



Michele Swann

General Manager & CEO
Cobb-Marietta Coliseum
& Exhibit Hall Authority





COBB GALLERIA CENTRE
ATLANTA

30+ Years of Partnership
with the Cobb Chamber

Table # _____

**Cobb Galleria Centre
Opening**

and the

**52nd Annual
Cobb Chamber of
Commerce Dinner**

Cobb Galleria Centre
Saturday, January 15, 1994

Reception
6:00 pm

Dinner and Program
7:00 pm

Entertainment:
A Salute to the Music and Songs
of Andrew Lloyd Webber

Chairman's Dance
to follow

**TICKET REQUIRED
FOR ADMITTANCE**

Sunday

in Southeastern Duals tournament - 1C

BUSINESS: New Chamb

Marietta Daily Jou

January 16, 1994

Cobb County, Georgia

CELEBRATING COBB'S CENTER

Officials, visitors awed by new Galleria facility

By Paul Cox

Marietta Daily Journal Staff Writer

It was an appropriate beginning Saturday when the Cobb Chamber of Commerce's annual dinner served as the kickoff event for the \$48 million Cobb Galleria Centre, the largest single public works project in the county's history.

From the time the first Cobb-Marietta Coliseum and Exhibit Hall Authority was established in 1980 for the sole purpose of building a convention center, it took nearly 14 years to make Saturday night's opening a reality.

That included 18 months of construction which began with a groundbreaking on June 12, 1992.

And most of the 1,800 who attended the event weren't disap-

"I don't think there is any location equal to this. It exceeds all of my greatest expectations," the governor said.

Most echoed Mr. Miller's enthusiasm.

"It's going to be a tremendous asset to the county," said Micky Blackwell, president of Lockheed Aeronautical Systems Co.

"I think it's going to be a boon to the business community and to Cobb County," he said. "I guess the thing that amazes me is how large it is."

State Sen. Chuck Clay, R-Marietta, was equally impressed.

"It probably immediately becomes the best of its type in the Southeast," he said. "The potential is outstanding. Now we've got to make it a success."

Phil Sanders, president of the



Why a convention center?



- | Fiscal Revenues & Economic Activity
- | Tourism Generator
- | Jobs Creation
- | Catalyst For Development

30 Years of Success



One of Georgia's premier convention facilities for mid-sized conventions, tradeshow, meetings and special events

1994		Year Opened.
23,000		Events
12 million		Attendance
\$3.8 billion		Economic Impact

The Big Idea

- Demolition of Galleria Specialty Shops and 2nd floor meeting rooms
- Create new, 2-story grand entry, meeting space, junior ballroom, outdoor event courtyard, and connected parking
- Additional 13,000 sf of state-of-the-art meeting space
- Renovation of existing convention space, concourse, rotunda and ballroom





Expansion

On the footprint of the Galleria Specialty Shops

7,800 square feet	Junior Ballroom
43,000 square feet	Meeting Rooms
2,500 square feet	Kitchen
10,800 square feet	Outdoor Courtyard
250 spaces	Parking Deck
4,800 square feet	New Restaurant Space



COBB GALLERIA CENTRE
ATLANTA



COBB GALLERIA CENTRE

COBB GALLERIA CENTRE







Renovation of Existing Spaces



Rotunda and common areas		Kitchen and back-of-house
John A. Williams Ballroom		IT infrastructure
Exhibition Hall		Incorporation of industry trends
LED lighting throughout		

GALLERIA INTERIOR VISION

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NO.24-003



ROTUNDA RECEPTION RENDERING

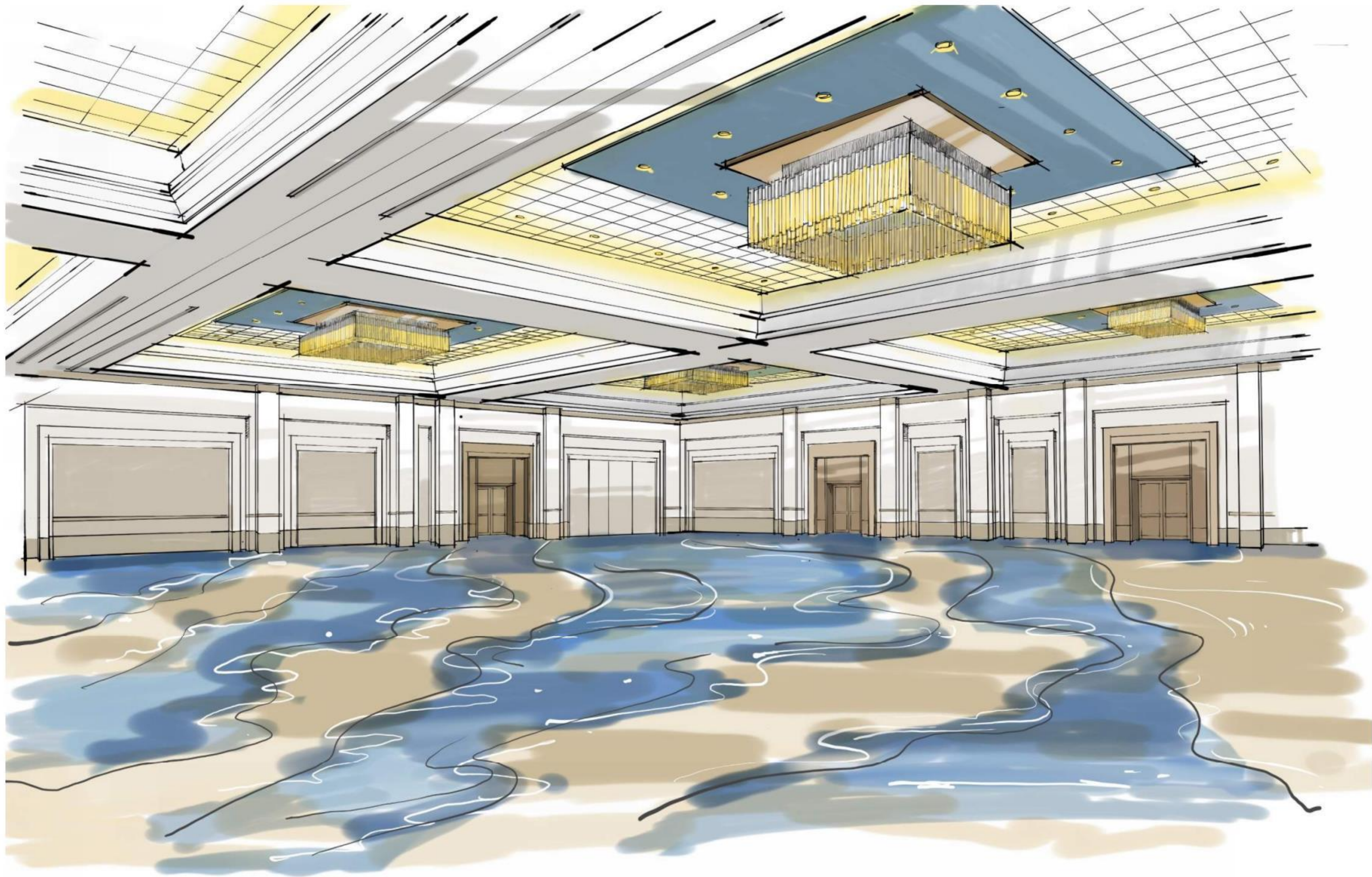


ROTUNDA RENDERING

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BALLROOM RENDERING

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◆ RESTROOMS ◆

GALLERIA INTERIOR VISION

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BALLROOM PRE-FUNCTION RENDERING



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The Team



Cobb-Marietta Coliseum & Exhibit Hall Authority

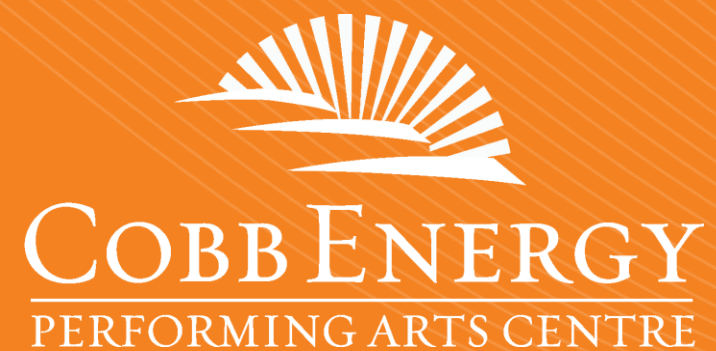
*A success story for the State, Region
and Cobb County*



Timeline

The convention center will remain open intermittently during construction





QUESTIONS

