



PROGRAM PLANNER GUIDE

Program: Economic Development Day
Date: February 11, 2026
Co-chairs: Sasha Ugi & Daniel Cummings

Thank you for answering the call and helping us create a memorable and impactful class experience! We encourage you to be creative and bring *your* vision for this program to life. As an alumnus of the program, you have a unique perspective that only you can share. Be empowered to take all your ideas and experiences and ***Lead The Way.***

What we hope to accomplish:

Familiarize class on the various aspects of economic development and the effects on Cobb County's growth and vitality. This program should have a regional focus.

What we want the class to learn:

- Learn the key elements of economic development, including the film industry
- Hands on experience of large economic driver that others may not get to see or experience.

Resources:

Budget: \$ 1,500.00 from Chamber / \$ 2,200.00 from Chamber for transportation (if needed)

Activities(s): Pitch Cobb Activity

Sponsor(s): TBD

Location(s): RICE Center

Transportation: Individual cars / CobbLinc buses

Dress Code: Class attire