



LEAD THE WAY

SPOTLIGHT ON LEADERSHIP SPEAKER GUIDE

Leadership Cobb Spotlight on Leadership Series

Spotlight on Leadership events are 1-2 hour sessions, typically held at the business of a local executive or community leader. The purpose of the event is to provide a smaller subset of the Leadership Cobb class (approximately 20-30 individuals) the opportunity to hear about your personal leadership journey, "lessons learned" along the way, and any advice you would offer to the future leaders of Cobb County and the Metro Atlanta region.

We encourage our speakers to be candid and interactive. The class enjoys the opportunity to ask questions to learn how your experiences can help guide them in their own personal leadership journey.

LC'26 Class Theme

Each Leadership Cobb class has a theme that helps influence their program content and intentions throughout the year. This year's theme is **"Lead The Way."** Our aim is to bring this diverse group together to better understand their community, their region, and each other. We want participants to feel inspired to take action and give back while fostering meaningful connections with each other. While acknowledging and respecting the various stages of each other's leadership journey, this class will be motivated to take all the offerings of Leadership Cobb and **Lead The Way**. This will be a year of courageous conversations, barriers removed, and collective action.

While we do not expect you to reference this challenge directly, we hope that this provides helpful context into our program year. It is our goal to expose class members to a diverse array of exemplary regional leaders who are leaving a lasting legacy in the community. We feel that your leadership style, extraordinary career and personal achievements perfectly embody our class theme.

Timeline

You are welcome to use the 1-2 hour timeframe however you deem fit! This opportunity is flexible to meet your speaker/engagement preferences. For a 1.5 hour Spotlight we suggest:

- Arrival + networking (20-25 minutes)
- Spotlight on Leadership (30 minutes) + Q&A (15 minutes)
- Wrap-up + class departure (20-25 minutes)

Program: Spotlight on Leadership

Co-chairs Contact: [Condace Pressley](#) & [Bridges Holmes](#)

Staff Contact: [Kai Lawrence](#)

[Leadership Cobb Website](#)