



Cobb Chamber Ambassador Standards of Conduct

Ambassadors are an important part of Cobb Chamber of Commerce. Each Ambassador should take their participation seriously, with a commitment to promoting the interests of the community and the Chamber. An Ambassador is a representative of the Cobb Chamber, and his/her own business, and is expected to act professionally. An Ambassador's conduct should be based on sound business judgment with high ethical standards. If your conduct should become unacceptable, you will be advised about the situation and corrective action will be taken when considered appropriate.

Guidelines of acceptable representation of Ambassador's business

The Cobb Chamber fully understands and expects each Ambassador to represent his or her business as well as represent the Chamber and promote its efforts. However, in doing so the following guidelines apply:

1. When calling or visiting members assigned to you, do not use this time to only solicit your business or other organizations. The goal of these interactions is to help new members become better acclimated in the Chamber.
2. If you represent yourself as an Ambassador and make a promise to do something as a representative of your company, the Cobb Chamber expects you to honor all commitments.
3. You may only represent yourself as an Ambassador if you are in good standing with the Ambassador program and have the express permission of the Cobb Chamber. If, for any reason, you lose the privilege of being an Ambassador, you may not represent yourself as an Ambassador.
4. When representing the Cobb Chamber as an Ambassador, you must adhere to a high level of honesty, trustworthiness, and credibility, as well as the Cobb Chamber's values (provided below).

Our Values

We are passionate, courageous, and purpose-driven about what we do and how we do it.

- **Impactful:** We make a difference and we deliver.
- **Inclusive:** We have a seat at the table for all.
- **Innovative:** We dream big and embrace the future.
- **Integrity:** We do the right thing.

ACKNOWLEDGEMENT

By signing this form, I acknowledge my commitment to the Cobb Chamber of Commerce, and understand what is expected from me as an Ambassador.

Signature

Date

Printed Name