



2025 Campaign Overview

Important Dates

Date	Time	Meeting	Location
Thurs., February 13	11:30 AM - 1 PM	Marquee "Thursday" Campaign Kick Off	Coca-Cola Roxy
Thurs., February 13	2 - 3:30 PM	Campaign University #1	Cobb Chamber
Tue., February 25	11:30 AM - 1 PM	ENGAGE Luncheon	Cobb Chamber
Wed., February 26	1 - 2:30 PM	Campaign University #2	Cobb Chamber + Virtual
Thurs., March 6	8:30 - 10 AM	Campaign University "Last Chance U"	Cobb Chamber
Thurs., March 20	Noon Deadline	Turn-In #1	*Deadline to turn in production*
Tues., March 25	4:30 - 6 PM	Campaign Turn-In Party	Brasfield & Gorrie
Thurs., March 27	11:30 - 1 PM	ENGAGE Luncheon	Cobb Chamber
Tues., April 15	4:30 - 6 PM	Team Leadership Mid-Point Reception	Cobb Chamber
Thurs., April 17	Noon Deadline	Turn-In #2/Mid-Point	*Deadline to turn in production*
Tues., April 29	11:30 AM - 1 PM	ENGAGE Luncheon	Cobb Chamber
Tues., May 20	5:30 PM - 7:30 PM	Meet the Chamber Reception	Cobb Chamber
Fri., May 17	Noon Deadline	Turn-In #3	*Deadline to turn in production*
Mon., June 16	Noon Deadline	Final Turn-In	*Deadline to turn in production*
Fri, June 20	2:30 PM - 3 PM	Campaign Leadership Meeting	Cobb Chamber
Fri., June 20	3:30 PM - 5:30 PM	Campaign Victory Party	Cobb Chamber
June 18- July 26		Big Trip (Option #1)	TBD
Aug. 14 - Aug. 20		Big Trip (Option #2)	TBD

NOTE: You can attend one ENGAGE for personal training and an additional one only if your renewal(s) are going to attend. Must RSVP to Savannah Painton at spainton@cobbchamber.org.