



RIBBON CUTTINGS

The heart of our work is our members, their successes, and their stories. Our ribbon cutting events celebrate the driven, the ambitious, and the spirited people who make Cobb County a remarkable place to grow their businesses and pursue their dreams. Scheduling a ribbon cutting is a tremendous way to celebrate your successes with the Chamber and promote your grand opening, anniversary, or remodel to the community at large.

To help you begin the process of planning your ribbon cutting, the Cobb Chamber suggests:

- Scheduling a ribbon cutting for new facilities within a year of their opening. Ribbon cuttings can also be scheduled to celebrate a remodel or an anniversary.
- Choosing a time for ribbon cuttings or grand openings Tuesday through Thursday at 11 a.m. or 3 p.m. **The Chamber requires at least two weeks prior notice and your business must be located in Cobb County.**

To ensure a successful event, the Cobb Chamber serves you with the following:

- Sends email invitations to Chamber staff and Ambassadors.
- Provides a contact list of elected officials and media contacts.
- Brings ribbon and large ceremony scissors to the event.
- Will provide a Chamber staff member at the ceremony to take ribbon cutting photos of event.
- Will send you an email of the ribbon cutting photos following the event.
- Posts the photos to the Chamber's website and social media channels.
- Will feature a link to recent ribbon cutting page on the Chamber website in the Chamber Breakdown (sent out to full email distribution list).

Mark the Occasion

For \$350, the Cobb Chamber will record and produce a short video highlighting your ribbon cutting experience.

(Includes maximum of one-minute video and one round of revisions).

Pro Tip

Our Marketing department will share your photo and business information with our email subscribers and social media following, but did you know we offer an expansive media directory cultivated over decades of working with Atlanta's top news outlets?

Contact Olivia Harris at oharris@cobbchamber.org for your complimentary media directory full of newspaper, radio, television and magazine contacts—and spread your good news!