

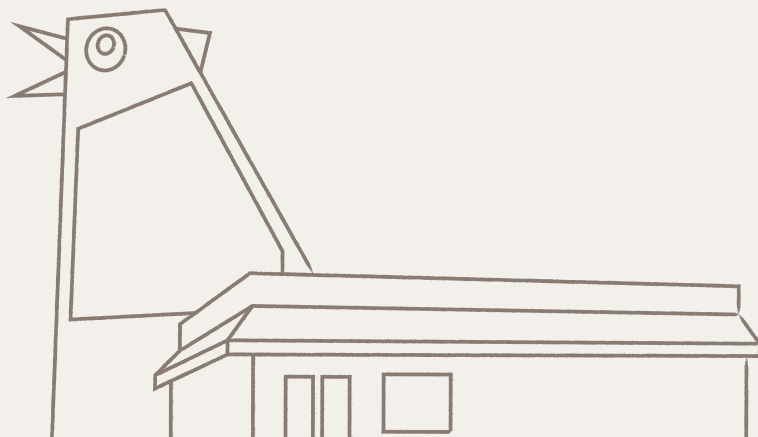
Visit  
**Marietta**  
Meet me on the square



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**Leadership Cobb – Sports, Travel & Tourism Day**

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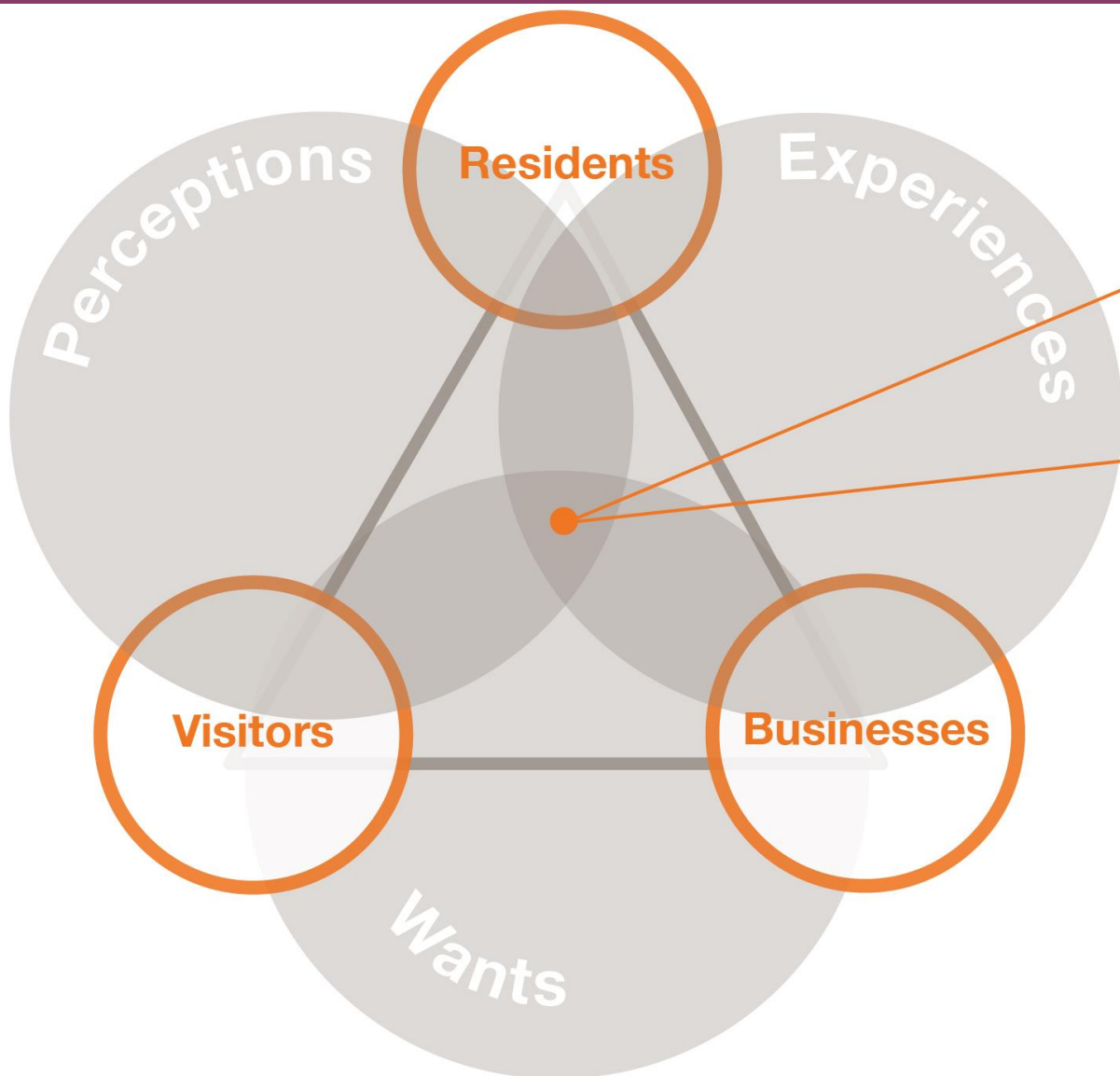
## DESTINATION MARKETING





## Who are we?



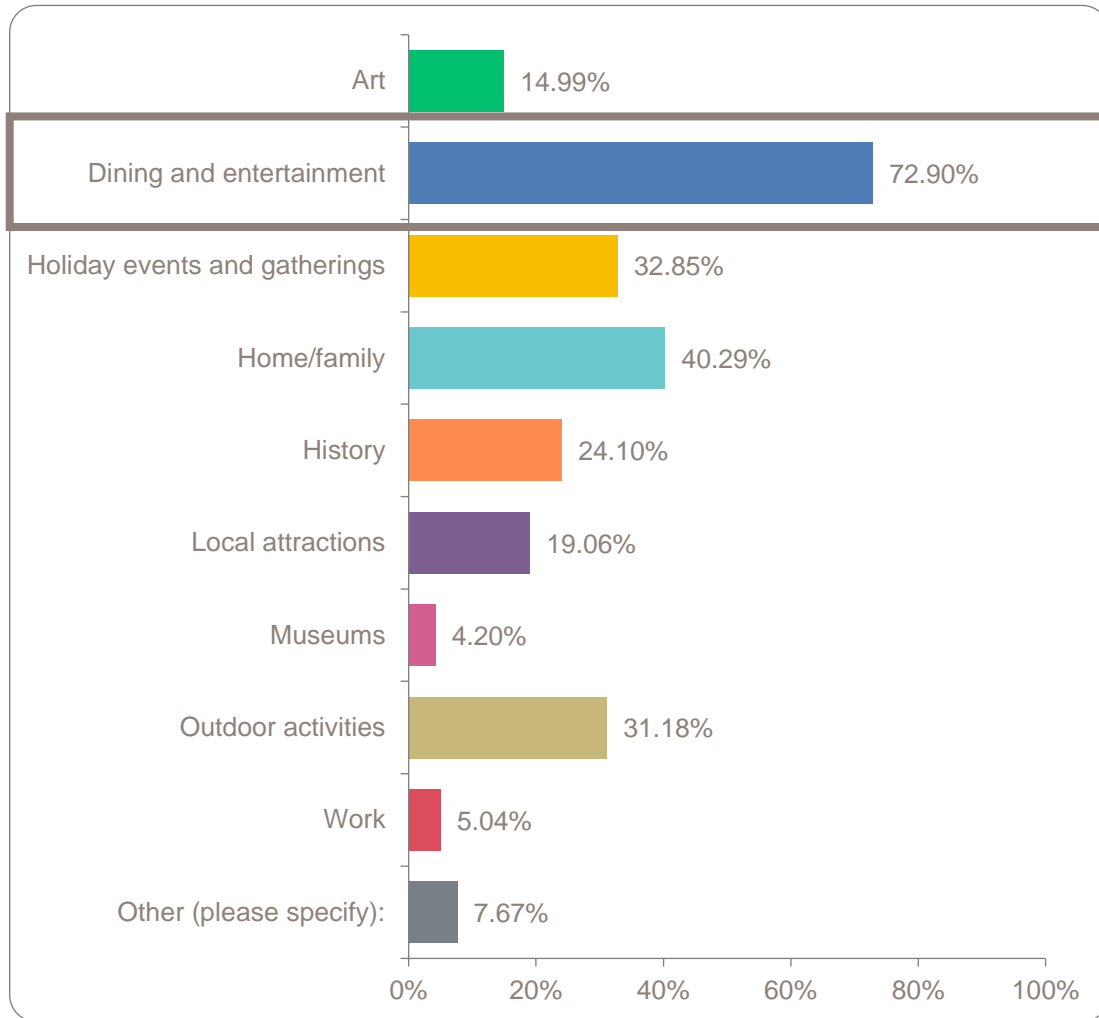


# Brand

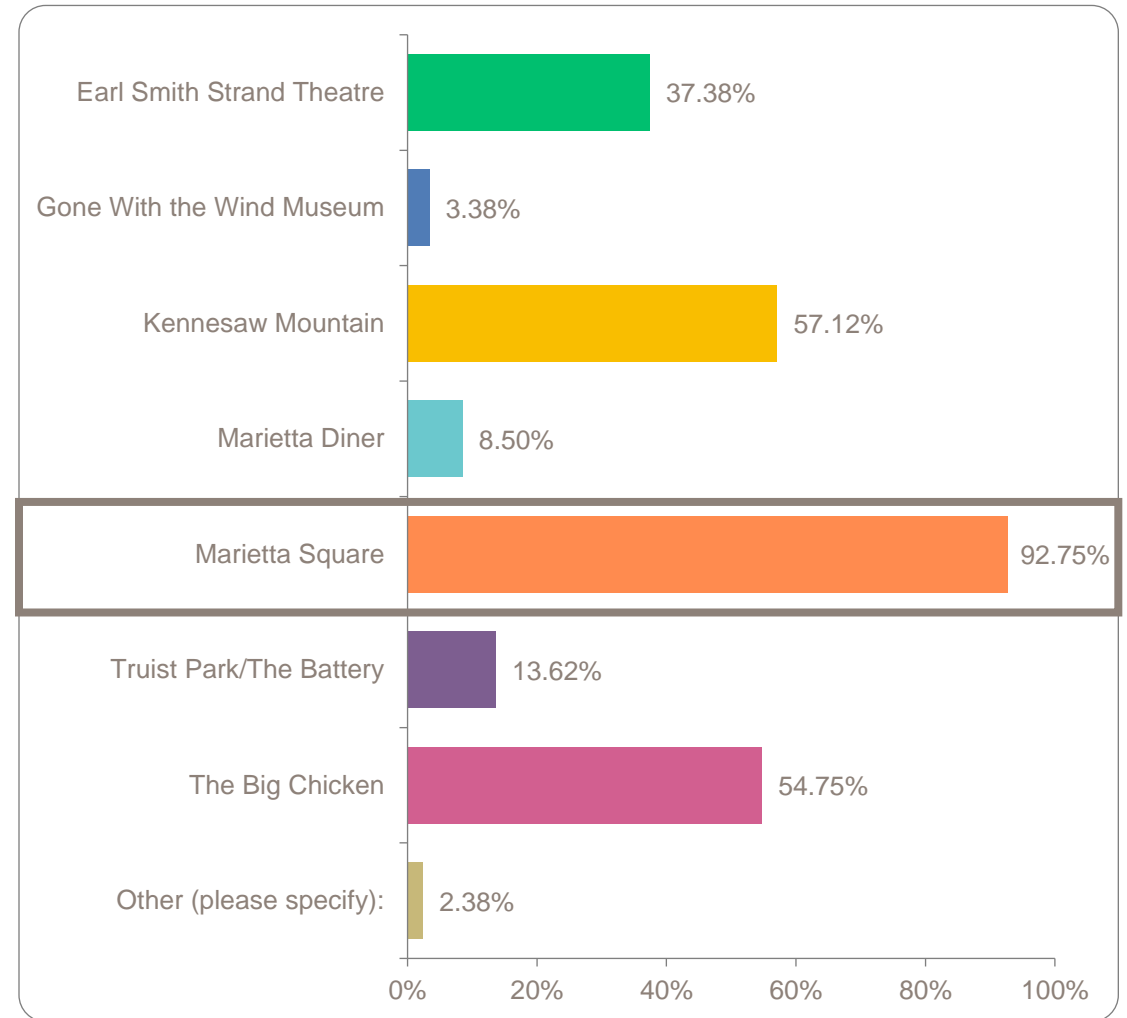
- An overarching theme
- True, authentic, organic, defensible
- Foundation in our heritage & our reality, but with aspiration – room for growth
- Relevant – today & in the future
- Makes an emotional connection – not tied to just features of the region

# What is Marietta known for as a travel destination?

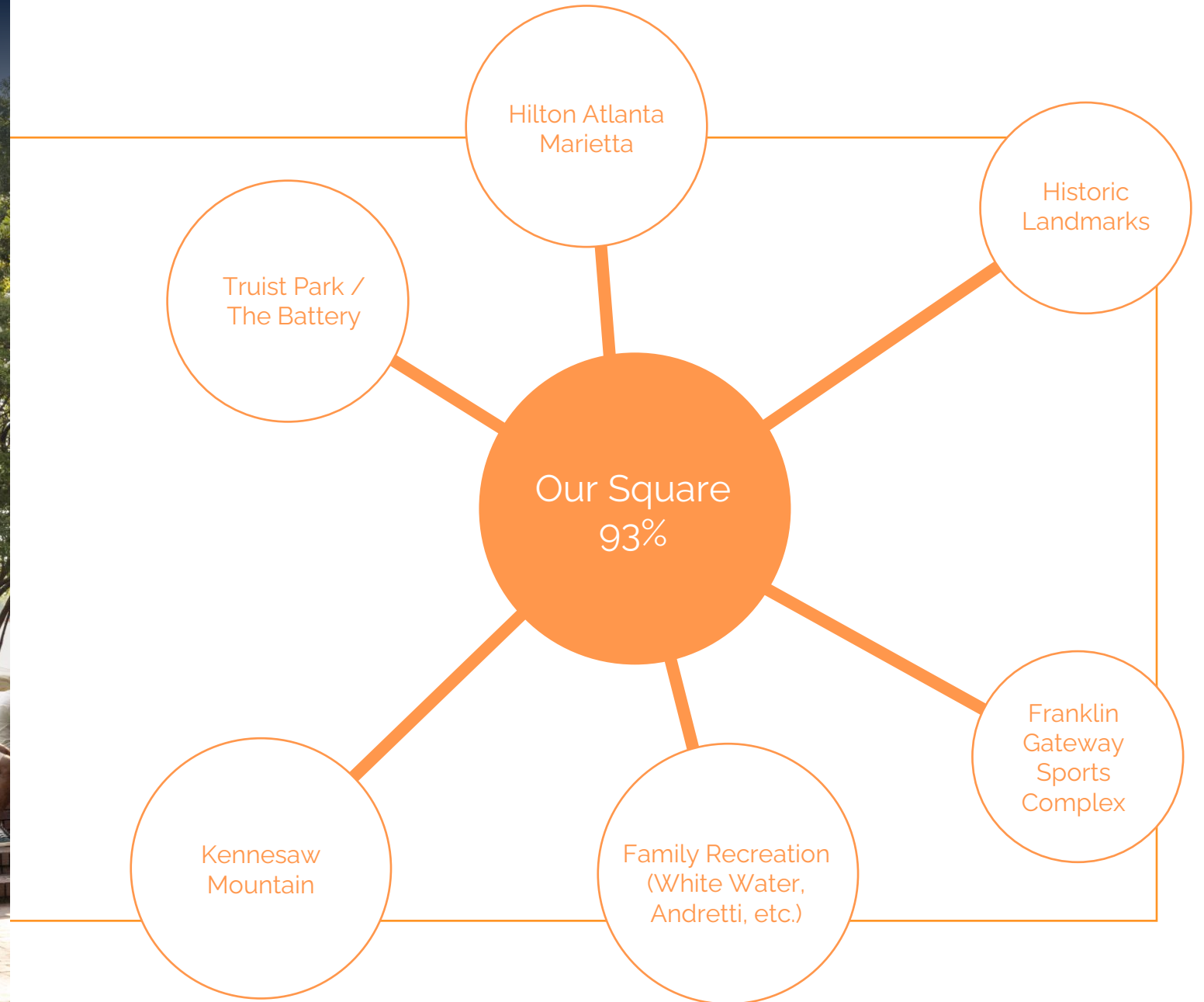
## Most Enjoy About Marietta...



## Marietta Landmarks Most Memorable...

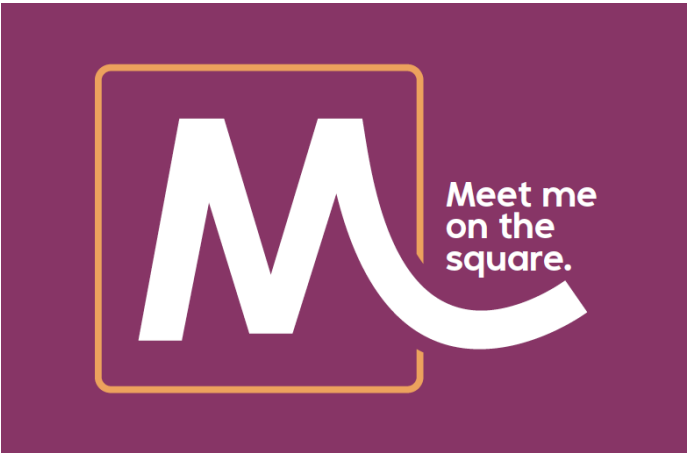






Visit Marietta  
**MEET ME ON THE SQUARE**

Visit  
**Marietta**











**There's always  
something exciting  
happening in Marietta.**

Our event scene runs year-round!

Enjoy culture, music, art, and love of a fun time under historic and scenic backdrops. From historic home tours to shopping, dining and play, all roads seem to lead back to our historic Square.

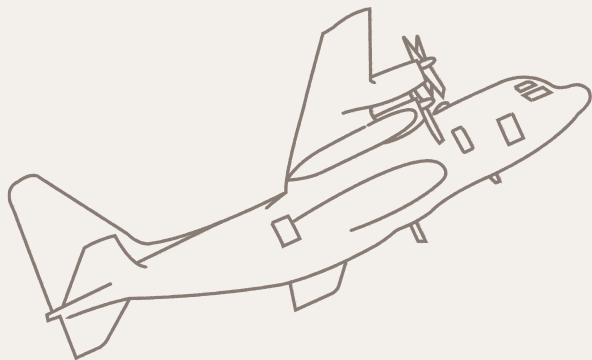
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*Meet me on the square*  
[visitmariettaga.com](http://visitmariettaga.com)



**Discover the joy of  
the holidays in Marietta.**

Shop for friends and family while  
indulging in our city's festive dining scene.

[visitmariettaga.com](http://visitmariettaga.com)



Visit  
**Marietta**  
Meet me on the square



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**THANK YOU**

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