

# GA 100

COMMUNITY IMPACT / ATLANTA UNITED COMMUNITY FUND



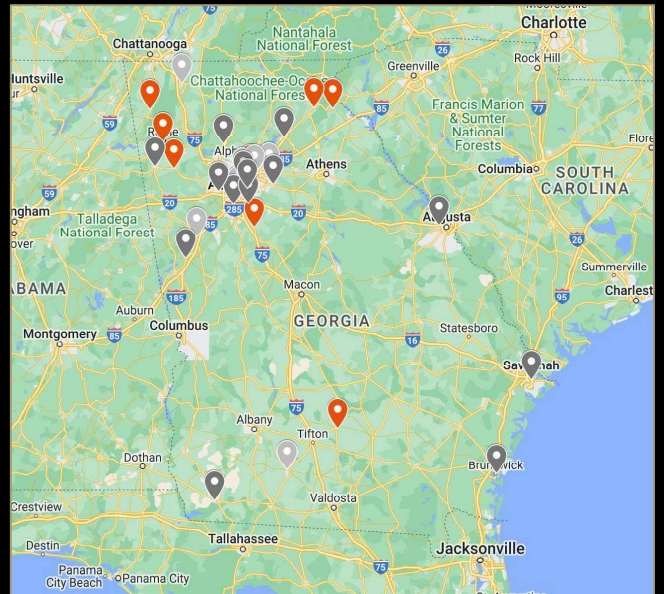
## OVERVIEW

- Atlanta United's GA 100 program is an initiative aimed at expanding the accessibility of soccer in Georgia by developing and enhancing up to 100 soccer fields and facilities across the state.
- The program's goal is to positively impact communities by increasing opportunities for youth and amateur players to participate in the sport.
- Not only does GA 100 focus on building new fields and upgrading existing ones, Atlanta United also ensures that the organizations and the communities that utilize them are fully supported to maintain their soccer programs.



## CURRENT STATE OF GA 100

- Launched in 2020, Atlanta United and the Atlanta United Community Fund committed over \$2 million that would go to youth organizations and soccer programs across the state for the construction of mini-pitches.
- Currently, a total of 39 grantees have pitches that are either completed, in development, or ready to break ground to begin construction.





## APPLICATION PROCESS

Non-profit organizations seeking to create, redevelop, or enhance a mini-pitch or full-size soccer field are eligible to receive a matching grant up to \$100,000. Organizations are asked to submit a grant application in the form of an RFP (request for proposal). To be eligible for a grant under the GA 100 initiative, projects must be sponsored by nonprofit community-based organizations (501c3) or elementary, middle, or high schools. In addition, all organizations applying for funds must be located specifically and exclusively within the state of Georgia and serve under-resourced areas within the state.

As a partner on the GA 100 initiative, Local Initiatives Support Corporation (LISC) provides recommendations for new grantees from RFP's received. Those recommendations are then voted on by the Atlanta United Community Fund Committee.

Important documents, timeline of current RFP phase, and more details can be found on Atlanta United's Community – GA 100 webpage: <https://www.atlutd.com/community/atlanta-united-foundation/ga-100>.



## CONTACT INFORMATION

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