



ADVERTISING WITH THE COBB CHAMBER

The Cobb Chamber has multiple communication outlets including publications, e-communications and the Chamber website. Each outlet varies in scope and content, but all are an excellent opportunity to advertise your business to the Cobb community and beyond.

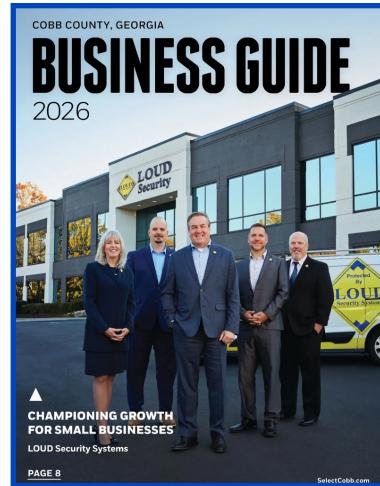
BUSINESS GUIDE | \$1,000-\$9,500

January 2027 Publication Date

This full-color publication gives an overview of Cobb County with data on Cobb's businesses, industries, education, transportation, government services, and more.

AUDIENCE: This guide is used by Economic Development professionals to attract and inform corporate clients considering relocating to Cobb County. Distribution is 7,000 throughout the community and mailed to CEOs in competitive peer markets. The magazine is also posted on the Cobb Chamber's website that receives more than 650,000 visitors per year.

SIZES AVAILABLE FROM A ONE-SIXTH PAGE TO A FULL PAGE SPREAD AND PREMIUM PLACEMENT.



INSIGHT VISITOR + NEWCOMER'S GUIDE | \$1,000-\$7,000

January 2027 Publication Date

This full-color publication features sections on Cobb's communities, parks, attractions, school information, healthcare facilities, business climate, and more.

AUDIENCE: This guide is used by real estate and other relocation professionals. Distribution is 5,000 throughout the community and is also posted on the Cobb Chamber's website that receives more than 650,000 visitors per year.

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Print Advertising

2027 BUSINESS GUIDE

Digital versions distributed across all membership channels

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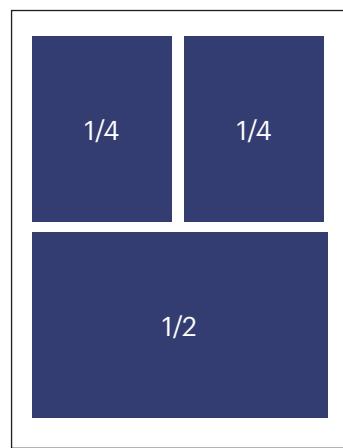
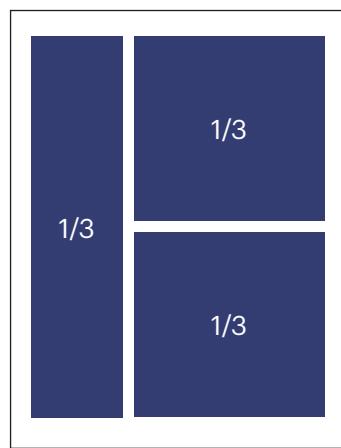
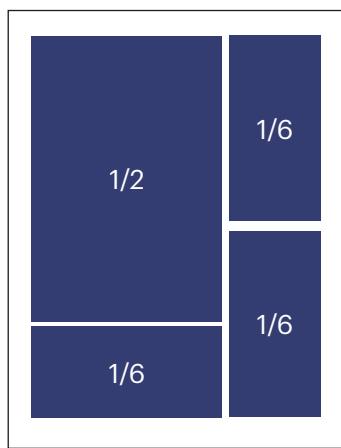
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GUIDELINES FOR AD SIZES

FULL PAGE TRIM SIZE	8.25" W	10.75" H	1/3 PAGE SQUARE	4.687" W	4.562" H
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Keep text .5" from edges to avoid it being trimmed			1/4 PAGE	3.437" W	4.562" H
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Print Advertising

GATEWAY MARIETTA CID

Established in 2014 by commercial property owners for the purposes of improving local infrastructure and public safety, Gateway Marietta CID is comprised of 73 commercial parcels. Estimated to generate more than \$500,000 in revenue for 2023, GMCID continues to work closely with property owners, the City of Marietta, and other stakeholders to enhance the Franklin Gateway area. With thriving businesses and world-class sports and entertainment, GMCID is a strong business community working together to affect positive change.

GMCID is home to abundant opportunities and 21st-century technology. As one of the first CIDs to install mobile license plate readers, it continues its efforts to partner with the City of Marietta to positively impact public safety.

As GMCID has made improvements through the years, the goal has been to improve the perception of the area. Capitalizing on the 2019 Corridor Project along South Marietta and Delk Road, GMCID is beginning the Delk Road Corridor Enhancement Project. Incorporating recommendations from the recently completed Atlanta Regional Commission-funded study, GMCID has plans for enhancements to the Delk Road Corridor for more impactful landscaping as well as implementing identified creative placemaking opportunities. The work being done is making a visible difference and enhances the welcoming feel of the community.

gatewaymarietta.org



MAIN STREET ON THE MOVE

From hometown history to hopping hotspots, burgers and brews to rhythm and views, there's always something new to discover in downtown Kennesaw.

Grab your favorite morning coffee and find a sunny spot to watch Main Street come to life. Meet the crew for lunch and a leisurely afternoon storefront stroll. Explore some local history then make traps for your favorite sweet treat. Catch up with a local brew, then catch a concert in the park. Every day, you'll find a new way to play right here at home.

Welcome to downtown Kennesaw. Welcome to Main Street on the Move.

www.kennesawdowntown.com

1/3



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1/6 HORIZONTAL

We are business leaders and neighbors — we are Town Center Community.

The Town Center CID is a significant partner for economic growth. We strategically reinvest our district's commercial property tax contributions into the community in the form of well-planned infrastructure, safety, economic development and beautification projects. This investment is essential to maintaining the area's economic vitality and attractiveness to residents and businesses.

Investment in Town Center Community is an investment in your most vibrant future possible.

Learn more at TownCenterCID.com

TOWN CENTER COMMUNITY



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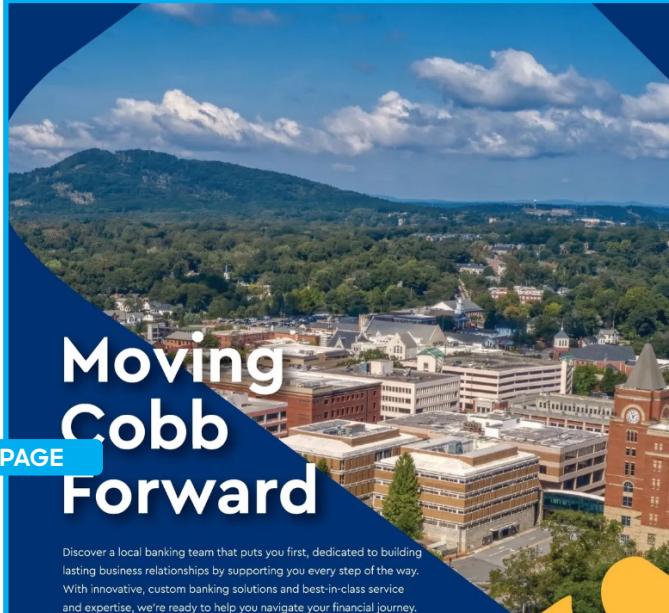
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your future

Access your future with a career-focused degree at Georgia Highlands College! As a proud member of the University System of Georgia, GHC is here to help you access your potential and thrive right here in your community.

With flexible 8-week course schedules, the new GHC Night program, and the most affordable bachelor's degree in our region, GHC makes it easy to access the education you deserve. Learn more about associate and bachelor's degree options at schools.highlands.edu

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1/4



Moving Cobb Forward

Discover a local banking team that puts you first, dedicated to building lasting business relationships by supporting you every step of the way. With innovative, custom banking solutions and best-in-class service and expertise, we're ready to help you navigate your financial journey. Let's start a conversation and take the next step forward together.

Let's start Banking Forward together.



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Atlanta Division President
Office 770.799.5663

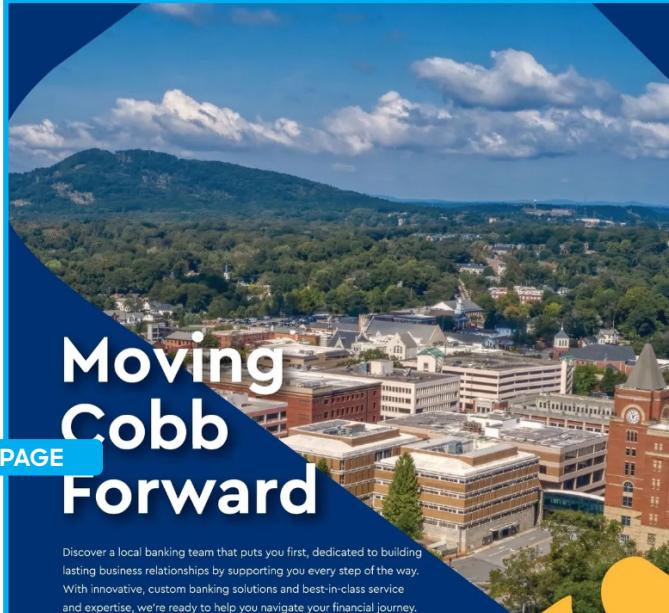


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FULL PAGE



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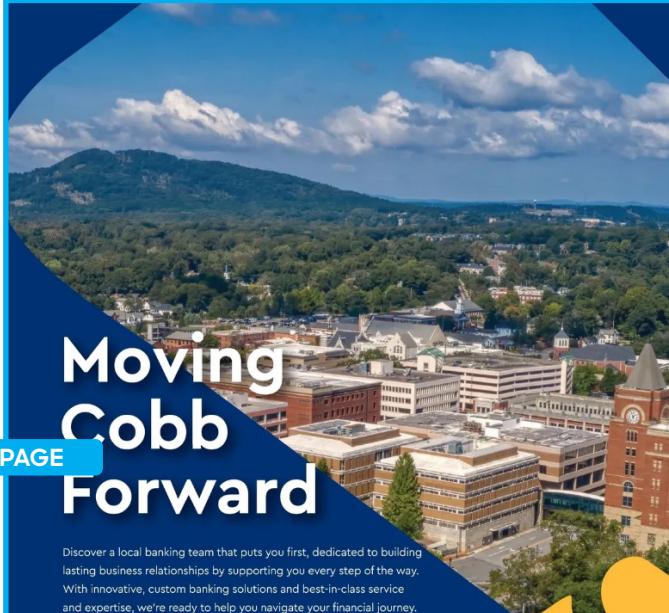
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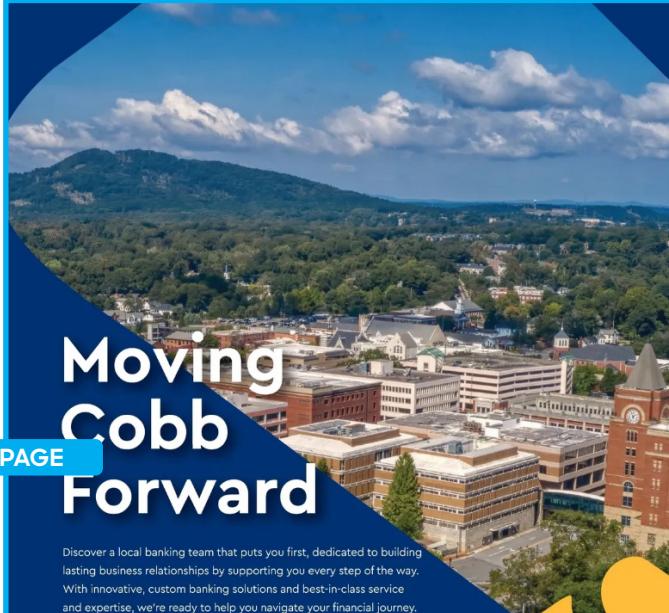
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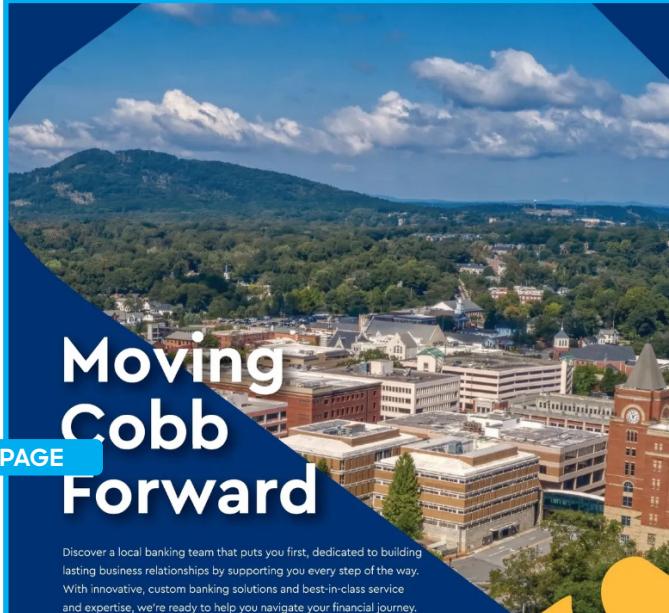
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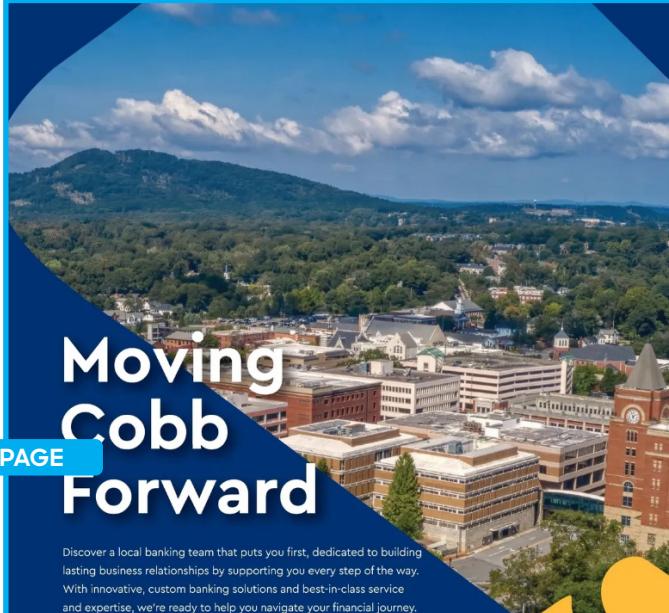
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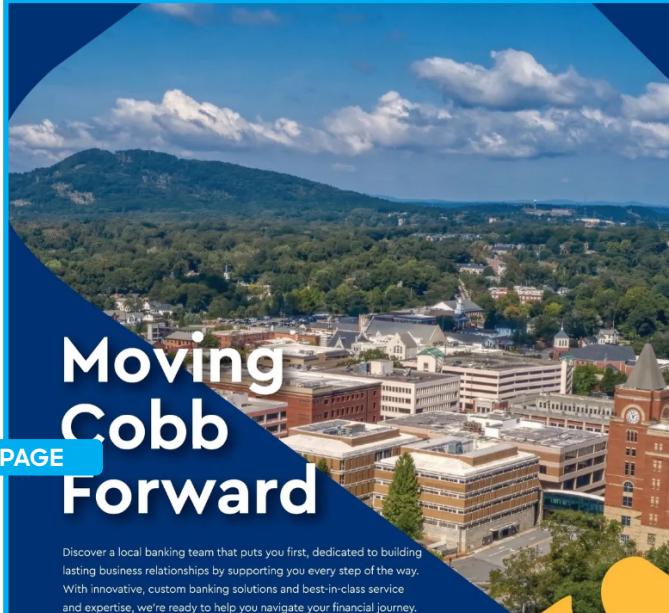
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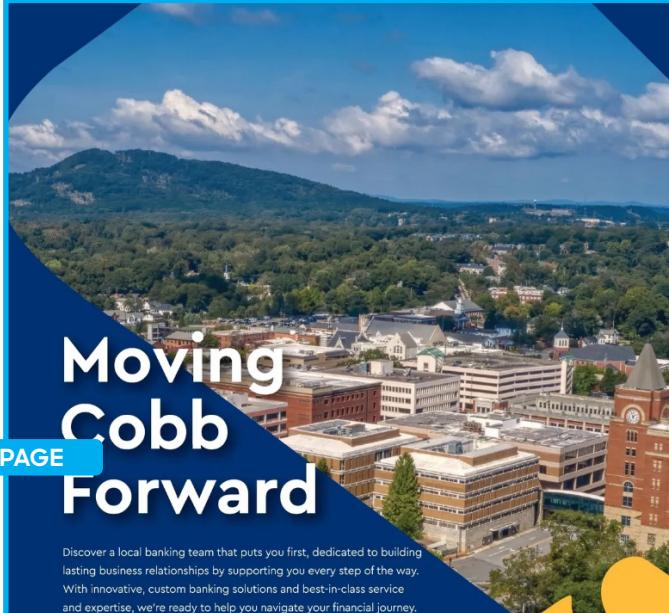
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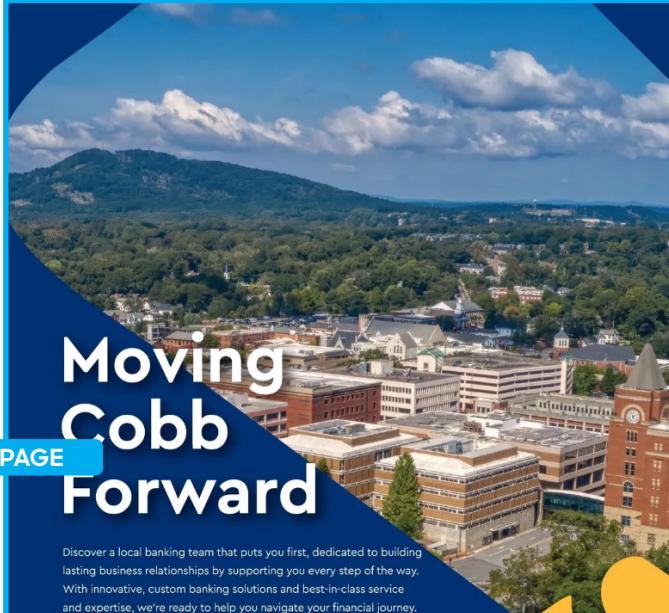
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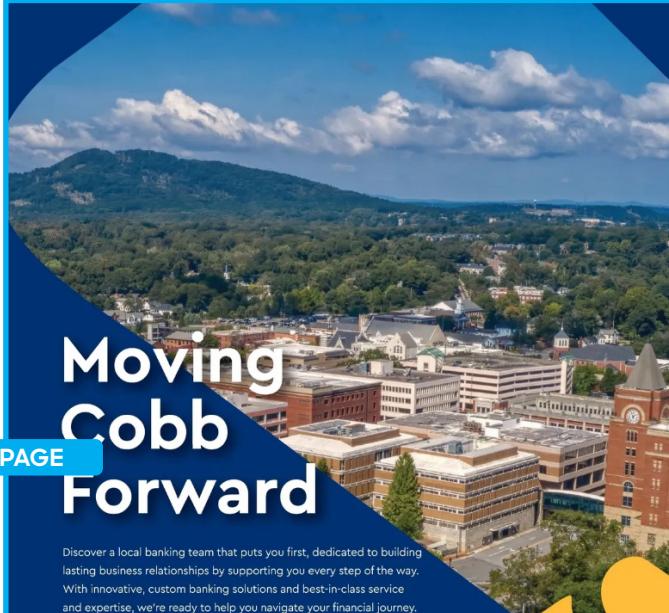
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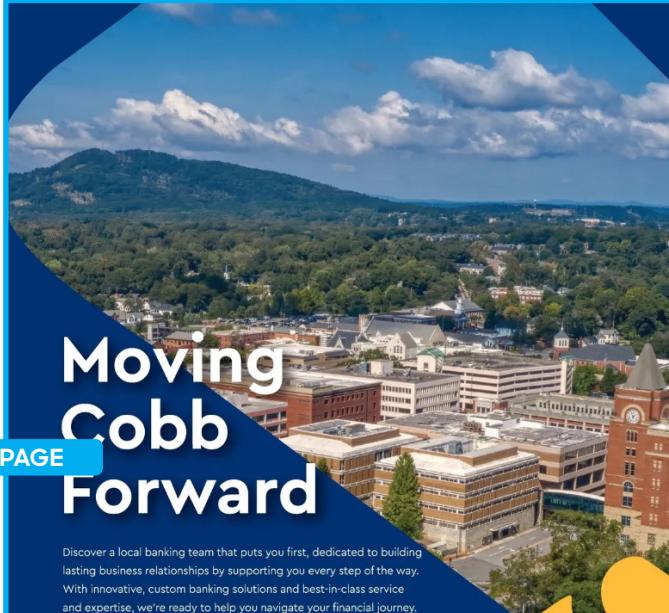
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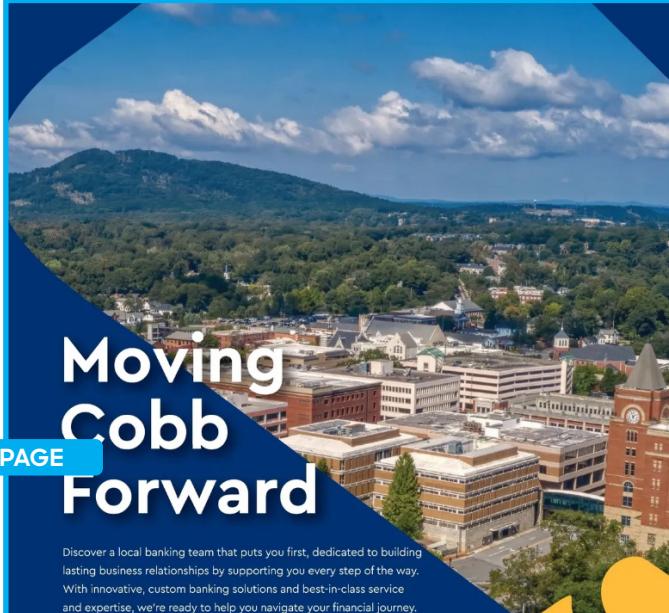
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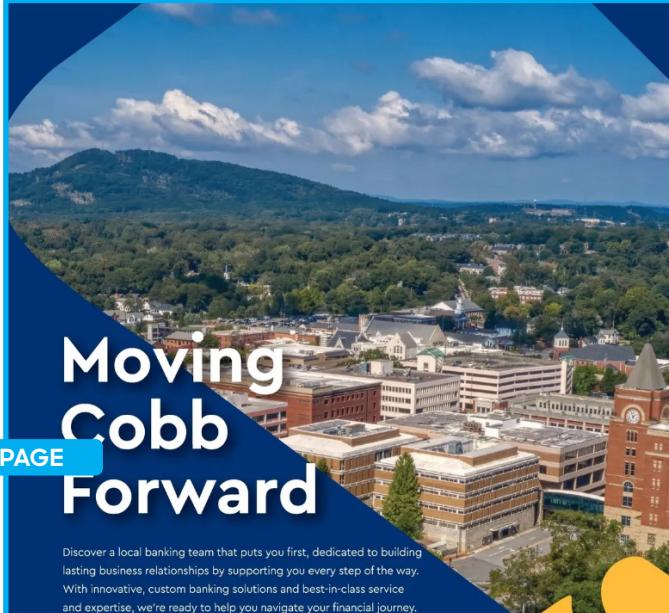
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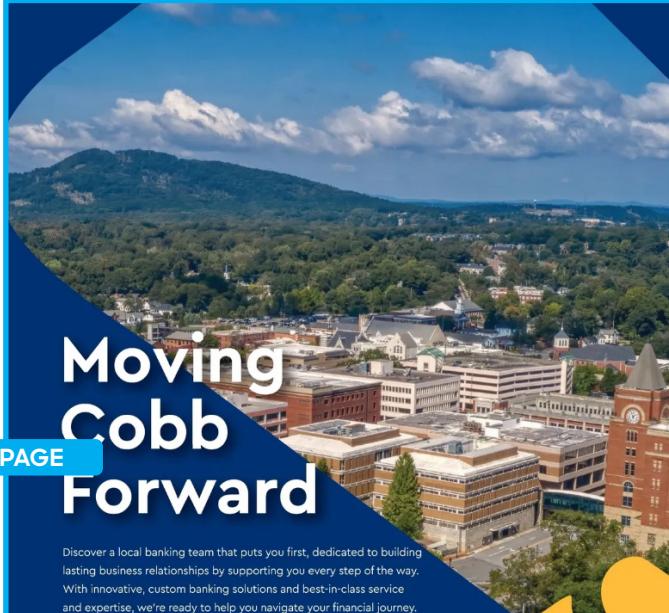
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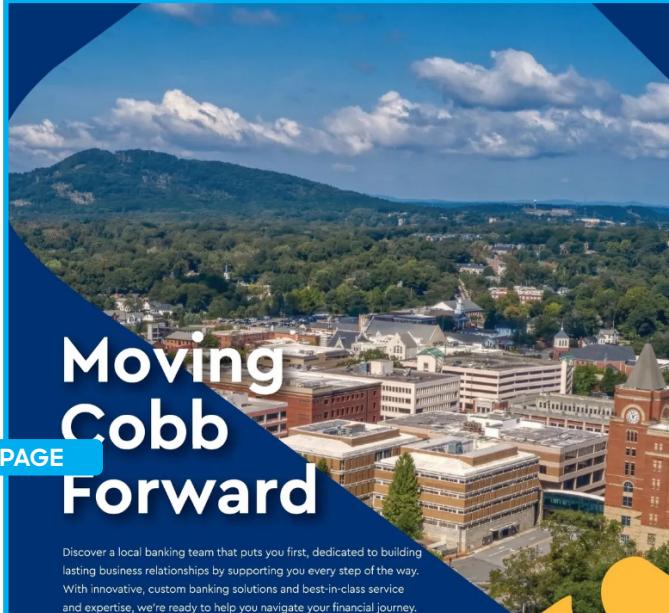
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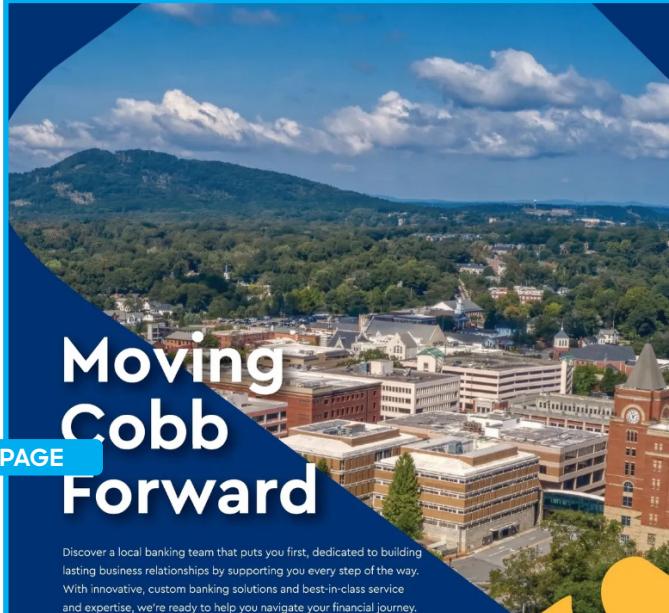
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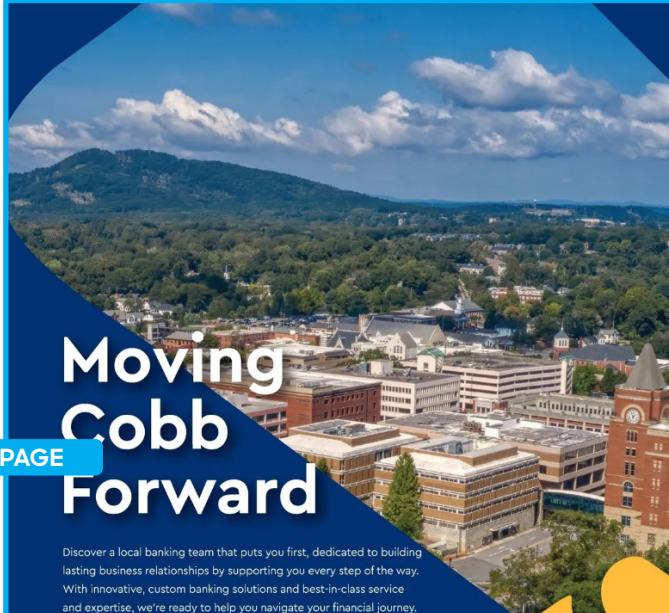
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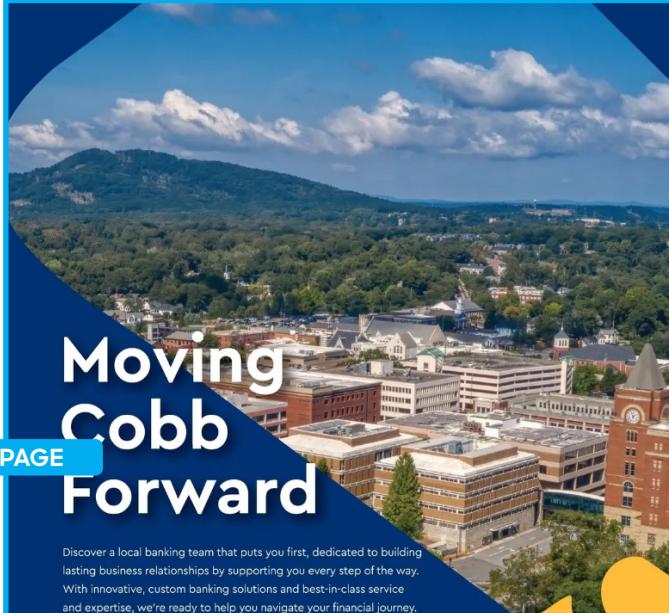
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Email Advertising

WEEKLY BREAKDOWN

Weekly e-communication containing top stories from the Chamber and promoting Chamber programs, initiatives and member savings programs.

The Cobb Chamber Breakdown is sent every Monday to 15,000 + business professionals; including all Chamber members, Cobb business owners and community leaders.

PREMIUM | \$300 PER WEEK / \$1,000 PER MONTH

Exclusive sponsorship.

Banner ad above the scroll of the e-communications, hyperlinked (468 x 60 pixels).

STANDARD | \$200 PER WEEK / \$800 PER MONTH

Exclusive sponsorship.

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BASIC | \$100 PER WEEK / \$350 PER MONTH

Exclusive sponsorship.

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PREMIUM PLACEMENT

THIS IS CUMBERLAND

CUMBERLAND CID

This Week: CEW February Luncheon

This Friday, Cobb Executive Women welcomes Lisa Crossman of Cobb & Douglas Public Health for its February luncheon. Crossman will share ways to prioritize personal health and self care into your daily routine. Since 1982, Crossman has been helping residents reach optimal health through individual wellness, physical rehabilitation, and health policy efforts.

The luncheon begins at 11:30 a.m. at the Marietta Country Club and is sponsored by Yearlong Presenting Sponsor, Northside Hospital and Program Sponsor, HLB Gross Collins, P.C. For more information, contact Rebecca Chadwick at rchadwick@cobbchamber.org.

[Register >>](#)

THIS IS CUMBERLAND

CUMBERLAND CID

STANDARD PLACEMENT

Find or Offer Jobs and Internships with CobbHires.com

The Cobb Chamber has launched CobbHires.com, an online portal connecting Cobb's employers and qualified talent through a job and internship board. We're making it easy for businesses like yours to post their open positions or internship opportunities to find the best candidate right here in Cobb County. This portal also provides our Cobb community members access to local job opportunities to assist them in finding a new career opportunity.

Simply access the Job Board [here](#) or the Internship Board [here](#), and list your open positions! For more information, please contact Twana Roots at troots@cobbchamber.org.

THE MEMBER ADVANTAGE

Find or Offer Jobs and Internships with CobbHires.com

The Cobb Chamber has launched CobbHires.com, an online portal connecting Cobb's employers and qualified talent through a job and internship board. We're making it easy for businesses like yours to post their open positions or internship opportunities to find the best candidate right here in Cobb County. This portal also provides our Cobb community members access to local job opportunities to assist them in finding a new career opportunity.

Simply access the Job Board [here](#) or the Internship Board [here](#), and list your open positions! For more information, please contact Twana Roots at troots@cobbchamber.org.

BASIC PLACEMENT

THIS IS CUMBERLAND

CUMBERLAND CID

Email Advertising

WEEKLY PLANNER

Weekly e-communication sharing upcoming Chamber events and deadlines, as well as local and regional member events.

The Planner is emailed weekly to 15,000 + business professionals every Thursday; including all Chamber members, Cobb business owners and community leaders.

PREMIUM | \$300 PER WEEK / \$1,000 PER MONTH

Exclusive sponsorship.

Banner ad above the scroll of the e-communications, hyperlinked (468 x 60 pixels).

STANDARD | \$200 PER WEEK / \$800 PER MONTH

Exclusive sponsorship.

Banner ad midway through the e-communications, hyperlinked (468 x 60 pixels).

BASIC | \$100 PER WEEK / \$350 PER MONTH

Exclusive sponsorship.

Banner ad at the end of the e-communications, hyperlinked (468 x 60 pixels).

GATHER. CONNECT. BELONG.

NOVEMBER MARQUEE MONDAY

Join us for our November Marquee Monday featuring Former Georgia Governor Nathan Deal in an engaging armchair conversation with Jay Cunningham, CEO of Superior Plumbing. Governor Deal will share reflections from his inspiring leadership journey — from his years as Georgia's 82nd governor to his approach to achieve meaningful progress for our state. He'll also discuss his newly released children's book, *Veto, the Governor's Cat*. Following the program, Governor Deal will host a book signing for attendees.

REGISTER TODAY! Sponsorships Available October 28th | 8-9:30 AM

PREMIUM PLACEMENT

CHAMBER EVENTS

FRIDAY, NOV. 7 COBB EXECUTIVE WOMEN LUNCHEON Marietta Country Club 11 a.m. to 1 p.m. Yearlong Presenting Sponsor: Northside Hospital Networking Sponsor: The Manely Firm, P.C. Program Sponsors: Cobb Collaborative and Cobb County Branch of NAACP	MONDAY, NOV. 10 COBB CONNECTIONS Cobb Chamber 3 to 4:30 p.m. Yearlong Presenting Sponsor: Cobb County Business Bootcamp
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REGISTER

COMMUNITY EVENTS

SATURDAY, OCT. 25 A Performer/ A Environment Global Media Studios 9 to 10 a.m.	SATURDAY, OCT. 25 Fall Festival & Open House Crofthouse West Cobb 10 a.m. to 7 p.m.	SATURDAY, OCT. 25 Drama and Destiny Dr. Bobbie Bailey & Family Performance Center 7:30 to 9:30 p.m.
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LEARN MORE

LEARN MORE

LEARN MORE

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Also, during this event, we will continue to celebrate our local educators through our Give Our Schools A Hand program by presenting the Cobb County School District and Marietta City School's district-level Teachers of the Year with a one-year car lease from Voyles Automotive Group.

Thank you to Marquee Sponsor Superior Plumbing, and Program Sponsors Children's Healthcare of Atlanta and Renasant Bank.

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LEARN MORE

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STANDARD PLACEMENT

Digital Billboard Advertising

Through a new partnership with Clear Channel Outdoor, the Cobb Chamber is able to offer high-impact outdoor billboard advertising at a heavily discounted price point.

Here's How the Program Works

The Cobb Chamber secures one billboard space from Clear Channel Outdoor at a reduced rate and passes the savings directly to you. Instead of selling that full slot to one company, we split it up among up to eight Chamber businesses during a run period.

Ads rotate across prime locations in Cobb County every seven days, including spots along I-75, I-285, Barrett Parkway, Cobb Parkway, and Johnson Ferry Road.

With an average of 130 views per day (3,640 views per 28-day period), your business will gain valuable exposure. To view all locations, [click here](#). Specific board locations cannot be guaranteed, your ad will rotate weekly across different locations for maximum visibility.

Only 16 spots are available each month. Spots sell out fast. You can reserve your spot by submitting a payment.

Participants must use a Cobb Chamber logo template as part of their design. You must be a small business (100 employees or less) to qualify for this offer. Clear Channel advertisers or prospects are not eligible for this offer. Every participant must be approved by Clear Channel Outdoor to take part in this program.

PRICING: \$1,000 PER RUN PERIOD

Art Submission Information

- Billboard Dimensions: 1400 x 400 pixels
- Submit high resolution JPG or PNG files only. 72 dpi or higher
- Artwork must be created to stated dimensions exactly.
- The Cobb Chamber is not responsible for display quality of ad artwork at a resolution of less than 72 dpi.
- Microsoft Word or Microsoft Publisher files are not accepted.



Website Advertising | cobbchamber.org

Stand out from the crowd with digital ads on cobbchamber.org with a direct link to your website. This is one of the most used resources for Cobb Chamber members and individuals looking to relocate to Cobb County—and is the Chamber's premier online marketing opportunity. Advertisers must provide electronic artwork.

AUDIENCE: The Cobb Chamber website receives more than 650,000 page views per year from local, regional, national and international viewers.

VALUE PACKAGES

Platinum

\$9,000 for one year

- 1 premium high traffic homepage ad (when available)
- 2 premium high traffic page ads
- 2 premium interior page ads
- 2 category ads
- top of category listing
- 2 additional category listings
- business profile with your listing

Gold

\$6,000 for one year

- 2 premium high traffic page ads
- 2 premium interior page ads
- 2 category ads
- top of category listing
- 2 additional category listings
- business profile with your listing

Silver

\$3,000 for one year

- 1 premium high traffic homepage ad
- 2 premium interior page ads
- 2 category ads
- top of category listing
- 2 additional category listings
- business profile with your listing

Diamond

\$1,500 for one year

- 1 premium interior page ad
- 1 category ad
- top of category listing
- 2 additional category listings
- business profile with your listing

Ruby

\$1,000 for one year

- 1 category ad
- top of category listing
- 2 additional category listings
- business profile with your listing

Emerald

\$500 for one year

- top of category listing
- 1 additional category listing
- business profile with your listing

CATEGORY BANNER AD

\$800 annually

Stand out from your competitors with a banner ad at the top of your category in the online business directory.

PREMIUM: (250 x 250 pixels) \$800

TOP OF CATEGORY LISTING

\$300 - \$500 annually

Be the top company in your category and stand out with a highlighted listing in the online directory.

\$500 for top listing placement.

\$400 for secondary.

\$300 for third.

BUSINESS PROFILE

\$50 annually

Showcase what makes your business unique with a 250 character company description next to your directory listing with an extended description linked to your profile.

Accountants - Certified Public

Search | Advanced Search | New Members | Coupons and Discounts | All Categories

TOP OF CATEGORY LISTING

Moore Colson CPAs and Advisors

Moore Colson CPAs and Advisors

600 Galleria Pkwy SE

Suite 600

Atlanta, GA 30339

Mr. Steven Murphy

(770) 989-0028

Member Since: 1997



20 YEAR MILESTONE MEMBER

SELECTCOBB INVESTOR



Investing in our local community and helping businesses grow

SEE HOW

CATEGORY BANNER AD

BUSINESS PROFILE

Accounting - Services

Financial - Planning & Investments

Financial Advisor

Management Consultants/Services

Professional Business Services

Altruis CPAs

180 Interstate North Parkway SE

Suite 205

Atlanta, GA 30339

Mr. Josh Roper

(770) 952-8544

Member Since: 2020

Learn More | Visit Site | View on Google Maps

in | f | t

Barnett & Stegall, LLC

244 Roswell Street Suite 400

Marietta, GA 30060

Mr. Doug Stegall

(770) 880-9503

Member Since: 2012

Learn More | Visit Site | View on Google Maps

10 YEAR MILESTONE MEMBER

Bennett Thrasher LLP

3300 Riverwood Pkwy, Ste 700

Atlanta, GA 30339

Ms. Jane Klingmeyer

(770) 396-2200

Member Since: 2009



CHAIRMAN'S CIRCLE

Website Advertising | cobbchamber.org

HOMEPAGE SPONSOR

\$4,000 annually

The homepage is a premier location with more than 450,000 visitors to the website per year. Feature your company with a banner ad that links directly to your website.

NEW & NOTEWORTHY

LEADERSHIP COBB NOMINATIONS OPEN

Nominations are now being accepted for the 2023-2024 class of Leadership Cobb! All nominations must be submitted by Friday, Feb. 17, 2023.

[SUBMIT A NOMINATION](#)



Marietta Power Water **EMPOWERING YOUR BUSINESS**

19 20 21 22 23 24 25

7:45a
Mastermind
Book Club - NO
MEETING on this
date

26 27 28 1 2 3 4

2p Cobb
Connections

7:45a
Mastermind
Book Club
(Hybrid
Meeting)

7:30a Smyrna
Area Council
10a SelectCobb
Advanced
Manufacturing
Industry Council
Meeting

5 6 7 8 9 10 11

7:45a
Mastermind
Book Club

11:30a Cobb
Executive
Women
Luncheon

GOODGAME
RESTAURANT & BAR
TOPGOLF SWING SUITE

HOST YOUR NEXT EVENT AT GOOD GAME

The perfect venue to host your next party, celebration, corporate event or trade show.

LEARN MORE

**STANDARD
PLACEMENT**

INTERIOR PAGE SPONSOR

\$560 - \$1,000

Target your banner ad to the thousands of people getting involved in Chamber events and programs.

PREMIUM: (728 x 90 pixels)

\$1,000 annually or \$800 for six months.

STANDARD: (728 x 90 pixels) or (250 x

250 pixels) based on page selection.

\$700 annually or \$500 for six months.

WORKFORCE RESOURCES

**PREMIUM
PLACEMENT**

Fast. Reliable.
Honest.



The Honest Plumber

The Cobb Chamber is committed to supporting businesses and individuals during challenging times. This page serves as a quick-access resource hub for companies and employees impacted by recent layoffs and restructuring.

CONTACT:



Twana Roots

770-859-2374

[EMAIL TWANA](#)

Do you have a resource to be added to this list? Reach out to us! Contact Twana Roots at troots@cobbchamber.org.

Chamber Design Services

To meet the needs of our members, no matter their business size, the Chamber offers a range of design services for print and web advertisements. Pricing is based on ad size. Brainstorming conversations, revisions, and more are included in the price.

Here is the pricing the Chamber offers based on ad size:

PRINT

- 1/6 = \$150
- 1/4 = \$250
- 1/3 = \$350
- 1/2 = \$400
- Full page = \$500

WEB

- 90x728 pixels = \$100
- 60x468 pixels = \$100
- 250x250 pixels = \$100

DIGITAL BILLBOARDS

- 1400x400 pixels = \$150



For more information, please contact Trey Smith, Creative Director, at tsmith@cobbchamber.org.

Business Spotlight | \$350

Celebrate company accomplishments, new products or services, and leadership with a 100-150 word profile.

Each profile serves as an advertorial for your business and is promoted across the Cobb Chamber's communication channels, for increased exposure. Profiles include an image. Text for the profile must be submitted by the business.

Benefits include:

- Promotion on the Chamber's website and social media accounts (Facebook and Instagram stories)
- Promotion on Cobb Shops Small accounts on Facebook and Instagram
- Featured in The Breakdown email

For more information, please contact Anna Goolsby, Digital Communications Director, at agooolsby@cobbchamber.org.

BUSINESS SPOTLIGHT

Sponsored content

Be the Reason a Family Celebrates: Support The CFR's 39th Thanks for Giving program—presented by Lockheed Martin

The Center for Family Resources (CFR) is calling on local businesses to support its 39th annual Thanks for Giving program, which provides Cobb County families with Thanksgiving meals and a week of groceries during a time of need.

In 2024 alone, The CFR distributed more than 1,000 food boxes—some 53,000 pounds of food—bringing stability, dignity, and relief to families facing food insecurity. With schools closed during the holiday, this support ensures that children who face food insecurity have meals over the school break.

Businesses can make a powerful impact by:

- Becoming a campaign sponsor
- Hosting a food drive
- Making a financial or in-kind donation



Join us in transforming a season of stress into one of joy. Visit bit.ly/477q45A or contact melissaobrien@thecfr.org to get involved.

Your support ensures no family is left behind this Thanksgiving.

[Learn more >>](#)