



LEAD THE WAY

As each of you know, Leadership Cobb is a dynamic program that will profoundly change the lives of the class members, both during their class year and as they become alumni. The program offers opportunities to expand leadership skills, meet new friends and colleagues, and learn more about Cobb County and our region. You have been selected to serve on a committee because we believe you have the knowledge, experience, and enthusiasm to develop a program that will challenge, motivate, and create memories for this year's class.

Our goal is to encourage Leadership Cobb class members to get out of their comfort zone, open their hearts and minds to new things and to explore their own leadership potential. We want to provide opportunities for the class to live our challenge out loud: **"Lead The Way."**

As committee members for 2025-2026, we need your leadership to move this class forward while focusing their attention on your particular program. Our aim is to bring this diverse group together to better understand their community, their region, and each other. We want participants to feel inspired to take action and give back while fostering meaningful connections with each other. While acknowledging and respecting the various stages of each other's leadership journey, this class will be motivated to take all the offerings of Leadership Cobb and **Lead The Way**. This will be a year of courageous conversations, barriers removed, and collective action.

We want the class to leave each program with new leadership tools, knowledge, and memorable experiences. Throughout the year we hope they continue to develop a sense of connection and an understanding of where they can truly make a difference in our community and our country. With your help, we know we can accomplish all of this and more!

PRIMARY GOALS FOR CLASS MEMBERS

To be all in, fully present, and **committed** to the program and all of its opportunities.

To be **open and accessible** with themselves and with others.

To cultivate a space of **belonging** by respecting, welcoming and embracing diversity.

To grow as individuals and as a cohort, willing and excited to **create positive change**.

To **serve, inspire and lead** others to be a catalyst for change in our region.

To **understand** the importance of continued leadership development and community involvement and to be committed to making an impact.

To become **educated** on the needs, as well as the assets of Cobb County and our region.