

# DIGITAL ADVERTISING AGREEMENT

cobbchamber.org

#### Company Name

Website (for hyperlink) \_\_\_\_\_ Phone \_\_\_\_\_\_

Contact Name \_\_\_\_\_\_ E-mail Address \_\_\_\_\_\_

Date \_\_\_\_\_

# Salesperson \_\_\_\_\_

\_ Team \_\_\_\_\_\_

AD TYPE	AD SIZE	PRICING	DETAILS		
Homepage	728 x 90 pixels	\$4,000 for one year			
High Traffic Pages	Premium (728 x 90 pixels) Basic (728 x 90 pixels)	<ul> <li>\$3,000 for one year OR</li> <li>\$1,800 for six months</li> <li>\$2,000 for one year OR</li> <li>\$1,200 for six months</li> </ul>	Select page for your ad to appear (based on availability)         Awards       Business Directory         Chamber Calendar       How We Help         Community Calendar       Join a Group         Member News         Chamber Staff       Advocacy         Workforce Resources         Committees       SelectCobb Overview         List of All Categories (Directory)		
Interior Page Ad	Premium (728 x 90 pixels) Basic (728 x 90 pixels)	<ul> <li>\$1,000 for one year OR</li> <li>\$800 for six months</li> <li>\$700 for one year OR</li> <li>\$500 for six months</li> </ul>	Select page:		
Category Ads	Premium (250 x 250 pixels)	\$800 for one year	Select category: (based on availability)		
Top of Category Listing		\$500 for one year (top tier) \$400 for one year (second tier) \$300 for one year (third tier)	Select category: (based on availability)		
Weekly Breakdown	468 x 60 pixels	Premium - \$300 per week/\$1,000 per month Standard - \$200 per week/\$800 per month Basic - \$100 per week/\$350 per month	Week of/Month (based on availability)		
Weekly Planner	468 x 60 pixels	Premium - \$300 per week/\$1,000 per month Standard - \$200 per week/\$800 per month Basic - \$100 per week/\$350 per month	Week of/Month (based on availability)		

#### VALUE PACKAGES

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- \$9,000 for one year mum - 1 premium high traffic homepage ad (when available)
  - 2 premium high traffic page ads
  - 2 premium interior page ads
- atil - 2 category ads
  - top of category listing
  - 2 additional category listings
  - business profile with your listing

## \$6,000 for one year

- 2 premium high traffic page ads
- 2 premium interior page ads - 2 category ads

- top of category listing
  2 additional category listings
- business profile with your listing

- \$3,000 for one year
- Ø - 1 premium high traffic homepage ad
- Silv - 2 premium interior page ads
  - 2 category ads
  - top of category listing
  - 2 additional category listings
  - business profile with your listing

#### \$1,500 for one year

- Diamon - 1 premium interior page ad
  - 1 category ad

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- top of category listing
- 2 additional category listings
- business profile with your listing

- \$1,000 for one year \$1,000 for one year
   1 category ad
   top of category listing

- 2 additional category listings Ż
  - business profile with your listing



- \$500 for one year
- top of category listing 1 additional category listing
- business profile with your listing
- Emeral

VALUE PACKAGES (cont.)									
HIGH TRAFFIC PAGES (please select two)									
Awards	Business Directory	Your Chamber	Committees	SelectCobb Overview					
Chamber Calendar	How We Help	Get Involved	Events	Community Calendar					
Workforce Resources	Join a Group	Member News	Chamber Staff	Advocacy					
INTERIOR PAGES Interior pag listed above. Please list selection CATEGORY ADS (please choor	List of All Categories (Directory)								
				TOTAL DUE \$					

### **PAYMENT & PROCESSING**

TOTAL DUE \$ (Please make checks/money orders payable to Cobb Chamber of Commerce)								
Credit Card Payment Options (circle one)	Mastercard	Visa	American Express	Discover				
Name on Card								
Card Number			_Exp. Date	CSV				
Authorized Signature								

#### ALL PAYMENTS ARE NON-REFUNDABLE.

NOTE: Company agrees to pay all charges upon submission of contract and artwork. Company and agent (if any) each agree to be jointly and singularly responsible for full payment thereof. Agreement may be cancelled if written notice is received within 72 hours of agreement. Any change of ownership or management will not dissolve the contract obligations of company, as above named. In the event that company does not make payment in accordance with the terms of this contract, company agrees to pay all legal fees incurred by the Cobb Chamber to obtain collection. (Cobb Chamber is not bound by terms or conditions contained herein.)

## TERMS, CONDITIONS, AND GENERAL POLICIES

- ALL PAYMENTS ARE NON-REFUNDABLE.
- Your company must be a current member of the Cobb Chamber to advertise.
- Ad agreement will not be accepted without full payment and authorized signature.
- Ad duration begins on the date payment is received even if artwork is submitted at a later date
- File types accepted: JPG OR PNG.
- Artwork must be created to stated dimensions exactly.
- The Cobb Chamber is not responsible for display quality of ad artwork at a resolution of less than 72 dpi.
- We do not accept Microsoft Word or Microsoft Publisher files.

The Cobb Chamber is not able to alter print ready artwork. However, if you need help producing artwork, our Chamber marketing staff can create this for an additional fee. Please contact Trey Smith at tsmith@cobbchamber.org for questions and pricing.

# Please provide artwork in the appropriate pixel dimensions in a PNG or JPG file to Emily Walls at ewalls@cobbchamber.org.

I have read and accept the terms of this agreement.