

# WHY JOIN?

Becoming a member of the Cobb Chamber means you'll gain access to a host of empowering resources and opportunities. Through our wealth of programing and partnerships, we drive economic growth, cultivate leaders, and ensure Cobb's business community remains strong. Join today to take advantage of these key benefits:



#### **NETWORKING**

People do business with people they know. Enjoy member pricing to over 350 events each year and start forging lasting connections with the county's most determined trailblazers.



#### **LEADERSHIP**

Members strengthen their teams through access to professional development programs like CEO Roundtable, Cobb Executive Women, Cobb Young Professionals, CYP Cultivate, Leadership Cobb, and more.



#### **VISIBILITY**

Stand out and market your business through complimentary ribbon cuttings, online directory listings, advertising, sponsorships, member blog, social media, and more.



#### **DRIVE GROWTH**

Our Economic Development team is working hard for you by attracting, recruiting, and retaining high quality jobs, and bringing more businesses, clients, and prosperity to Cobb.



#### A VOICE FOR YOU

Through our advocacy and initiatives, we ensure that our county is a healthy place to do business. Be a part of our advocacy efforts and learn about legislation that impacts your business.



### **BUILD COMMUNITY**

Creating a strong local economy increases our quality of life. Be a part of our mission to bring the community and its leaders together as we support small business growth and champion prosperity in Cobb.



## **COST SAVINGS**

Increase your purchasing power through our Member Advantage Programs and members-only offers on office supplies, insurance, 401k, and more.



CREDIBILITY

Being a Cobb Chamber member raises your reputation within your business community. Customers value businesses that are ambitious and engaged in moving Cobb forward.