



RIBBON CUTTINGS

The heart of our work is our members, their successes, and their stories. Our ribbon cutting events celebrate the driven, the ambitious, and the spirited people who make Cobb County a remarkable place to grow their businesses and pursue their dreams. Scheduling a ribbon cutting is a tremendous way to celebrate your successes with the Chamber and promote your grand opening, anniversary, or remodel to the community at large.

Essential Level (complimentary)

- Scissors and ribbon available for pick up
- Scissors must be returned by 9 a.m. the next business day
- Best practices call prior to event
- Recommended Guest List provided
- Checklist for a successful ribbon cutting
- Promotion on Community Calendar, e-newsletter and Social Media

Elevated Level (\$150)

Includes everything in Essential level, plus:

- Chamber representative attends, brings branded scissors, ribbon, and camera
- Chamber representative invites Chamber ambassadors, staff, and local officials

Elite Level (\$500)

Includes everything in Essential & Elevated levels, plus:

- Digital invitation template
- Press Release template
- Highlight video of ribbon cutting recorded and produced (maximum of one-minute video)
- Video shared on social media post event

Ribbon Cutting Tips

- Schedule a ribbon cutting for new facilities within a year of their opening. Ribbon cuttings can also be scheduled to celebrate a remodel or an anniversary.
- The Chamber requires at least two weeks prior notice and your business must be located in Cobb County.

Share the News

Our Marketing department will share your photo and business information with our email subscribers and social media following, but did you know we offer an expansive media directory cultivated over decades of working with Atlanta's top news outlets?

Contact Olivia Harris at oharris@cobbchamber.org for your complimentary media directory full of newspaper, radio, television and magazine contacts—and spread your good news!