythm and views, there's always something new to discover in Downtown Kennesaw. Grab your favorite morning coffee and find a sunny spot to watch Main Street come to life. Meet the crew for lunch and a leisurely sidewalk stroll. Explore some local history then make tracks to grab your favorite sweet treat. Catch up over a local brew, then catch a concert in the park. Every day, you'll find a new way to play right here at home. Welcome to Downtown Kennesaw. Welcome to Main Street on the Move.

[www.kennesawdowntown.com](http://www.kennesawdowntown.com)


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[www.cobbindustrialinc.com](http://www.cobbindustrialinc.com)



**1/6 VERTICAL**

## Gateway to Marietta

Abundant Opportunities, 21st Century Technology, Thriving Businesses, and World-Class Sports and Entertainment.

*We are open for business!*

LEARN MORE AT [GATEWAYMARIETTA.ORG](http://GATEWAYMARIETTA.ORG)

SELECTCOBB.COM • 39



## We are business leaders and neighbors — we are Town Center Community.

The Town Center CID is a significant partner for economic growth. We strategically reinvest our district's commercial property tax contributions into the community in the form of well-planned infrastructure, safety, economic development and beautification projects. This investment is essential to maintaining the area's economic vitality and attractiveness to residents and businesses.

Investment in Town Center Community is an investment in your most vibrant future possible.

Learn more at  
[TownCenterCID.com](http://TownCenterCID.com)




**B&B Oil Company, Inc.**  
Bulk fuel and lubricant supplier

**A Trusted Fuel Supplier Since 1973**

(404) 768-7700      2906 RN Martin St.  
[www.bb-oil.com](http://www.bb-oil.com)      East Point, GA 30344



**ACCESS your future**

Access your future with a career-focused degree at Georgia Highlands College! As a proud member of the University System of Georgia, GHC is here to help you access your potential and thrive right here in your community.

With flexible 8-week course schedules, the new GHC Night program, and the most affordable bachelor's degree in our region, GHC makes it easy to access the education you deserve. Learn more about associate and bachelor's degree options at [schools.highlands.edu](http://schools.highlands.edu)

**Get started today!**

**GHC**  
GEORGIA HIGHLANDS COLLEGE  
University System of Georgia

706.802.5000 • [go.highlands.edu](http://go.highlands.edu)

## MEETING THE DEMAND

The Be Pro Be Proud initiative was launched in Georgia in July 2020 by the Cherokee Office of Economic Development to target students ages 13 through their senior year of high school. BPBP's goal is to help students find their pathway where something clicks. Its interactive workshop revolutionizes the way people think about skilled professions, engaging students with hands-on modules that spark curiosity while outlining jobs and the necessary training to fulfill today's most in-demand careers.

Interested schools book a tour stop through [beprobeproudga.org](http://beprobeproudga.org). Requirements such as minimum designated space, student accommodations, and time limits must be met. Tour manager Reggie LaGrone and tour driver Matthew "Hutch" Hutcheson engage with students aboard the trailer, guiding them into careers or training that fit their unique skillsets and interests.

"I love that I get the opportunity to experience today's youth and have a better grasp on where our future is headed," Hutch says. "The majority of the students that we meet have an idea of where they want to be because they know where they don't want to be. They're taking on more responsibility for their own actions and those outcomes than the generations before them."

"The thing that I like most about my job is being able to have a positive influence on the students," said LaGrone. "We had a student on the mobile workshop last year try out the welding simulator for the first time and afterward decided that's what he wanted to do after graduation. He went home and found his dad's welder in the basement and started playing around with it. He even used the welder for a project in one of his classes. I'm proud to know that we sparked a change in that young man's life."

## UNIQUE RECOGNITION

For students, one of the most exciting Be Pro Be Proud initiatives




**1/2 VERTICAL**

cityofpowdersprings.org

## CONCERTS. FESTIVALS. MOVIES. MEMORIES.

Everything you need for a fun-filled night...right here in Powder Springs



**1/6 HORIZONTAL**

3/4 MILE EAST OF THE BIG CHICKEN FOLLOW YOUR N AND LOOK FOR SMOKE!

Williamson Bros. Bar-B-Q  
770-871-2001  
[WILLIAMSONSBROS.COM](http://WILLIAMSONSBROS.COM)



# Moving Cobb Forward

**FULL PAGE**

Discover a local banking team that puts you first, dedicated to building lasting business relationships by supporting you every step of the way. With innovative, custom banking solutions and best-in-class service and expertise, we're ready to help you navigate your financial journey. Let's start a conversation and take the next step forward together.

**Let's start Banking Forward together.**



**Terry Dewitt**  
Executive Vice President  
Atlanta Division President  
Office 770.799.5663



**Wes Smith**  
Senior Vice President  
Cobb Area Executive  
Office 678.385.7523

**SouthState**

307 N Marietta Pkwy NE • Marietta, GA • 770.792.8870  
3556 Dallas Highway • Marietta, GA • 770.419.3125  
3016 Atlanta Road • Smyrna, GA • 770.436.4567  
[SouthStateBank.com](http://SouthStateBank.com) • Member FDIC

# Email Advertising

## WEEKLY BREAKDOWN

Weekly e-communication containing top stories from the Chamber and promoting Chamber programs, initiatives and member savings programs.

The Cobb Chamber Breakdown is sent every Monday to 15,000 + business professionals; including all Chamber members, Cobb business owners and community leaders.

### PREMIUM | \$300 PER WEEK / \$1,000 PER MONTH

Exclusive sponsorship.

Banner ad above the scroll of the e-communications, hyperlinked (468 x 60 pixels).

### STANDARD | \$200 PER WEEK / \$800 PER MONTH

Exclusive sponsorship.

Banner ad midway through the e-communications, hyperlinked (468 x 60 pixels).

### BASIC | \$100 PER WEEK / \$350 PER MONTH

Exclusive sponsorship.

Banner ad at the end of the e-communications, hyperlinked (468 x 60 pixels).



## THE BREAKDOWN

### TOP STORIES FROM THE CHAMBER

**Last Chance to Register: Marquee Monday with Dr. Ángel Cabrera**

Don't miss your chance to attend our February Marquee Monday! Next week, our 2023 Chairman Greg Teague sits down with Georgia Institute of Technology President Dr. Ángel Cabrera for a fireside chat. Dr. Cabrera will share how Georgia Tech impacts the state's economy and the latest news on the Georgia Tech Research Institute in Cobb.

In addition, we'll be kicking off the Chamber's 42nd membership campaign.

[Register >>](#)

**This Week: CEW February Luncheon**

This Friday, Cobb Executive Women welcomes Lisa Crossman of Cobb & Douglas Public Health for its February luncheon. Crossman will share ways to prioritize personal health and self care into your daily routine. Since 1982, Crossman has been helping residents reach optimal health through individual wellness, physical rehabilitation, and health policy efforts.

The luncheon begins at 11:30 a.m. at the Marietta Country Club and is sponsored by Yearlong Presenting Sponsor, Northside Hospital and Program Sponsor, HLB Gross Collins, P.C. For more information, contact Rebecca Chadwick at [rchadwick@cobbchamber.org](mailto:rchadwick@cobbchamber.org).

[Register >>](#)



**THIS IS CUMBERLAND**

CUMBERLAND.ORG

### Find or Offer Jobs and Internships with CobbHires.com

The Cobb Chamber has launched CobbHires.com, an online portal connecting Cobb's employers and qualified talent through a job and internship board. We're making it easy for businesses like yours to post their open positions or internship opportunities to find the best candidate right here in Cobb County. This portal also provides our Cobb community members access to local job opportunities to assist them in finding a new career opportunity.

Simply access the Job Board [here](#) or the Internship Board [here](#), and list your open positions! For more information, please contact Twana Roots at [troots@cobbchamber.org](mailto:troots@cobbchamber.org).



COBB CHAMBER

f t i in

1100 Circle 75 Pkwy.  
Suite 1000  
Atlanta, GA 30339

770-980-2000  
[cobbchamber.org](http://cobbchamber.org)




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**PREMIUM PLACEMENT**

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Simply access the Job Board [here](#) or the Internship Board [here](#), and list your open positions! For more information, please contact Twana Roots at [troots@cobbchamber.org](mailto:troots@cobbchamber.org).



**BASIC PLACEMENT**

**THIS IS CUMBERLAND**

CUMBERLAND.ORG



COBB CHAMBER

f t i in

1100 Circle 75 Pkwy.  
Suite 1000  
Atlanta, GA 30339

770-980-2000  
[cobbchamber.org](http://cobbchamber.org)



# Email Advertising

## WEEKLY PLANNER

Weekly e-communication sharing upcoming Chamber events and deadlines, as well as local and regional member events.

The Planner is emailed weekly to 15,000 + business professionals every Thursday; including all Chamber members, Cobb business owners and community leaders.

### PREMIUM | \$300 PER WEEK / \$1,000 PER MONTH

Exclusive sponsorship.

Banner ad above the scroll of the e-communications, hyperlinked (468 x 60 pixels).

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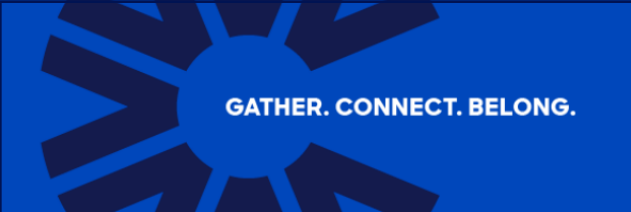
Exclusive sponsorship.

Banner ad midway through the e-communications, hyperlinked (468 x 60 pixels).

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Exclusive sponsorship.

Banner ad at the end of the e-communications, hyperlinked (468 x 60 pixels).




## GATHER. CONNECT. BELONG.


### FEBRUARY MARQUEE MONDAY

Our February Marquee Monday welcomes Georgia Institute of Technology President Dr. Angel Cabrera for a fireside chat on Feb. 13 at the Coca-Cola Roxy. Dr. Cabrera will sit down with 2023 Chairman Greg Teague to discuss how the university impacts Georgia's economic development and share the latest news on the Georgia Tech Research Institute in Cobb.

In addition to the fireside chat, the February program will kick-off the Chamber's 42nd Membership Campaign. Thank you to Marquee Sponsor, Superior Plumbing, and Program Sponsor, SouthState Bank.



More than healthcare.  
**PEOPLECARE**



Wellstar  
Read real patient stories


**PREMIUM PLACEMENT**

### CHAMBER EVENTS


TUESDAY, FEB. 7	TUESDAY, FEB. 7
<b>MASTERMIND BOOK CLUB</b>  Cobb Chamber 7:45 to 9 a.m. "SPARK: The Revolutionary New Science of Exercise and The Brain" by Dr. John J. Ratey with Eric Hagerman  <a href="#">REGISTER</a>	<b>COBB YOUNG PROFESSIONALS LEADERSHIP LUNCHEON</b>  Croy Engineering 11:30 a.m. to 1 p.m. "10 Things That Don't Take Talent" Yearlong Presenting Sponsor: Children's Healthcare of Atlanta  <a href="#">REGISTER</a>

### COMMUNITY EVENTS

MONDAY, FEB. 6	WEDNESDAY, FEB. 8	FEB. 9-11
<b>Preschool Peek</b> Mount Paran Christian School   9 to 10 a.m.  <a href="#">LEARN MORE</a>	<b>How To Get Started in Government Contracting</b> KSU Webinar 10 a.m. to Noon  <a href="#">LEARN MORE</a>	<b>Valentine's Day Sip &amp; Shop</b> Cumberlande Diamond Exchange 10 a.m. to 4 p.m.  <a href="#">LEARN MORE</a>




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Read real patient stories

**BASIC PLACEMENT**



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Atlanta, GA 30339

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cobbchamber.org



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[Register >>](#)

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More than healthcare.  
**PEOPLECARE**



Wellstar  
Read real patient stories

**STANDARD PLACEMENT**

### COMMUNITY EVENTS

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1100 Circle 75 Pkwy.  
Suite 1000  
Atlanta, GA 30339

770-980-2000  
cobbchamber.org

# Website Advertising | cobbchamber.org

Stand out from the crowd with digital ads on cobbchamber.org with a direct link to your website. This is one of the most used resources for Cobb Chamber members and individuals looking to relocate to Cobb County—and is the Chamber's premier online marketing opportunity. Advertisers must provide electronic artwork.

**AUDIENCE:** The Cobb Chamber website receives more than 450,000 page views per year from local, regional, national and international viewers.

## VALUE PACKAGES

### Platinum

#### \$9,000 for one year

- 1 premium high traffic homepage ad (when available)
- 2 premium high traffic page ads
- 2 premium interior page ads
- 2 category ads
- top of category listing
- 2 additional category listings
- business profile with your listing

### Gold

#### \$6,000 for one year

- 2 premium high traffic page ads
- 2 premium interior page ads
- 2 category ads
- top of category listing
- 2 additional category listings
- business profile with your listing

### Silver

#### \$3,000 for one year

- 1 premium high traffic homepage ad
- 2 premium interior page ads
- 2 category ads
- top of category listing
- 2 additional category listings
- business profile with your listing

### Diamond

#### \$1,500 for one year

- 1 premium interior page ad
- 1 category ad
- top of category listing
- 2 additional category listings
- business profile with your listing

### Ruby

#### \$1,000 for one year

- 1 category ad
- top of category listing
- 2 additional category listings
- business profile with your listing

### Emerald

#### \$500 for one year

- top of category listing
- 1 additional category listing
- business profile with your listing

## CATEGORY BANNER AD \$800 annually

Stand out from your competitors with a banner ad at the top of your category in the online business directory.

**PREMIUM:** (250 x 250 pixels) \$800

## TOP OF CATEGORY LISTING \$300 - \$500 annually

Be the top company in your category and stand out with a highlighted listing in the online directory.

\$500 for top listing placement.

\$400 for secondary.

\$300 for third.

## BUSINESS PROFILE \$50 annually

Showcase what makes your business unique with a 250 character company description next to your directory listing with an extended description linked to your profile.

**Accountants - Certified Public**

Search | Advanced Search | New Members | Coupons and Discounts | All Categories

Sort alphabetically by...

**TOP OF CATEGORY LISTING**

**Moore Colson CPAs and Advisors**

Moore Colson CPAs and Advisors  
600 Galleria Pkwy SE  
Suite 600  
Atlanta, GA 30339  
Mr. Steven Murphy  
(770) 989-0028  
Member Since: 1997

Moore Colson has been providing accounting, advisory and consulting services to mid-market businesses and Fortune 500 companies in the Southeast and nationwide since 1981.  
Learn More | Visit Site | View on Google Maps

**Office DEPOT**  
Investing in our local community and helping businesses grow  
SEE HOW

**CATEGORY BANNER AD**

**BUSINESS PROFILE**

Accounting - Services  
Financial - Planning & Investments  
Financial Advisor  
Management Consultants/Services  
Professional Business Services

**Altruis CPAs**  
180 Interstate North Parkway SE  
Suite 205  
Atlanta, GA 30339  
Josh Roper  
(770) 952-8544  
Member Since: 2020  
Learn More | Visit Site | View on Google Maps

**Barnett & Stegall, LLC**  
244 Roswell Street Suite 400  
Marietta, GA 30060  
Mr. Doug Stegall  
(770) 880-9503  
Member Since: 2012  
Learn More | Visit Site | View on Google Maps

**Bennett Thrasher LLP**  
Bennett Thrasher LLP  
3300 Riverwood Pkwy, Ste 700  
Atlanta, GA 30339  
Ms. Jane Klingmeyer  
(770) 396-2200  
Member Since: 2009

## HOMEPAGE SPONSOR \$4,000 annually


The homepage is a premier location with more than 450,000 visitors to the website per year. Feature your company with a banner ad that links directly to your website.

NEW & NOTEWORTHY


**LEADERSHIP COBB NOMINATIONS OPEN**

Nominations are now being accepted for the 2023-2024 class of Leadership Cobb! All nominations must be submitted by Friday, Feb. 17, 2023.


[SUBMIT A NOMINATION](#)



< 1/3 >



**EMPOWERING YOUR BUSINESS**



19	20	21	22	23	24	25
		7-45a Mastermind Book Club - NO MEETING on this date				
26	27	28	1	2	3	4
	2p Cobb Connections	7-45a Mastermind Book Club (Hybrid Meeting)	7-30a Smyrna Area Council 10a SelectCobb Advanced Manufacturing Industry Council Meeting			
5	6	7	8	9	10	11
		7-45a Mastermind Book Club		11-30a Cobb Executive Women Luncheon		



More than healthcare. **PEOPLECARE**



Read real patient stories

**STANDARD PLACEMENT**

## HIGH TRAFFIC PAGE SPONSOR \$1,200 - \$3,000

Target your banner ad to thousands of people looking for relocation, visitor information, or business information for Cobb County.

**PREMIUM:** (728 x 90 pixels)  
\$3,000/annually or  
\$1,800/six months.

**STANDARD:** (728 x 90 pixels)  
\$2,000/annually or  
\$1,200/six months.

## INTERIOR PAGE SPONSOR \$560 - \$1,000


Target your banner ad to the thousands of people getting involved in Chamber events and programs.

**PREMIUM:** (728 x 90 pixels)  
\$1,000 annually or \$800 for six months.

**STANDARD:** (728 x 90 pixels) or (250 x 250 pixels) based on page selection.  
\$700 annually or \$500 for six months.


## WORKFORCE RESOURCES

**PREMIUM PLACEMENT**




REASONS TO LOVE YOUR CO-OP

[Click to see!](#)



The Workforce Taskforce is a strategic priority of our 2022 Chairwoman, Britt Fleck. The taskforce is a group of organizational leaders from diverse industries and varying sizes who were brought together to help address the county's immediate workforce needs.

**CONTACT:**



**Twana Roots**  
770-859-2374

[EMAIL TWANA](#)

## Chamber Design Services

To meet the needs of our members, no matter their business size, the Chamber offers a range of design services for print and web advertisements. Pricing is based on ad size. Brainstorming conversations, revisions, and more are included in the price.

Here is the pricing the Chamber offers based on ad size:

### PRINT

- 1/6 = \$150
- 1/4 = \$250
- 1/3 = \$350
- 1/2 = \$400
- Full page = \$500

### WEB

- 90x728 pixels = \$100
- 60x468 pixels = \$100
- 250x250 pixels = \$100



For more information, please contact **Trey Smith, Creative Director**, at [tsmith@cobbchamber.org](mailto:tsmith@cobbchamber.org).

## Business Spotlight | \$350

Celebrate company accomplishments, new products or services, and leadership with a 1,000-word profile.

Each profile serves as an advertorial for your business and is promoted across the Cobb Chamber's communication channels, for increased exposure. Profiles include an image. Text for the profile can be submitted by the company or provided by Cobb Chamber staff.

Benefits include:

- Promotion on the Chamber's website and social media accounts (Facebook, LinkedIn and Instagram)
- Promotion on Cobb Shops Small accounts on Facebook and Instagram
- Featured in The Breakdown email

For more information, please contact **Anna Goolsby, Digital Communications Director**, at [agoolsby@cobbchamber.org](mailto:agoolsby@cobbchamber.org).

## Ribbon Cutting Video | \$350

Mark the occasion of your grand opening or milestone with a ribbon cutting video.

For \$350, the Cobb Chamber will record and produce a short video highlighting your ribbon cutting experience. Includes maximum of one-minute video and one round of revisions).

For more information, please contact **Trey Smith, Creative Director**, at [tsmith@cobbchamber.org](mailto:tsmith@cobbchamber.org).